

BFA ENROLLMENT BY MAJOR

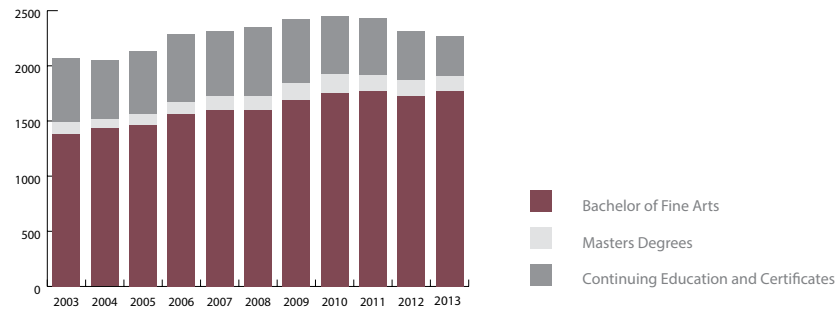
| Major Program | 2013 | 2012 | 2008 |
|-------------------------------|---------------|-------------|-------------|
| Studio Foundation | 456 ▼ | 466 | 359 |
| Art Education | 95 ▼ | 100 | 127 |
| History of Art | 57 ▲ | 45 | 52 |
| | | | |
| All Design Majors | 685 ▲ | 618 | 594 |
| Architecture | 41 ▼ | 43 | 47 |
| Industrial Design | 92 ▲ | 85 | 66 |
| Fashion Design | 104 ▼ | 110 | 139 |
| Graphic Design | 160 ▲ | 135 | 139 |
| Illustration | 188 ▲ | 163 | 140 |
| Animation | 100 ▲ | 82 | 63 |
| Fine Arts 2D | 164 ▼ | 169 | 189 |
| Painting | 119 ▼ | 127 | 147 |
| Printmaking | 45 ▲ | 42 | 42 |
| Fine Arts 3D | 213 ▲ | 201 | 202 |
| Ceramics | 26 ▼ | 29 | 22 |
| Fibers | 37 ▼ | 43 | 26 |
| Glass | 17 ▼ | 19 | 33 |
| Jewelry & Metalsmithing | 32 ▲ | 27 | 33 |
| Sculpture | 101 ▲ | 83 | 88 |
| All Media Majors | 240 = | 240 | 262 |
| Film/Video | 58 ▼ | 70 | 67 |
| Photography | 97 ▼ | 108 | 129 |
| Studio for Interrelated Media | 85 ▲ | 62 | 66 |
| | | | |
| Open Majors | 2 ▼ | 4 | 8 |
| Art & Design | 3 ▼ | 8 | 9 |
| | | | |
| Total Majors | 1915 ▲ | 1857 | 1802 |
| Total Headcount | 1772 ▲ | 1728 | 1599 |

Counts of majors are duplicated; double majors are counted in both programs.

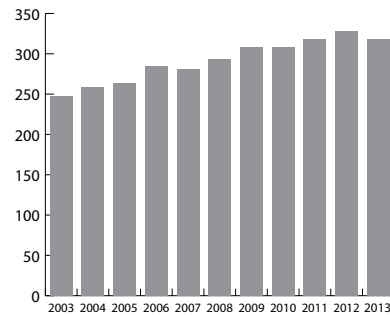
▼ Open frame arrows indicate decreases that are positive changes.

ENROLLMENT TRENDS 2003 - 2013

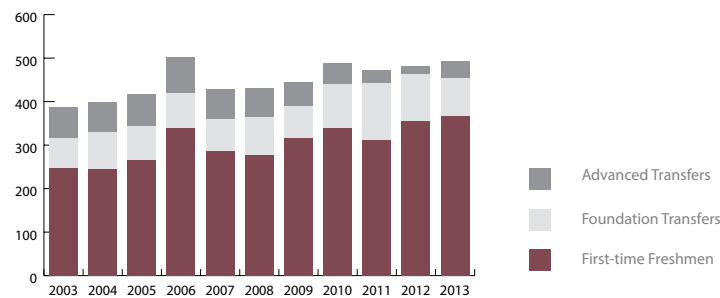
Enrollment by Degree Program



BFA ALANA Student Enrollment



New Students by Admission Status



MASSART

VITAL SIGNS

FALL 2013

FALL ENROLLMENT

| | 2013 | 2012 | 2008 |
|---|--------|------|------|
| Enrolled Students | | | |
| Bachelors | 1772 ▲ | 1729 | 1599 |
| Masters | 134 ▼ | 137 | 127 |
| Certificates | 99 ▼ | 104 | 107 |
| Non-degree | 258 ▼ | 347 | 507 |
| Total Enrollment | 2261 ▼ | 2317 | 2345 |
| BFA Student Residency | | | |
| Massachusetts | 68% ▼ | 71% | 71% |
| New England | 19% ▲ | 18% | 18% |
| Out of State | 13% ▲ | 11% | 11% |
| BFA Student Demographics | | | |
| International | 3% ▲ | 2% | 2% |
| Diversity | 20% ▲ | 19% | 19% |
| Male | 31% ▼ | 32% | 33% |
| Female | 69% ▲ | 68% | 67% |
| Full-time Equivalency Enrollment | | | |
| Bachelors | 1709 ▲ | 1657 | 1523 |
| Masters | 124 ▼ | 125 | 121 |
| Non-degree and Certificates | 94 ▼ | 117 | 157 |
| Total FTE | 1927 ▲ | 1899 | 1801 |

FTE: Undergrad = total credits/15, Graduate = total credits/12.

