Dan Serig, EdD Curriculum Vitae

PROFESSIONAL EXPERIENCE

Massachusetts College of Art and Design

Associate Vice President for Academic Affairs (retitled)
Dean of Academic Programs

2015 – Present 2013 – 2015

Lead for institutional accreditation from NECHE and NASAD; Member of the Strategic Plan
tactical and assessment teams responsible for tracking, implementation and review;
Oversight for over 125 full-time faculty members on curriculum development, including
assessment of student learning and program improvement; Evaluate faculty members for
reappointment, promotion, and tenure; Participate in budget planning; Serve on various
internal and external committees including strategic planning, equity and inclusion, budget
development, and several state-wide initiatives.

Key accomplishments:

- o Reaccreditation from NECHE and renewed membership from NASAD
- Developed cyclical academic program review process including mentoring departments in revising learning goals and developing assessment systems
- Advised and guided the development of five new graduate programs
- o Achieved Carnegie Civic Engagement classification
- o Facilitated development of international partnerships in China, Ecuador, and India
- o Recipient of Curriculum Innovation Grant and Staff Innovation Grant
- Collaborative development and implementation of MassArt's first plan for a more inclusive, diverse, and just university
- Assisted in the establishment of the Artward Bound program for Boston high school students to become accepted to colleges of art and design
- o Served on steering and subcommittee for the Massachusetts Department of Higher Education to create public higher education performance metrics

Chair of Art Education Department (Tenured Associate Professor in 2010) 2008 – 2012 Graduate Coordinator of Art Education Department 2005 – 2008

- Supervised 7 faculty members and 14 adjunct instructors with a student population of approximately 120; Mentored and evaluated faculty and instructors; Developed and allocated the departmental budget; Advised students; Facilitated the development of programming and curricula; Liaised to college governance, administration, and Commonwealth agencies; Participated in national faculty search committees
- Developed the new Master of Arts in Teaching / Art Education program and redesigned the Master of Science in Art Education program; Provided thesis and academic advising;
 Designed and taught the first graduate-level travel course at MassArt, taking art education

Dan Serig Page 1 of 9

students to Ecuador each summer

- Teacher of undergraduate and graduate Art Education courses with an emphasis on visual arts research, international art education, curriculum design, interdisciplinary studio, and pre-service teacher preparation
- Served on college-wide committees including the Curriculum Committee; Facilities
 Committee; Graduate Council; Global Education Opportunities (GEO) Committee; the

 Surdna Planning Grant Committee; and Carnegie Community Engagement Workgroup

Journal of Art for Life, *Editorial board member*

2012 - Present

Visual Inquiry: Teaching and Learning in Art Journal, Editorial board member

2010 - Present

Evaluator of Arts Programming, Consultant and sole-proprietor

2002 - 2014

- Tasks include designing evaluations; conducting interviews and observations; developing surveys, questionnaires, and coding guides; writing interim and final reports; and analysis of qualitative and quantitative data
- Clients include: National Endowment for the Arts, Cleveland Municipal School District, Utah Arts Council, Woodruff Center for the Arts, ArtsConnection, Studio in a School, National Dance Institute, Indianapolis Symphony, and MassArt's Artward Bound
- Selected to evaluate the National Endowment for the Arts' Education Leaders Institutes over four years (2008 – 2011)

Teaching Artist Journal, Research Review Editor

2008 - 2012

Responsible for producing quarterly articles on research relevant to teaching artists

Pearl Street Gallery, Brooklyn, Co-founder and Co-director

2004 - 2007

- Provided oversight in attracting new artists, arranging exhibitions, and business operations
- Took part in group exhibitions as appropriate

Concordia International School Shanghai, Visual Arts Teacher, Pre-K – HS

1998 - 2001

- Founding faculty member of school with current enrollment over 1000
- Developed the school's art program and adult, evening art offerings
- Chair of the Accreditation Leadership Committee (WASC)
- Designer of the school's identity including logo, promotional materials, multimedia presentations, and website
- Organized professional development workshops

