

# Wesley Bedrosian

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## EDUCATION

**School of Visual Arts**, New York, NY

MFA Illustration as Visual Essay, 1996

Thesis title: Love and War

Awarded partial scholarship for Fall 1995/Spring 1996 academic year

**Kent State University**, Kent OH

BFA Graphic Design/Illustration, 1989

Thesis title: Steroids in Sports

## MEDIA & TECHNIQUES

Traditional: drawing, painting, printmaking, book-binding

Digital: Photoshop, InDesign, ZBrush (3D sculpture), Maxwell Render, Blender, SketchUp

## TEACHING EXPERIENCE

**School of Visual Arts, Illustration Department**, New York NY

Adjunct Instructor

- Drawing I, September 2013 - May 2014
- Principles of Illustration, co-taught with Steven Savage, September 2005 - May 2006

**School of Visual Arts, Continuing Education**, New York NY

Adjunct Instructor

- Media Communications 2, September 1997 - May 1998

## THESIS ADVISORY

**School of Visual Arts, MFA Illustration as Visual Essay**, New York NY

Mentored and advised Laura Tibaquira in 2013 and Philip Cheaney in 2011

## LECTURES/WORKSHOPS

Present book-binding workshop along with multimedia presentation of portfolio to graduate and undergraduate students

- 1999 - present School of Visual Arts, MFA Illustration as Visual Essay Program
- 2013 Montclair State University, School of Art and Design
- 2009 Pratt Institute
- 2006 The New School, Parsons School of Design

## PROFESSIONAL EXPERIENCE

### Freelance Illustrator, 1996 - Present

Conceptualize and create editorial work for commercial publications worldwide. Clients include:

Advertising Age	New York Magazine
Ballantine Books	New York Times
Barron's	Newsweek
Billboard Magazine	NYU
Brill's Content	Penn Stater Magazine
Business Week	Pentagram
Cleveland Metroparks Zoo	SmartMoney
CMP Media	Strategic Finance Magazine
Forbes	Tennis Magazine
Fortune	The Atlantic
GQ	The Boston Globe
Governing Magazine	The Hollywood Reporter
Guideposts	The Nation
Harvard Business Review	The Progressive
Harvard Medical	Russell Reynolds
Hemispheres Magazine	Time
HHMI	Utne Reader
Internet World Magazine	Vanity Fair
Johns Hopkins Magazine	Wall Street Journal
Juvenile Diabetes Research Foundation	Washington City Paper
M Business	Washington Post
More Magazine	Weltwoche Verlag
New Architect Media Group	Workman Publishing

### The New York Times, New York NY, 1997 - 2007

Freelance Art Director

Designed page layouts, attended editorial meetings and art directed numerous Illustrators, including: R.O. Blechman, Barry Blitt, Seymour Chwast, Brad Holland, and Christoph Niemann

- *Book Review*: Filled in for Steven Heller
- *Op-Ed and Letters*: Filled in for Nicholas Blechman, Peter Buchanan-Smith, Steven Guarnaccia, Brian Rea. Trained Steven Guarnaccia on New York Times digital tools and computer systems.

### The J. Peterman Company, New York NY, 1997

Freelance Catalog Painter

Painted images of clothing and other goods from life

### Paul Davis Studio, New York NY, 1996 - 1997

Studio Assistant

Worked on design projects in Quark and Photoshop and assisted with illustrations

### American Greetings, Cleveland OH, 1989 - 1994

Illustrator

Created art for a variety of products including greeting cards, wrapping papers, calendars and party products. Worked in oil paint, acrylic, gouache, watercolor, intaglio printing, pen and ink and digitally.

Took part in meetings and presentations for product development. Trained fellow employees on digital tools.

#### **AWARDS/HONORS**

2018 Applied Arts  
2018 American Illustration 37  
2018 3x3 No15  
2018 Creative Quarterly 53

2016 3x3 No13  
2016 Society of Illustrators Los Angeles 55  
2016 Creative Quarterly 43, 44 & 46  
2016 American Illustration 35

2015 Creative Quarterly, Award of Excellence  
2015 Latin American Ilustracion 4; "Los Diez" traveling exhibit for top 10

2014 Illustration West, Silver Award  
2014 3x3

2013 Creative Quarterly 34 (2 pieces)  
2013 3x3 (2 pieces)  
2013 Foundry Art Center (3 pieces)  
2013 Creative Quarterly 32 (3 pieces)  
2013 Creative Quarterly 31 (2 pieces)  
2013 American Illustration 32

2012 Creative Quarterly 28  
2012 Creative Quarterly 30  
2012 American Illustration 31

2011 AppliedArts  
2011 Creative Quarterly 23  
2011 Creative Quarterly 26

2010 Illustration West 49, Award of Merit  
2010 Creative Quarterly 22

2009 Communication Arts, Award of Excellence (2 pics)

2008 AppliedArts (2 pieces)  
2008 American Illustration 27

2003 American Illustration 22 (2 pieces)  
2003 Communication Arts, Award of Excellence

2002 American Illustration 21 (2 pieces)  
2002 Communication Arts, Award of Excellence

2000 American Illustration 19  
2000 Communication Arts, Award of Excellence

- 1999 Society of Publication Designers  
1999 Communication Arts, Award of Excellence

### **GROUP EXHIBITIONS**

- 2013 Virtual Reality, Gallery I,II & III, 520 N Main Ctr., St Charles, MO  
2014 Made in New Jersey, Gallery 51, Montclair, NJ  
2015 Artists Illustrating Artists, The Society of Illustrators, New York, NY  
2015 Los Diez, traveling show: Casatinta in Bogota, Colombia; Escuela Motivarte in Buenos Aires, Argentina; Galeria Epon in Brazil; and Photoville festival in Brooklyn, New York  
2016 Tall Tales Group Show, Lion's Nest, Austin, TX  
2017 Facing Humanity, Gallery 360, Northeastern University, Boston, MA  
2018 Red Bull House Exhibit, Detroit, MI

### **PROFESSIONAL ORGANIZATIONS**

- 2013 Society of Illustrators, New York (2013 - present)  
2002 Graphic Artist Guild  
2002 Art Directors Club

### **PROFESSIONAL DEVELOPMENT**

- 2003 ICON 3 Conference  
2016 ICON 9 Conference  
2018 ICON 10 Conference

### **JUDGE**

- 2011 Society of Illustrators, New York, Illustrators 54

### **PRESS**

- 2015 Interview with David Schonauer for *Dispatches from Latin America*  
2014 Interview with Sam Weber for *Your Dreams my Nightmares*

### **BOOKS**

contributed to:

- All The Art That's Fit to Print (And Some That Wasn't)*, Jerelle Kraus, Columbia University Press, 2008.  
*Teaching Illustration*, Steven Heller and Marshall Arisman, Allworth Press, 2006.  
*Inside The Business of Illustration*, Steven Heller and Marshall Arisman, Allworth Press, 2004.  
*Becoming A Successful Illustrator*, Derek Brazell and Jo Davies, Bloomsbury 2013.

### **REFERENCES**

Marshall Arisman  
Chair, MFA Illustration as Visual Essay Department  
School of Visual Arts  
209 East 23rd Street, New York NY 10010

Steven Heller  
Co-Chair MFA Design Department, School of Visual Arts  
School of Visual Arts  
209 East 23rd Street, New York NY 10010

Thomas Woodruff  
Chair, BFA Illustration and Cartooning  
School of Visual Arts  
209 East 23rd Street, New York NY 10010