

## ALISA S. ARONSON

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### COLLEGE-LEVEL DESIGN EDUCATION

MASSACHUSETTS COLLEGE OF ART AND DESIGN

**COORDINATOR, GRAPHIC DESIGN CERTIFICATE PROGRAM • 2000–CURRENT**

Oversees all aspects of part-time evening program including curriculum development, admissions, faculty hiring and supervision, student advising, policies and academic standards, special events, portfolio reviews.

**ASSISTANT PROFESSOR OF GRAPHIC DESIGN • 1999–CURRENT**

Courses taught: Foundations of Graphic Design, Typography I, Typography II Graphic Design II, Intermediate Portfolio

MASSACHUSETTS COLLEGE OF ART AND DESIGN • LESLEY UNIVERSITY  
COLLEGE OF ART AND DESIGN • NEW ENGLAND SCHOOL OF DESIGN  
AT SUFFOLK UNIVERSITY • SIMMONS COLLEGE • NEWBURY COLLEGE

**GRAPHIC DESIGN STUDENT PORTFOLIO REVIEWER • 2008–CURRENT**

Invited reviewer for undergraduate portfolio reviews.

LASELLE COLLEGE

**EXTERNAL REVIEWER • FALL 2015**

Invited consultant for five-year review of Graphic Design undergraduate major. Prepared written report assessing strengths and weaknesses of the program and recommendations for improvement.

NEW ENGLAND SCHOOL OF ART AND DESIGN AT SUFFOLK UNIVERSITY

**VISITING INSTRUCTOR • FALL 2011**

Taught Publication Design to Seniors in the BFA Graphic Design major.

### DESIGN EDUCATION FOR TEENS

YOUTH DESIGN

**EDUCATION SPECIALIST • 2012–CURRENT**

Oversees educational programs for non-profit organization serving Boston public high school students. Developed and oversees Youth Design Academy, a full-time summer program that combines skill building in drawing and design at the Massachusetts College of Art and Design with exposure to professional designers, design firms, and design careers. Recruits and oversees volunteers and paid teachers and TAs to participate in and/or lead educational activities. Plans and oversees school-year curriculum including monthly workshops. Prepares students for design workplace internships and design college applications.

MUSEUM OF FINE ARTS BOSTON

**INSTRUCTOR, “D IS FOR DESIGN” SCHOOL VACATION WEEK INTENSIVE • FEB 2015, 2016**

Curriculum and instruction for teen course teaching basic 2-D design projects based on MFA collections.

MASSACHUSETTS COLLEGE OF ART AND DESIGN

**TEEN PROGRAMS DESIGN INSTRUCTOR • 2010–2014**

Curriculum design and instruction for: *Graphic Design*, Summer Studios and *Design Drawing*, Extreme Week.

### DESIGN PRACTICE

ALISA ARONSON GRAPHIC DESIGN

**PRINCIPAL DESIGNER AND OWNER • 2000–2015**

Clients include Boston Children’s Chorus, Boston Children’s Hospital, Educational Resource Strategies, Build-the-Out-of-School-Time Network (Bostnet), National Park Service, Northeastern University, Boston Public Library Foundation, Cengage Text Book Publishing.

### EDUCATIONAL BACKGROUND

MASSACHUSETTS COLLEGE OF ART AND DESIGN

**GRAPHIC DESIGN CERTIFICATE, HONORS • 1998**

BROWN UNIVERSITY

**BACHELOR OF ARTS, MAGNA CUM LAUDE, ENGLISH • 1982**