

## BFA ENROLLMENT BY MAJOR

Major Program	2014	2013	2009
Studio Foundation	418	456	391
Art Education	93	95	119
History of Art	56	57	42
<b>All Design Majors</b>	<b>704</b>	<b>685</b>	<b>592</b>
Architecture	48	41	51
Industrial Design	99	92	64
Fashion Design	95	104	120
Graphic Design	161	160	140
Illustration	190	188	146
Animation	111	100	71
<b>Fine Arts 2D</b>	<b>136</b>	<b>164</b>	<b>161</b>
Painting	99	119	125
Printmaking	37	45	36
<b>Fine Arts 3D</b>	<b>180</b>	<b>21v3</b>	<b>198</b>
Ceramics	23	26	21
Fibers	36	37	29
Glass	18	17	24
Jewelry & Metalsmithing	27	32	34
Sculpture	76	101	90
<b>All Media Majors</b>	<b>239</b>	<b>240</b>	<b>270</b>
Film/Video	60	58	71
Photography	87	97	129
Studio for Interrelated Media	92	85	70
Open Majors	2	2	2
Art & Design	3	3	8
<b>Total Majors*</b>	<b>1831</b>	<b>1915</b>	<b>1783</b>
<b>Total Headcount</b>	<b>1704</b>	<b>1772</b>	<b>1688</b>

\*Counts of majors are duplicated; double majors are counted in both programs.

## TUITION AND FEES

Residency Status	2014/15	2013/14	2009/10
In State	\$11,225	\$10,400	\$8,400
Out of State	\$29,925	\$28,600	\$24,400
New England	\$20,125	\$18,600	\$14,900

## FINANCIAL AID

BFA Financial Aid	2014	2013	2009
% with any Financial Aid	84%	86%	71%
% with Grant Aid	60%	59%	41%
% with Pell Grants	32%	31%	26%

BFA Graduates' Debt	2014	2013	2012
% of students who borrowed	76%	72%	73%
Median student loan	\$26,792	\$26,832	\$25,875
Median parent loan	\$24,700	\$38,012	\$33,124

## FINANCE

Operating Budget	FY 2014	FY 2013	FY 2009
Total Expenses*	\$62.1	\$61.8	\$48.3
Spending per FTE student†	\$31,934	\$32,167	\$26,105
State Appropriation	\$22.3	\$19.8	\$19.1
Total Expenditures for Institutional Grants and Scholarships	\$4.7	\$3.9	\$1.3

Advancement			
Foundation Fundraising Results‡	\$2.6	\$2.3	\$2.73
Alumni Participation Rate	4.6%	4.5%	11%
Endowment	\$15.9	\$14.5	\$9.67

(permanently and temporarily restricted funds)

\*All dollar amounts are in millions, except for Spending per FTE Student.

†Spending per FTE equals Total Expenses divided by Annual FTE. Total Expenses include depreciation.

‡Foundation Fundraising Results include gross revenue received from contributions and events, as reported in the annual Foundation audit.

# MASSART

MASSACHUSETTS COLLEGE  
OF ART AND DESIGN

## VITAL SIGNS

FALL 2014

# MASSART

MASSACHUSETTS COLLEGE  
OF ART AND DESIGN  
621 Huntington Avenue, Boston, MA 02115  
www.massart.edu

## FALL ENROLLMENT

Enrolled Students	2014	2013	2009
Bachelors	1704	1772	1688
Masters	118	134	149
Certificates	91	99	149
Non-degree	185	258	475
Total Credit Enrollment	2098	2261	2405
Non-credit Enrollment in Credited Courses	121	47	N/A

### BFA Student Residency

Massachusetts	66%	68%	70%
New England	19%	19%	19%
Out of State	15%	13%	11%

### BFA Student Demographics

International	4%	3%	2%
Diversity	24%	20%	19%
Male	30%	31%	34%
Female	70%	69%	66%

### Full-time Equivalency Enrollment

Bachelors	1618	1709	1613
Masters	79	124	164
Non-degree and Certificates	99	94	132
Total FTE*	1796	1927	1909

