

Position Title: Orientation Graphic Designer
Supervisor Name: Laura Flynn
Supervisor Title: Senior Director of Student Engagement
Department: Student Engagement
Number of Openings: 2
Hours per Week: TBA
Hourly Rate or Salary: \$14.25/hr

Leadership experience complements the academic curriculum at MassArt and empowers students to become more confident, engaged artists, designers and citizens. Students have the opportunity to apply for various paid positions to be held during their sophomore through senior years.

Student Leadership at MassArt is rooted in MassArt's Mission and Values and is essential to transforming MassArt's culture and community. All student leaders will be expected to uphold MassArt's missions and values as we work together to make MassArt a more equitable place to work, learn, live and make.

Position Duties & Description:

- Meetings with the Senior Director of Student Engagement starting April '22
- Assist in designing a marketing campaign around the Orientation theme and design Orientation materials including but not limited to: Orientation schedules, postcards, t-shirts, giveaways, etc.
- Help to maintain the online components of Orientation (virtual platform, social media, website, linktree)
- Work closely with the Lead Primers on a strategy for Orientation signage
- Potential for creative media opportunities during Primer Training and Orientation
- Please have examples of your work available to share at the interview

Time Commitment:

- Flexible hours and schedule determined by the Senior Director of Student Engagement and the Orientation Graphic Designer. There is a need for the Orientation Graphic Designer to be available in the second half of Spring 2022 semester, throughout the summer and during Primer Training/Orientation, though the summer work can be done virtually.

Qualifications:

- Full-time enrollment at MassArt through fall 2022 semester
- Must be in good academic and disciplinary standing
- Great attention to detail
- Ability to meet deadlines
- Proficient in the Adobe Design Suite CS3
- Ability to work with the Marketing and Communications Office to understand the MassArt visual identity standards
- Demonstrated enthusiasm and creativity
- Sense of humor