STARR Program, Professional Development Coordinator

1996 - 1998

- Select Teachers as Regional Resources program sponsored by the State of Missouri's Department of Elementary and Secondary Education
- Coordinated and provided professional development for public school teachers in the areas of project-based curriculum and best-practices in teaching and assessment
- Co-administered St. Louis regional STARR office

Dan Serig Page 2 of 9

Glenridge Elementary School, Clayton, Missouri, *Visual Arts Teacher,* K – 5 1993 – 1997

 District technology grant recipient that enabled students to access museums' digital collections

EDUCATION

Teachers College - Columbia University

2002 - 2005

- Doctor of Education (EdD) in Art and Art Education
- Dissertation title: A Conceptual Structure of Visual Metaphor in the Practices and Exhibition of a Consortium of Artists
- Course specializations in art as research, neuroscience, and the philosophy of John Dewey
- Departmental scholarship
- Spencer Grant recipient for dissertation research

Parsons School of Design, Paris

2000

• Summer intensive painting and drawing course

National-Louis University, St. Louis satellite

1994 – 1995

- Master of Education (MEd) in Curriculum and Instruction
- Thesis: Developing an Art Curriculum for a Multi-aged Class

Washington University in St. Louis

1988 – 1993

- Post-baccalaureate teacher certification program
- Bachelor of Fine Arts (BFA) in Graphic Communications (1992)
- Graduated with honors
- Conway academic and artistic full-scholarship recipient

PUBLICATIONS

2017

Critique: An Experience of Metacognition. In Richard Jochum (Ed.) *Critique 2.0: Remixing Art Education Symposium* (Proceedings). NY: Teachers College

2015

Simultaneously Working with Multiple Grades in One Art Room: Experiences in Multi-age Art Education. Art Education (March)

2014

Assessing Learning in an Era of Increased Demands for Accountability. In Richard Jochum (Ed.)

Conversations Across Cultures: Remixing Art Education Symposium (Proceedings). NY: Teachers
College

Dan Serig Page 3 of 9

2012

Matter and Metaphor: Imagining Identities in a Globalized/Tribalized World. In Doug Blandy and Paul Bolin (Eds.) Matter Matters: Art Education and Material Culture Studies. Reston, VA: NAEA Publications

2008-2012

Research Review (section author), Teaching Artist Journal

- A Review of Art and Social Justice Education: Culture as Commons
- An Example of Program Evaluation: The Early Stages
- Doing Artistic Research
- A Review of the President's Committee on the Arts and the Humanities, Reinvesting in Arts Education: Winning America's Future Through Creative Schools
- Beyond Brainstorming: The Mind Map as Art
- Material Culture and Literacy in Arts Education
- Review of Art and Artistic Research: The sixth volume of the Zurich Yearbook of the Arts 2009
- Review of The Dana Foundation's Neuroeducation: Learning, Arts, and the Brain Findings and Challenges for Educators and Researchers from the 2009 Johns Hopkins University Summit
- Review of James S. Catterall's Doing Well and Doing Good by Doing Art: A 12-Year National Study of Education in the Visual and Performing Arts

2009

Establishing Collaborative Conversations: The Mentor and the Apprentice. *Visual Arts Research Journal*, 35(2)

2008

Visual Metaphor and the Contemporary Artist: Ways of Thinking and Making. Germany: VDM-Verlag

Understanding the Conceptual Landscape of Visual Metaphor. Teaching Artist Journal, 6(1)

The Necessity of Studio Art as a Site and Source for Dissertation Research. International Journal of Art and Design Education, 27(1)

Book Review of Hetland's (2007) *Studio Thinking: The Real Benefits of Visual Arts Education* for National Arts and Learning Collaborative, *Arts and Learning Review*, *3*(1)

2006

A Conceptual Structure of Visual Metaphor. Studies in Art Education, 47(3)

2005

Visual Metaphors in the Practices of Artists. Art Education Dissertation Monographs – Teachers College, Vol. 1