Decreases in non-degree enrollments reflect in part the conversion of some class sections from credit to non-credit offerings. Non-credit enrollments are not included here.

BFA FACULTY

| | 2013 | 2012 | 2008 |
|----------------------|---------|-------|-------|
| Full-time | 106 = | 106 | 90 |
| Part-time, permanent | 22 ▲ | 17 | 17 |
| Adjuncts | 150 ▲ | 143 | 145 |
| FTE | 189.1 ▲ | 179.7 | 174.2 |

All numbers represent fall data, unless otherwise noted.

▲ ▼ Open frame arrows indicate increases that are negative changes, or decreases that are positive.

ADMISSIONS

| | 2013 | 2012 | 2008 |
|---|--------|------|------|
| Undergraduate Applications | | | |
| Applicants | 2015 ▲ | 1738 | 1978 |
| % Accepted | 60% ▼ | 70% | 52% |
| % Enrolled | 43% ▲ | 40% | 42% |
| First-Time Freshmen | 367 ▲ | 354 | 274 |
| Transfers and Readmits | 130 = | 130 | 166 |
| First Time Freshman Profile | | | |
| Wtd HS GPA 3.0 or higher | 79% ▼ | 80% | 84% |
| Wtd HS GPA 4.0 or higher | 6% ▼ | 8% | 5% |
| Mean HS GPA | 3.37 ▼ | 3.39 | 3.35 |
| Mean SAT | 1630 ▼ | 1651 | 1668 |
| Graduate and Post Baccalaureate Applications | | | |
| Applicants | 443 ▼ | 472 | 319 |
| % Accepted | 41% ▲ | 37% | 31% |
| % Enrolled | 36% ▼ | 39% | 57% |
| New Students | 65 ▼ | 69 | 56 |

The Mean SAT score includes Math, Critical Reading, and Writing scores; the total possible combined score is 2400.

RETENTION

| | 2013 | 2012 | 2008 |
|------------------------|-------|------|------|
| Fresh-Soph Retention | 84% ▼ | 88% | 87% |
| 6 year graduation rate | 73% ▲ | 64% | 64% |
| Entering cohort year | 2007 | 2006 | 2002 |

6 year graduation rates are for first-time, full-time freshmen.

DEGREES

| | 12/13 | 11/12 | 07/08 |
|----------------------|-------|-------|-------|
| Masters | 72 ▲ | 60 | 50 |
| Bachelors | 341 ▼ | 377 | 274 |
| Postbac Certificates | 3 ▼ | 5 | 13 |
| Certificates | 19 ▲ | 17 | 15 |

TUITION AND FEES

| | 2013/14 | 2012/13 | 2008/09 |
|--------------|------------|----------|----------|
| In State | \$10,400 = | \$10,400 | \$7,900 |
| Out of State | \$28,600 ▲ | \$27,500 | \$23,000 |
| New England | \$18,600 ▲ | \$17,600 | \$14,000 |

FINANCIAL AID

| BFA Financial Aid | | | |
|----------------------------|---------------|----------|----------|
| | 2013 | 2012 | 2008 |
| % with any Financial Aid | 86% ▲ | 80% | 79% |
| % with Grant Aid | 59% ▲ | 54% | 50% |
| % with Pell Grants | 31% = | 31% | 24% |
| BFA Graduates' Debt | | | |
| | class of 2013 | 2012 | 2011 |
| % with loans | 72% ▼ | 73% | 72% |
| median loan amount | \$26,832 ▲ | \$25,875 | \$25,000 |

FINANCE

| | FY 2013 | FY 2012 | FY 2008 |
|--|------------|----------|----------|
| Operating Budget | | | |
| Total Expenses | \$61.8 ▲ | \$55.2 | \$49.7 |
| Spending Per FTE student | \$32,167 ▲ | \$28,511 | \$26,913 |
| State Appropriation | \$19.8 ▼ | \$20.0 | \$21.9 |
| Total Expenditures for Institutional Grants and Scholarships | \$3.9 ▲ | \$2.9 | \$1.1 |
| Advancement | | | |
| Foundation Fundraising Results | \$2.3 ▼ | \$3.7 | \$2.4 |
| Alumni Participation Rate | 4.5% ▼ | 6.2% | 8.0% |
| Endowment permanently & temporarily restricted funds | \$14.5 ▲ | \$13.6 | \$7.1 |

Dollar amounts are in millions, except for Spending Per FTE student. Spending Per FTE equals Total Expenses divided by Annual FTE. Total Expenses include depreciation. The opening of the new residence hall in fall 2012 accounts for much of the increase in expenses from FY2012 to FY2013. State Appropriation amounts include the value of fringe benefits paid by the state. Foundation Fundraising Results include gross revenue received from contributions and events, as reported in the annual Foundation audit.