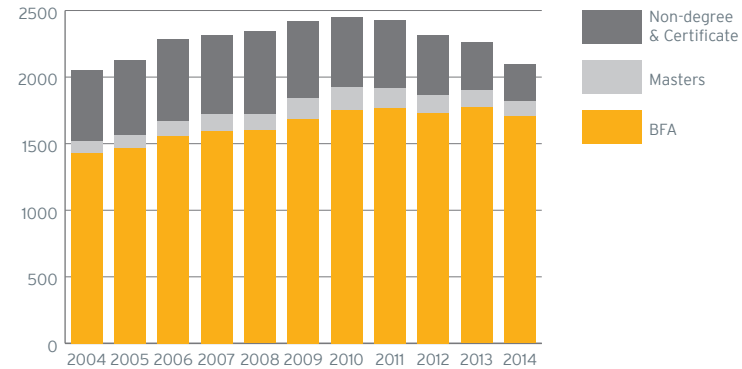
\*FTE: Undergraduate = total credits/15; Graduate = total credits/12

## BFA FACULTY

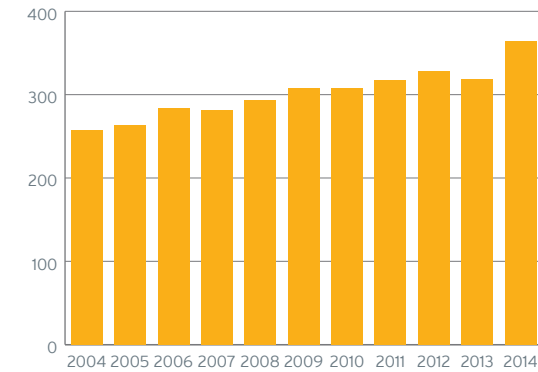
Faculty	2014	2013	2009
Full-time	103	106	101
Part-time, permanent	13	22	15
Adjuncts	153	150	142
FTE	184	189	174

## ENROLLMENT TRENDS 2003 - 2013

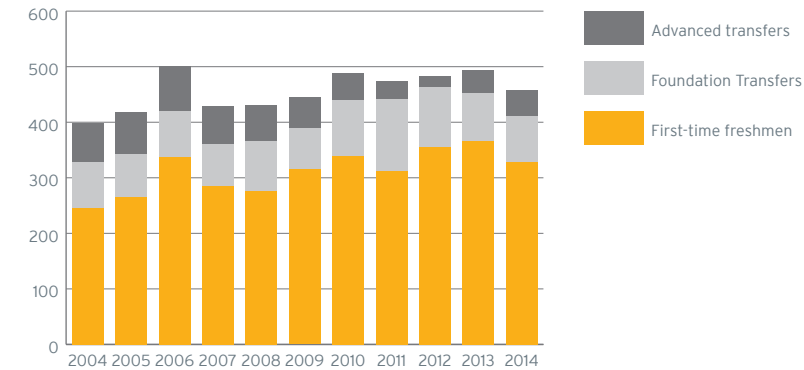
### Enrollment by Degree Program



### BFA ALANA Student Enrollment



### New Students by Admission Status



## ADMISSIONS

Undergraduate Applications	2014	2013	2009
Applicants	1685	2015	2075
% Accepted	71%	60%	52%
% Enrolled	38%	43%	42%
First Time Freshmen	328	367	314
Transfers and Re-Admits	129	130	145

### First Time Freshman Profile

Wtd HS GPA 3.0 or higher	79%	79%	78%
Wtd HS GPA 4.0 or higher	11%	6%	6%
Mean HS GPA	3.42	3.37	3.31
Mean SAT*	1617	1630	1659

### Graduate and Post Baccalaureate Applications

Applicants	336	443	440
% Accepted	43%	41%	39%
% Enrolled	35%	36%	56%
New Students	50	65	97

\*The Mean SAT score includes Math, Critical Reading, and Writing scores; the total possible combined score is 2400.

## RETENTION

	2014	2013	2009
Fresh-Soph Retention	89%	84%	88%
6 year graduation rate*	70%	73%	64%
Entering Cohort year	2008	2007	2003

\*6 year graduation rates are for first-time, full-time freshmen.

## DEGREES

Level	13/14	12/13	08/09
Masters	50	72	52
Bachelors	348	341	290
Postbac Certificates	3	3	11
Certificates	18	19	29