Dan Serig Page 4 of 9

Cited in, Sullivan, Graeme (2005, 2010) **Art Practice as Research: Inquiry in the Visual Arts,**Thousand Oaks, CA: Sage Publications

PRESENTATIONS AND PANELS

National Art Educators Association Annual Conferences

- 2012 "Matter Matters" (group panel)
- 2011 "Beyond Brainstorming: The Mind Map as Art"
- 2010 "Teaching Art to Multiaged Classes" (group panel)
- 2010 "Mentor/Mentee Relationship in Graduate Research" (group panel)
- 2009 "Of Matter and Metaphor: U.S. Teaching Artists' Experiences in Ecuador"
- 2008 "Evaluating Arts Integration Programming Using Cognitive, Social and Personal Dimensions of Learning"
- 2008 "Post Doctoral Defense Connections and Re-connections" (group panel)
- 2008 "Continuing the Conversation: Art-Based Education Research, the Next Generation" (group panel)
- 2007 "Critical Spaces: Revealing the Art Practice as Research"
- 2006 "A Conceptual Structure of Visual Metaphor"
- 2006 "Praxis of Art Practices as Research"
- 2004 "Metaphor, the Mind, and Making Meaning"
- 2000 "Integrated Arts at the Middle School Level"
- 1998 "Authentic Assessment in Elementary Visual Arts"

2019

International Education Fair, (invited) Chengdu Royal Foreign Language School - Chengdu, China

• Keynote: "The Need for Arts Education as Part of A High-Quality Overall Education"

Achieving a Massachusetts Culture of Assessment (AMCOA) Annual Conference, (invited)

Massachusetts

"Assessing Visual and Performing Arts: Critique as a Method of Assessment"

2017

Commencement Ceremonies Panel, (invited) Beijing Royal School – Beijing, China

"Cultivating Global Talent"

Dan Serig Page 5 of 9

Remixing Art Education Symposium, Teachers College – Columbia University, New York

"Critique: An Experience of Metacognition"

2015

AMCOA state meeting, (invited) Framingham State University, Massachusetts

"Assessing Non-Text-Based Student Work"

AMCOA Annual Conference, (invited) Massachusetts

Plenary panel member, "Campus Examples of Assessment"

AMCOA Region 3 Professional Development, (invited) Salem State University, Massachusetts

"Assessing Non-Text-Based Student Work"

2014

Gateway Cities Innovation Awards and Summit, (invited) MassINC, Boston

• Panel member, "Gateway City Cultural Institutions and the Value of Arts Education"

Graduate Research in Art Education Conference, (invited) Teachers College-Columbia University

Responded to graduate student research presentations from Teachers College, Penn State,
 The Ohio State, and Syracuse University

Leading for Change: Diversity Practices in Higher Education, Bridgewater State University

• "The Challenge of Moving from Islands of Excellence to Institutional Priority"

Remixing Art Education Symposium, Teachers College – Columbia University, New York

"Teaching and Learning in an Era of Increased External Demands for Accountability"

2013

Seminario Internacional de Cultura Estética, (invited) Universidad de Cuenca - Centro de Postgrado de Artes

• Keynote: "Visions for Arts Education"

Departamento de Educación de la Facultad de Filosofía, (invited) Universidad de Cuenca

"Creativity in Education"

2012

Educación Artística y Universidad Conference, (invited) FLACSO Quito, Ecuador

"Art Education as a Civil Right"

Lecture, (invited) Instituto Tecnológico de Artes del Ecuador

"Developing Artists and Art Educators"

Lecture, (invited) Universidad de Cuenca - Escuela de Artes

"Designing Programs for Art Education"

Dan Serig Page 6 of 9

Art Works Grant Panel, National Endowment for the Arts

Reviewer of submitted grant applications

Lecture, (invited) Syracuse University, College of Visual and Performing Arts

"The Artist Educator and Artistic Researcher in the Age of Measurable Outcomes"

Meyers Lecture, (invited) Teachers College-Columbia University

"Artistic Research in Art Education"

20UNDER40: Re-Inventing the Arts and Arts Education for the 21st Century, *Kick-Off Colloquium, Boston*

