

Thomas J. Briggs

Professional Experience:

Partner - Theurer Briggs Design

Graphic design office specializing in publication design, graphic identity and product development for clients in the education, health care and publishing sectors.

(June 1990 - present)

Partner - Omnigraphics, Inc.

Graphic design office with a staff of five designers working in the areas of graphic identity, print design, design of graphics programs for publishers, architectural signage and exhibition design. Principal designer for exhibits including: Minds and Manners - Harvard University 1636-1976, an exhibition stand (400 sq. ft.) for traveling exhibitions of computer software products for Computer Corporation of America and of electronic publishing equipment products for Interleaf Corporation. Designer and design director for projects in graphic identity, print and architectural graphics for clients including Harvard Business School, MIT Design Services, MIT Alumni Association, New York Graphic Society, Little, Brown and Co., Houghton Mifflin Co, Sunlife of Canada, Polaroid Corporation, Digital Equipment Corporation and Thermo Electron Corporation.

(June 1975 - June 1987)

Freelance Designer - graphic design for clients including Housing Economics, Art Asia Gallery, Museum of Fine Arts Boston, Massachusetts College of Art and University of Chicago.

(June 1972 - June 1975)

Designer - Cambridge Seven Associates, Inc.

Staff designer for projects in architectural signage, graphics and exhibition design. Projects included exhibit design for the New England Aquarium, graphics planning for MBTA Boston mass transit system, roadway signage for the Prudential Center of Boston and the urban center of the city of Philadelphia, environmental graphics for the MIT Campus and an exhibit design for the MIT Charles Hayden Gallery.

(November 1967 - April 1972)

Education:

BFA, Massachusetts College of Art, 1965

MFA, Rochester Institute of Technology, 1967

Academic:

- Assistant Professor of Graphic Design, Massachusetts College of Art, September 1972 - present
- Instructor, Massachusetts Institute of Technology, The Media Laboratory (Visible Language Workshop) AY 1992 - 93, AY 1994 - 95, AY 1995 - 96
- Independent Study Tutorial for Graduate Students (DE-503), Massachusetts College of Art, Fall Semester 1991 Graduate Major Studio Course (GD-599), Massachusetts College of Art, Spring Semester 1994
- Lectured/critiqued at the School of the Museum of Fine Arts, Boston; Virginia Commonwealth University; Cranbrook Academy of Art; Visible Language Workshop, Media Lab, MIT

Awards:

- Award of Excellence; American Institute of Graphic Arts (AIGA)
- Merit Awards; Boston Art Director's Club
- Merit Awards; Creative Club of Boston

Presentations:

- Moderator; *National Conference on Design Education and the New Technology*, Boston, March 1982
- Lecture / Presentation; *Perspectives on Boston's Art and Culture, Seminar, ProArts Consortium*, Emerson College, February 1985.
- Lecture / Presentation; *Bookbuilders of Boston*, lecture series for design and publishing professionals, October 1986
- Guest Artist/Lecturer, *Salem State College*, Salem, Massachusetts, Fall 1996

Publications:

Briggs, Thomas. *Sculpture Poster*, *Design for Communication: Conceptual Graphic Design Basics*. Ed. Elizabeth Resnick. New York: John Wiley & Sons, 2003. 148-150

Briggs, Thomas. *Graphic Design Curricula: Visualizing Design Processes and Skills*. *The Education of a Graphic Designer*. Ed. Steven Heller. New York: Allworth Press, 2005. 232-236

Web Site:

www.theurerbriggsdesign.com