

## BFA ENROLLMENT BY MAJOR

Major Program	2018	2017	2016
Studio Foundation	439	491	426
Art Education	74	88	86
History of Art	30	31	30
<b>All Design Majors</b>	<b>797</b>	<b>747</b>	<b>721</b>
Architecture	47	48	49
Industrial Design	81	83	77
Fashion Design	113	79	88
Graphic Design	150	146	141
Illustration	238	224	218
Animation	168	167	148
<b>Fine Arts 2D</b>	<b>145</b>	<b>143</b>	<b>114</b>
Painting	107	101	83
Printmaking	38	42	31
<b>Fine Arts 3D</b>	<b>133</b>	<b>140</b>	<b>156</b>
Ceramics	27	24	23
Fibers	25	33	32
Glass	15	12	19
Jewelry & Metalsmithing	23	22	22
Sculpture	43	49	60
<b>All Media Majors</b>	<b>216</b>	<b>196</b>	<b>217</b>
Film/Video	67	59	51
Photography	81	74	81
Studio for Interrelated Media	68	63	85
<b>Total Majors*</b>	<b>1834</b>	<b>1836</b>	<b>1750</b>
<b>Total Headcount</b>	<b>1743</b>	<b>1740</b>	<b>1648</b>

\*Counts of majors are duplicated; double majors are counted in both programs.

## TUITION AND FEES

Residency Status	2018/19	2017/18	2016/17
In State	\$13,200	\$12,700	\$12,200
Out of State	\$36,400	\$34,400	\$32,800
New England	\$28,000	\$25,600	\$23,600

## FINANCIAL AID

BFA Financial Aid	2018	2017	2016
% with any Financial Aid	91%	88%	86%
% with Grant Aid	86%	81%	68%
% with Pell Grants	31%	32%	32%

BFA Graduates' Debt	2018	2017	2016
% of students who borrowed	73%	71%	78%
Median student loan	\$26,720	\$30,677	\$26,720
Median parent loan	\$34,277	\$32,432	\$24,576
Number of parents with loans	64	46	79

## FINANCE

Operating Budget	FY 2018	FY 2017	FY 2016
Total Expenses*	\$74.7	\$73.6	\$69.4
Spending per FTE student†	\$39,910	\$40,833	\$39,383
State Appropriation	\$27.3	\$26.9	\$25.3
Total Expenditures for Institutional Grants and Scholarships	\$7.9	\$7.7	\$6.2

### Advancement

Foundation Fundraising Results‡	\$6.0	\$4.2	\$3.3
Alumni Participation Rate	6.4%	7%	6.2%
Endowment	\$17.1	\$15.6	\$15.0

(permanently and temporarily restricted funds)

\*All dollar amounts are in millions, except for Spending per FTE Student.

†Spending per FTE equals Total Expenses divided by Annual FTE. Total Expenses include depreciation.

‡Foundation Fundraising Results include gross revenue received from contributions and events, as reported in the annual Foundation audit.

# MASSART

MASSACHUSETTS COLLEGE  
OF ART AND DESIGN

# VITAL SIGNS

FALL 2018

**MASSART** MASSACHUSETTS COLLEGE  
OF ART AND DESIGN

621 Huntington Avenue, Boston, MA 02115  
www.massart.edu

## FALL ENROLLMENT

Enrolled Students	2018	2017	2016
Bachelors	1743	1740	1648
Masters	124	126	132
Certificates	94	82	82
Non-degree	125	122	123
Total Credit Enrollment	2086	2070	1985
Non-credit Enrollment in Credit Courses	161	176	137

### BFA Student Residency

Massachusetts	71%	68%	67%
New England	14%	16%	17%
Out of State	15%	16%	16%

### BFA Student Demographics

International	3%	4%	5%
Diversity †	30%	30%	28%
Male	27%	29%	29%
Female	73%	71%	71%

### Full-time Equivalency Enrollment

Bachelors	1646	1659	1567
Masters	113	122	133
Non-degree and Certificates	61	60	58
Total FTE*	1820	1841	1758

\*FTE: Undergraduate = total credits/15; Graduate = total credits/12. This is the formula used by the Massachusetts Department of Higher Education.

