

BFA ENROLLMENT BY MAJOR

Major Program	2017	2016	2015
Studio Foundation	491	426	367
Art Education	88	86	90
History of Art	31	30	41
All Design Majors	747	721	742
Architecture	48	49	52
Industrial Design	83	77	89
Fashion Design	79	88	94
Graphic Design	146	141	148
Illustration	224	218	225
Animation	167	148	134
Fine Arts 2D	143	114	105
Painting	101	83	81
Printmaking	42	31	24
Fine Arts 3D	140	156	185
Ceramics	24	23	27
Fibers	33	32	42
Glass	12	19	15
Jewelry & Metalsmithing	22	22	25
Sculpture	49	60	76
All Media Majors	196	217	230
Film/Video	59	51	52
Photography	74	81	88
Studio for Interrelated Media	63	85	90
Open Majors	0	0	1
Total Majors*	1836	1750	1760
Total Headcount	1740	1648	1646

*Counts of majors are duplicated; double majors are counted in both programs.

TUITION AND FEES

Residency Status	2017/18	2016/17	2015/16
In State	\$12,700	\$12,200	\$11,725
Out of State	\$34,400	\$32,800	\$31,225
New England	\$25,600	\$23,600	\$21,625

FINANCIAL AID

BFA Financial Aid	2017	2016	2015
% with any Financial Aid	88%	86%	84%
% with Grant Aid	69%	68%	66%
% with Pell Grants	32%	32%	31%

BFA Graduates' Debt	2017	2016	2015
% of students who borrowed	71%	78%	73%
Median student loan	\$30,677	\$26,720	\$26,756
Median parent loan	\$32,432	\$24,576	\$32,882
Number of parents with loans	46	79	100

FINANCE

Operating Budget	FY 2017	FY 2016	FY 2015
Total Expenses*	\$73.6	\$69.4	\$66.5
Spending per FTE student†	\$40,833	\$39,383	\$36,392
State Appropriation	\$26.9	\$25.3	\$24.0
Total Expenditures for Institutional Grants and Scholarships	\$7.7	\$6.2	\$5.5

Advancement	2017	2016	2015
Foundation Fundraising Results‡	\$4.2	\$3.3	\$3.2
Alumni Participation Rate	7%	6.2%	5.4%
Endowment	\$15.6	\$15.0	\$15.6

(permanently and temporarily restricted funds)

*All dollar amounts are in millions, except for Spending per FTE Student.

†Spending per FTE equals Total Expenses divided by Annual FTE. Total Expenses include depreciation.

‡Foundation Fundraising Results include gross revenue received from contributions and events, as reported in the annual Foundation audit.

FALL ENROLLMENT

Enrolled Students	2017	2016	2015
Bachelors	1740	1648	1646
Masters	126	132	108
Certificates	82	82	93
Non-degree	122	123	143
Total Credit Enrollment	2070	1985	1990
Non-credit Enrollment in Credit Courses	176	137	144

BFA Student Residency

Massachusetts	68%	67%	67%
New England	16%	17%	18%
Out of State	16%	16%	15%

BFA Student Demographics

International	4%	5%	4%
Diversity †	30%	28%	27%
Male	29%	29%	29%
Female	71%	71%	71%

Full-time Equivalency Enrollment

Bachelors	1659	1567	1549
Masters	122	133	102
Non-degree and Certificates	60	58	64
Total FTE*	1841	1758	1715

*FTE: Undergraduate = total credits/15; Graduate = total credits/12. This is the formula used by the Massachusetts Department of Higher Education.

