

Curriculum Vitae

Education

M.F.A. Graphic Design, Rhode Island School of Design, Providence, RI, 1996
Radcliffe Publishing Course, Harvard University, Cambridge, MA, 1986
B.A. English, Oakland University, Rochester, MI, 1983

Current Positions at Massachusetts College of Art and Design

Professor, Graphic Design Department
Chairperson, Graphic Design Department
Coordinator of MFA program in Design (Dynamic Media Institute)
Director of the Creative Continuum and Creative Edge design and business programs

Teaching Experience

Massachusetts College of Art and Design

Undergraduate Classes

Sophomore Studios / Visual Systems Component
Graphic Design One
Typography One
Typography Two
Typography Three
Information Architecture One
Information Architecture Two
Graphic Design Four
Portfolio
Degree Project
Design Research
Designing Stories (elective)

Graduate Classes in The Dynamic Media Institute

Seminar: Contemporary Issues in Dynamic Media
Seminar: Historical Issues in Dynamic Media
Seminar: Thesis Document I
Seminar: Thesis Document II

Rhode Island School of Design

Undergraduate Classes

BGD Studio I, Spring 2001
BGD Studio II, Fall 1997 – 2004
Graphic Design Elective, Spring 1996
Strategic Design, Spring 1998
Strategic Design, Spring 1999
Typography II, Spring 2002 –2004
Visual Poetry, Fall 1996
Visual Communication, Fall 2000

Graduate Classes

Thesis Programming, Wintersession 1998 – 2004
Thesis Seminar, Spring 1998

Clark University

Design Applications, Spring 1998
Interactive Design, Fall 1999 and 2000
Typography, Spring 1996
Typography, Spring 2000

University of Hartford

Interactive Design Masterclass, Fall 2000

Speaker

2005 AIGA Schools of Thoughts II Conference, Pasadena, CA
2007 Imagine IT, Bologna, Italy
2008 AIGA Massaging Media 2 Conference, Boston, MA
2008 New Views II Conference, London, UK
2008 Freshman Lecture, Massachusetts College of Art and Design, Boston, MA

Exhibitions

2013 Massachusetts College of Art, Selections, Faculty Exhibit
2006 Massachusetts College of Art, Faculty Exhibit
2003 Rhode Island School of Design, Faculty Biennial
1996 Rhode Island School of Design, Exhibit for cabaret production of "Ubu Roi"
1996 Rhode Island School of Design, Graduate Exhibition

Professional Experience

Jam Design Incorporated

Founder and President, January 1997–present

Jam Design specializes in corporate identity, print, and interactive design. Partial client list includes: Akamai Technologies, Arthur Andersen, Artists in Context, Big Picture Company, Boston Athenaeum, Bryant University, International Data Group, Rhode Island Small Business Development Center, Sarnoff Corporation, PM&C, Silent Spring Institute, Stainless Steel Studios, The Center for Design and Business, The Massachusetts Institute of Technology, The New York Times, The Rhode Island School of Design, and the The University of Pennsylvania.

Dynamic Diagrams

Senior Designer, June 1996–December 1996

Dynamic Diagrams, a Providence-based firm, specializes in electronic media design including interactive presentations and web sites. Responsibilities included managing all aspects of design projects, creating marketing collateral, and developing client relationships.

Joseph A. Quackenbush Design

Principal, September 1993–June 1996

Graphic design and marketing communications firm. Design work included corporate identity, conference identity, marketing brochures, publications design, interactive media, and exhibit design. Marketing communications work included copywriting, direct mail, marketing planning, strategic consulting, database development, and list research.

BIS Strategic Decisions

Publisher, Periodicals, January 1991–September 1993

Created new business group. Published four newsletters and two annual directories.

Responsibilities included strategic planning, new product development, financial analysis, direct marketing, editorial positioning, circulation management, and production. Managed staff of four plus contractors.

BIS Strategic Decisions

Production Manager, August 1990–October 1990

Responsible for scheduling, design, production, and print buying of reports and marketing collateral. Developed design guidelines and production system.

Corporate Publishing / InterConsult Inc.

Associate Publisher, September 1986–January 1989

Launched weekly newsletter for electronic publishing consulting firm. Responsible for all marketing, circulation, production, and editorial activities.