

Elizabeth Hyde Stevens

EDUCATION

Brooklyn College, M.F.A. Creative Writing: Fiction, 2009

Thesis: *The Crony*, a novel about life extension, the Supreme Court, and the Amazon
Complete manuscript, May 2009

Directors: Michael Cunningham and Amy Hempel. Advisor: Jenny Offill

Brown University, B.A. Art-Semiotics, 2003

Senior project: *Ambigrams and Diptychs: An interactive digital narrative*

ACADEMIC TEACHING POSITIONS

Boston University CAS Writing Program, Boston, MA

Fall 2012 – Present

Lecturer

Created WR100/150 courses: “Muppets, Mickey, and Money” & “Video Games of Boston”
analyzing childhood entertainment and video games as both art and commodity

Massachusetts College of Art and Design Liberal Arts Writing Program, Boston, MA

Fall 2016 – Present

Visiting Lecturer

Teaching LAWR100: “Thinking, Making, Writing” with a focus on artists’ financial lives

Harvard University Extension School Expository Writing Program, Cambridge, MA

Fall 2014 – Present

Instructor

Taught E-34: Business Rhetoric, a writing course for the graduate management program

Smith College Center for Women and Financial Independence, online

Spring 2014

Writing consultant

Created the supplemental course content for Smith’s first eCourse “Financing Life”

Les Perelman Associates, Cambridge, MA

Summer 2013 & 2016

Grader for a third-party quantitative assessment of a Cambridge writing program

Evaluated first-year research papers for the MIT Director of Writing

Performed in the top quarter for accuracy among 30+ instructors

Gotham Writers Workshop, Manhattan, NY and online

Summer 2011 – Summer 2012

Writing Instructor

Led Fiction I workshops for adult writers

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Kingsborough Community College Continuing Education, Brooklyn NY

Spring 2011

Assistant teacher in the College Transition Program

Smarthinking, Inc, Online

Fall 2010 – Spring 2012

College Writing Center E-structor

St. Francis College Department of English, Brooklyn NY

Fall 2009

Lecturer in Developmental Writing

Taught WR100: Basic Writing

Brooklyn College Department of English, Brooklyn NY

Fall 2007 – Summer 2010

Lecturer in Composition and Research

Taught a two-semester theme-based freshman seminar on composition and research

Designed three ENG 101/102 courses:

“The Rhetoric of Malcolm Gladwell”

“Family v. Country: From Antigone to Macondo to Wolf Packs”

“The Journey: The Monomyth in the Odyssey, Moby Dick and Video Games”

PUBLICATIONS

Nonfiction Book

Make Art Make Money: Lessons from Jim Henson Lake Union Publishing, March, 2014

Featured by *Brain Pickings*, *AV Club* and the *Boston Globe*

Essays

“Borges and \$: The Parable of the Literary Master and the Coin” *Longreads*, June 2016

“Reaching Students Who ‘Don’t Need Writing’” *Vitae*, Jan 2016

“Muppet Performers Share What It Was Like to Work For Jim Henson”

Fast Company Aug 2014

“How the Muppets Created Generation X” *Salon*, Apr 2014

“Book Excerpt: Make Art Make Money” *RogerEbert.com*, May 2014

“Why the Ideal Creative Workplace Looks A Lot Like Fraggles Rock” *The Awl*, Dec 2013

“Of Muppets and Merchandise” *Longreads*, Sep 2013

“Big Bird Is History: Why We Fund PBS” *The Millions*, Nov 2012

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“Three Muppet Conflicts” *Electric Literature*, Nov 2011

“How Muppetational Is It?” *Rolling Stone*, Nov 2011

“Weekend at Kermie’s: The Muppets’ Strange Life After Death” *The Awl*, Jul 2011

Fiction

“Saint Liz” *Trout Family Almanac*, 2015

“App Tappers: The Tappers’ App” *McSweeney’s*, 2015

“Are You There, Google? It’s Me, Mario” *The Faster Times*, 2012

“Wolf Memoirs” *Explosion-Proof* magazine, 2011*
Pushcart Prize nominated

Works in Progress

The Crony: A Novel

Manuscript in final draft to be completed August 2017

The Story of Zelda: How Nintendo’s Shigeru Miyamoto Taught the World to Quest

In research phase with interest expressed by Amazon Publishing

BOOK REVIEWS

“Stevens captures [Jim Henson’s] legacy — ‘clearly one of benevolence, art, and giving’ — beautifully, suggesting it’s a model for creative entrepreneurship in just about any medium or domain of art. Though certainly full of practical insights, *Make Art Make Money* is above all a reminder — a manifesto, were the word not so tragically worn by now — that you don’t need to survive on lettuce soup in order for your art to be authentic.”