• Panel member for book release

Making visible the invisible: Art, Design and Science in Data Visualisation Conference, University of Huddersfield, UK

Reviewer of submitted conference papers

2010

Massachusetts Art Educators Association

• "Of Matter and Metaphor: U.S. Teaching Artists' Experiences in Ecuador"

2009

Transcultural Exchange Conference: International Opportunities for Artists, Boston

Panel facilitator for the session, Funders and Government Support

2008

Graduate Research in Art Education Conference, (invited) Teachers College-Columbia University

 Responded to graduate student research presentations from Teachers College and Penn State

New York University's Arts in Education Conference - Arts Education: To What End? New York

Panel presentation, "Re-envisioning the Masters Degree in Visual Arts Education"

2007

American Evaluation Association Annual Conference, *Baltimore*

 Presentation with Dr. Rob Horowitz, "Application of Cognitive, Social and Personal Dimensions of Learning to Mixed-Method and Quasi-Experimental Designs in Arts Evaluations"

New York City Arts in Education Roundtable: Face to Face, New York

 Presentation with Dr. Rob Horowitz, "Developing English Language Literacy Through the Arts"

Dan Serig Page 7 of 9

New England Educational Research Organization Annual Conference, Portsmouth, NH

Panel presentation, "Arts-Based Research: A Quest for Alternative Methodologies"

2006

Graduate Research in Art Education Conference, (invited) Teachers College-Columbia University

 Responded to graduate student research presentations from Teachers College and Penn State

A Conceptual Structure of Visual Metaphor, College Art Association conference, Boston

• Poster presentation of dissertation research

2005

A Conceptual Structure of Visual Metaphor, MassArt

Presentation to faculty on dissertation research

2004

Conversations across Cultures: Tradition and Innovation in Contemporary Chinese Art and Art Education, *Teachers College-Columbia University*

• Co-chaired panel dialogue on papers delivered by Christopher Phillips, Curator, International Center of Photography, and Richard Vine, Managing Editor, Art in America

Ways of Knowing in Educational Research Conference, Teachers College-Columbia University

 "Winks, Puzzles and Painters: Researchers' Uses of Metaphor" as part of the panel, "New Looks at Learning: Artists Engaging in Educational Research"

2002

International Society for Education through Art (InSEA), Teachers College-Columbia University

• Chaired panel dialogue of doctoral students' dissertation research

Conversations across Cultures: Exploring the Experiences of Iranian-American Women Artists, Teachers College-Columbia University

 Chaired panel dialogue of artists' critiques of Kendall Kennedy's dissertation on contemporary Iranian-American women artists

1997 - 1998

STARR Program presentations, Missouri

• Conducted over one hundred workshops dealing with project-based learning and authentic assessment for public school teachers in all disciplines

SELECTED EXHIBITIONS

2015

Why I Write, Why I Create, Curator, MassArt, Boston

2008 - 2011

Dan Serig Page 8 of 9

Annual Ecuador Travel Course Exhibitions, Curator, MassArt, Boston

2008

Boundaries, MassArt, Boston

MassArt Annual Auction, MassArt, Boston

2007

Big as the Manhattan Bridge: Massive Video and Sound, Pearl Street Gallery, Brooklyn

2006

Selections 'o6, MassArt, Boston

2004

Fluent Gestures: Paintings and Sculpture in Dialogue, Pearl Street Gallery, Brooklyn

Resonance: A Group Exhibition of Artists Investigating Visual Metaphor, *Pearl Street Gallery,* Brooklyn

2003

One-Framed Plays: Doctoral Exhibition, Teachers College, New York

Second Annual Photography Administrators Exhibit, National Arts Club, New York

2001

Fifth Annual National Juried Exhibition, Nexus Gallery, New York

• Juror: Dana Miller, Assistant Curator, Whitney Museum of American Art

NECHE VISITING TEAM MEMBER

2018 - Paris College of Art, Paris, France

2017 - Maine Media Workshops + College, Rockport, Maine

Dan Serig Page 9 of 9