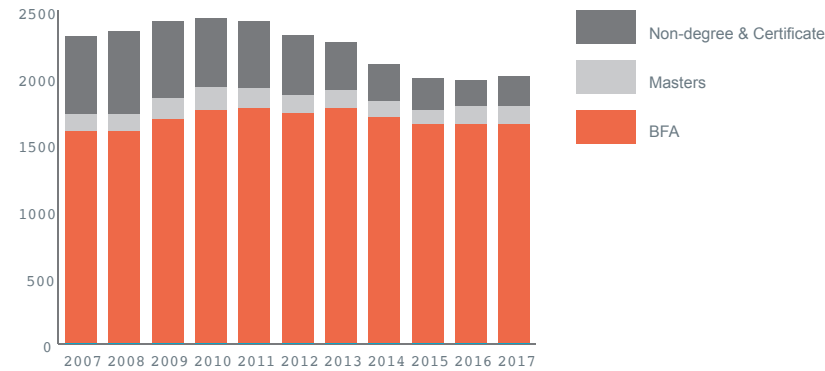
†Diversity refers to percent of ALANA students, defined as Asian, Black/African American, Hispanic/Latino, Native American and multiracial.

BFA FACULTY

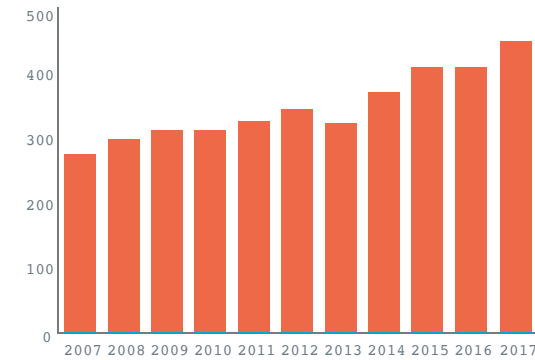
Faculty	2017	2016	2015
Full-time	117	117	115
Part-time, permanent	18	16	13
Adjuncts	155	141	139
FTE	187	189	187

ENROLLMENT TRENDS 2007 - 2017

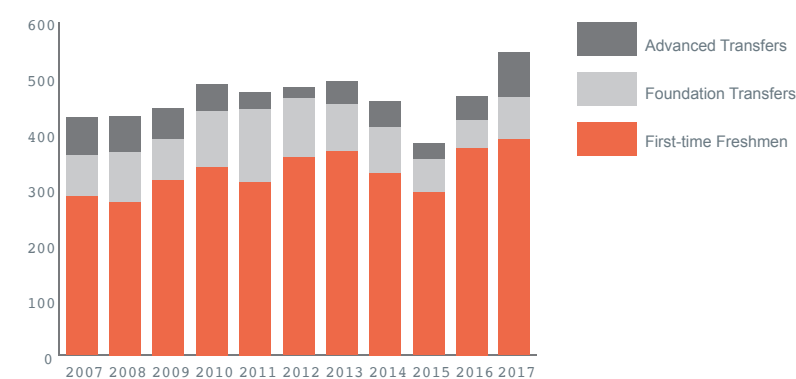
Enrollment by Degree Program



BFA ALANA Student Enrollment



New BFA Students by Admission Status



ADMISSIONS

Undergraduate Applications	2017	2016	2015
Applicants	2707	2041	1794
% Accepted	70%	63%	61%
% Enrolled	29%	37%	36%
First Time Freshmen	424	373	293
Transfers and Re-Admits	117	100	96

First Time Freshman Profile

Wtd HS GPA 3.0 or higher	83%	87%	86%
Wtd HS GPA 4.0 or higher	13%	10%	9%
Mean HS GPA	3.45	3.45	3.44

Note: As of fall 2017, MassArt became test optional and will no longer report Mean SAT.

Graduate and Post Baccalaureate Applications

Applicants	307	342	341
% Accepted	56%	54%	50%
% Enrolled	30%	42%	35%
New Students	52	76	59

*The Mean SAT score includes Math, Critical Reading, and Writing scores; the total possible combined score is 2400.

RETENTION

	2017	2016	2015
Freshman-Sophomore Retention	87%	90%	92%
6 year graduation rate*	73%	72%	72%
Entering Cohort year	2011	2010	2009

*6 year graduation rates are for first-time, full-time freshmen.

DEGREES

Level	16/17	15/16	14/15
Masters	51	48	64
Bachelors	353	350	364
Postbac Certificates	5	5	5
Certificates	17	25	19