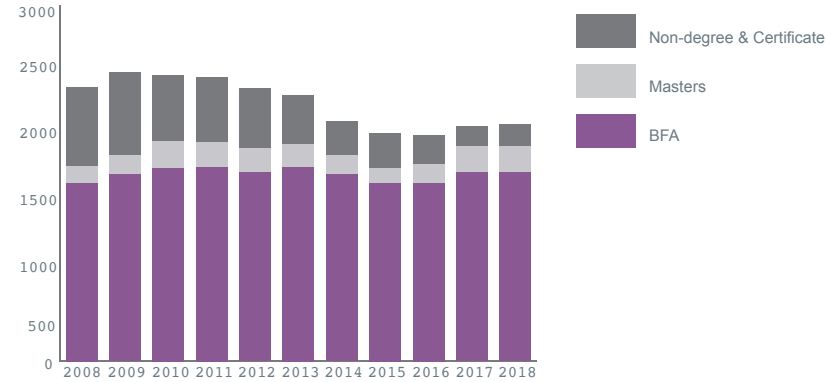
†Diversity refers to percent of ALANA students, defined as Asian, Black/African American, Hispanic/Latino, Native American and multiracial.

## BFA FACULTY

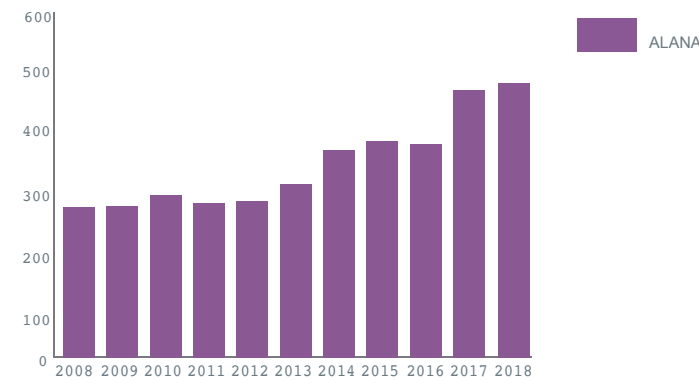
Faculty	2018	2017	2016
Full-time	120	117	117
Part-time	13	18	16
Adjuncts	155	155	141
FTE	185	187	189

## ENROLLMENT TRENDS 2008 - 2018

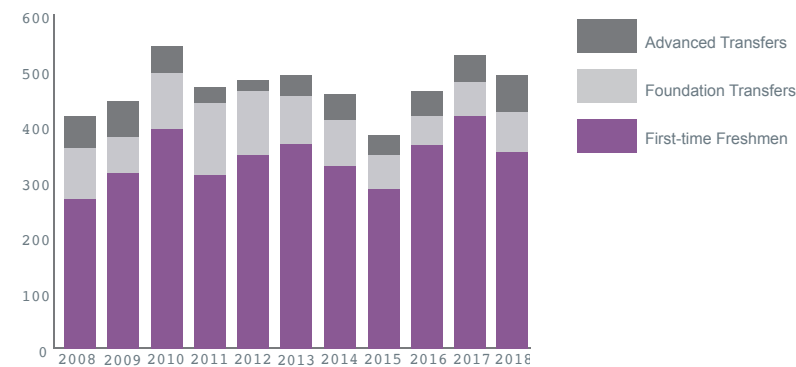
### Enrollment by Degree Program



### BFA ALANA Student Enrollment



### New BFA Students by Admission Status



## ADMISSIONS

Undergraduate Applications	2018	2017	2016
Applicants	2925	2707	2041
% Accepted	67%	70%	63%
% Enrolled	26%	29%	37%
First Time Freshmen	365	424	373
Transfers and Re-Admits	139	117	100

### First Time Freshman Profile

Wtd HS GPA 3.0 or higher	87%	83%	87%
Wtd HS GPA 4.0 or higher	17%	13%	10%
Mean HS GPA	3.52	3.45	3.45

Note: As of fall 2017, MassArt became test optional and will no longer report Mean SAT.

### Graduate and Post Baccalaureate Applications\*

Applicants	258	307	342
% Accepted	57%	56%	54%
% Enrolled	46%	30%	42%
New Students	68	52	76

\*Includes summer applications.

## RETENTION

	2018	2017	2016
Freshman-Sophomore Retention	86%	87%	90%
6 year graduation rate*	63%	73%	72%
Entering Cohort year	2012	2011	2010

\*6 year graduation rates are for first-time, full-time freshmen. Art and Design and Open majors stopped being conferred in December 2014.

## DEGREES

Level	17/18	16/17	15/16
Masters	47	51	48
Bachelors	372	353	350
Postbac Certificates	1	5	5
Certificates	18	17	25