—Maria Popova, Creator of *Brain Pickings*

“One of the more inspiring things I’ve read lately is Elizabeth Hyde Stevens’ *Make Art Make Money*, which is all about balancing business and art, as mastered by the late, great Jim Henson.” “I recommend it to everyone here.”

—Jane Friedman, Keynote Speaker at the Muse and the Marketplace Conference

GRANTS AND FELLOWSHIPS

Somerville Arts Council Fellowship for Literature, 2013

Staten Island Arts Speaker Stipend, 2013

CLMP Honorarium for NYPL Periodically Speakers, 2011

Himan Brown Award for Creative Writing, 2009

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AWARDS AND ACCOMPLISHMENTS

Book featured in *Boston Globe*, *Boston Herald*, *AV Club*, *Inc Magazine*, 2013-4

“Best Books of the Year on Writing and Creativity” *Brain Pickings*, 2013

“Outstanding Book Chapters We Featured This Year” *Longreads*, 2013

“Weekly Hit List” IMDB.com, July 2011 & Dec 2011

Essays re-tweeted by David Carr (New York Times) and Kurt Loder (MTV), 2011

166,750 page views (*Awl*), 2800 shares (*Fast Company*), 3600 shares (*Salon*), 2011 – 2014

LECTURES AND READINGS

Boston University Bookstore, “Sesame Street at 45,” Nov 2014

Somerville Armory, “The Muppets as a Creative Business Model,” March 2014

Staten Island MakerSpace, “Jim Henson’s Multiple Revenue Streams,” Nov 2013

Periodically Speaking, NY Public Library reading series, Nov 2011

Brooklyn College Fiction reading series, Loki Lounge Brooklyn, May 2009

RADIO INTERVIEWS

NPR *To The Best Of Our Knowledge*, Jan 2015

WGBH *Innovation Hub*, Aug 2014

The Creative Penn, July 2014

Nerd Lunch, Oct 2013

UNIVERSITY SERVICE

Co-teacher, BU’s experimental Mediated Integration (ESL/Native English Speaker) program, 2015 – 2016

Part-time faculty bargaining committee, Boston University SEIU, 2015- 2016

Search Committee Member, BU Graduate Writing Fellow Program, 2015

Assessor, BU Writing Program Quantitative Assessment, 2015

Grader, Harvard Extension School Critical Reading and Writing Skills test, 2014 - 2015

Editorial board member, *WR: Journal of the BU CAS Writing Program*, 2013 - 2015

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Shepherded a new genre piece (a public humanities essay) into publication in the journal Fiction Editor, *Brooklyn Review* and *Electric Literature*, 2009

Supervisor to teaching assistants in my classroom, Brooklyn College, 2009

Volunteer Afterschool Tutor, 826 Superhero Store Nonprofit, 2009

PROFESSIONAL DEVELOPMENT

Conference Papers, Posters, Presentations

“When in the Writing Process do Oral Presentations Help Most?” poster, BRAWN Summer Institute, Northeastern, 2015

“Using Oral Presentations in the Writing Classroom” workshop, UMass Boston, 2015

Conferences Attended

BRAWN Summer Institute, Northeastern, 2014-5

Engaging Practices Conference, UMass Boston, 2014-5

Association of Writers and Writing Programs Conference, Boston, 2009 & 2013

Workshops Attended

Teaching Transfer, Gwen Kordonowy, Sarah Madsen Hardy, Marisa Milanese, BU, 2015

Responding to Student Writing, Jim Herron, Harvard University DCE, 2014

ESL Now, Christina Michaud, BU, 2014

How to Teach Writing and How to Use Writing to Teach, Brooklyn College, 2010

Teaching the Research Paper, Brooklyn College, 2010

TESOL: Creating Assignments and Effective Feedback for ESL Students, CUNY, 2010

Gordon Lish Fiction Lectures, Center for Fiction, 2009