

## Internship Program Overview

*“The MassArt internship program provides structured internship experiences for academic credit that help prepare MassArt students for careers. Through internships, students can apply their skills and experience in a professional environment, acquire business skills, explore potential career paths, and start building a professional network.”*

### **Internships: Applying for Academic Credit**

Once an internship is secured, students in all academic majors are eligible to apply for credit before beginning the internship. Their faculty internship advisor evaluates and approves the experience for 3 academic credits towards degree completion. Credit-bearing internships approved for credit may be completed in the fall, spring and summer semesters.

### **An Internship is an Academic Class**

As part of their application for internship credit, students must describe how their selected internship will further their academic, professional and career goals, and set specific learning objectives. Students also identify a Faculty Internship Advisor within their academic department to review, approve or decline their application for internship credit. Final approval for awarding credit and a grade for any internship submitted for credit is at the discretion of the Faculty Internship Advisor.

If an internship is approved for credit, the Company Internship Supervisor, the Student Intern and the Faculty Internship Advisor agree to the terms of the written agreement outlining the internship responsibilities, goals and timeframe.

The Faculty Internship Advisor submits a final grade at the conclusion of the internship after reviewing the required documentation including the mid-term and final evaluations completed during the internship by the Student Intern and their Company Internship Supervisor.

Individual academic departments determine how internships complement the curriculum and desired learning outcomes for their students.

### **The Role of Career Development**

The Career Development office provides administration for the internship program by reviewing the student’s internship application to ensure it meets minimum program requirements and facilitating academic approvals. The office also accepts the subsequent documentation which includes a mid-term and final evaluation submitted by the Student Intern and their Company Internship Supervisor during the internship. Students engaged in current internships are encouraged to contact Career Development for any assistance that may be needed during their internship experience.

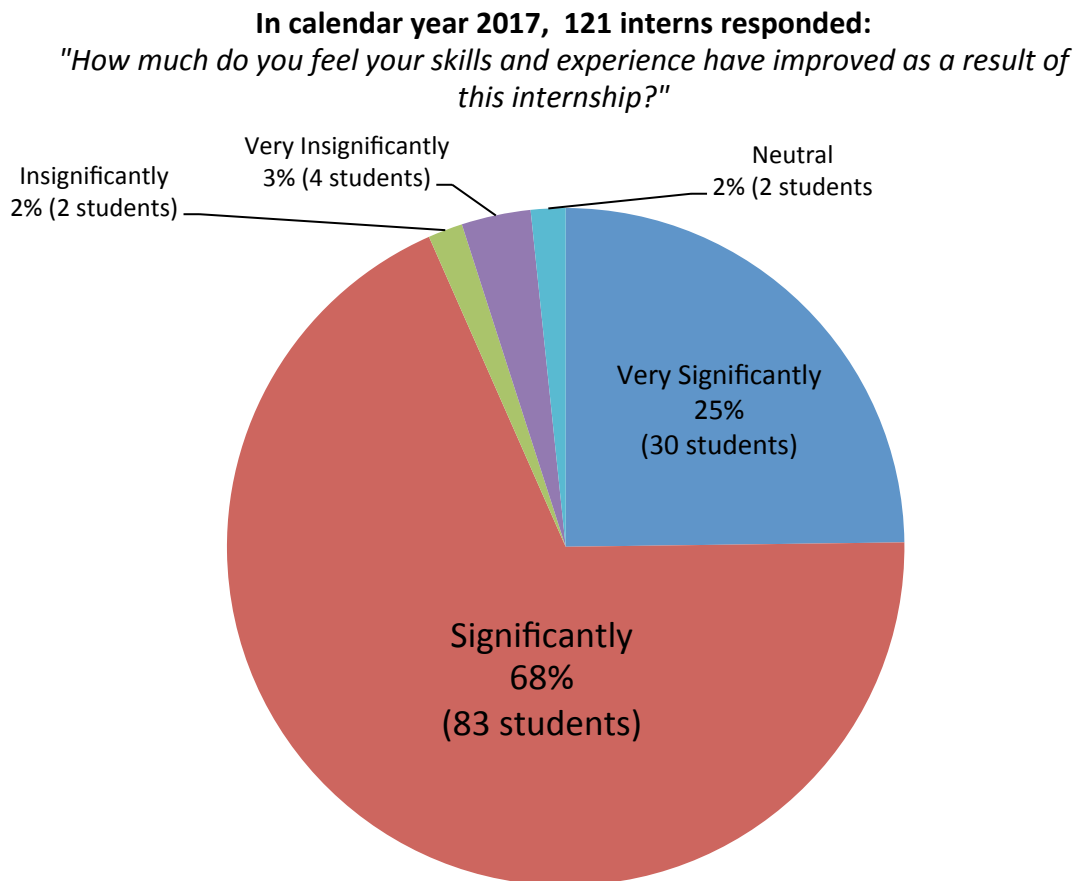
Career Development also offers students assistance with the internship search including an online database of approved internship listings, one-on-one appointments, resume and cover letter

critiques, and interview resources. Career Development also coordinates an annual Internship and Job Fair.

## Internship Results

MassArt student interns reported the following on their Final Student Evaluations:

### Improved Skills and Experience:



**2016:** 165 students responded:

- 41% (68) very significantly
- 54% (90) significantly
- 3% (5) insignificantly
- 1% (1) very insignificant
- 1% (1) neutral

**2014:** 191 students responded:

- 41% (78) very significantly
- 53% (102) significantly
- 3% (5) insignificant
- 0 very insignificant
- 3% (6) neutral

**2015:** 192 students responded:

- 50% (96) Very Significantly
- 47% (90) Significantly
- 1% (2) insignificantly

**2013:** 165 students responded:

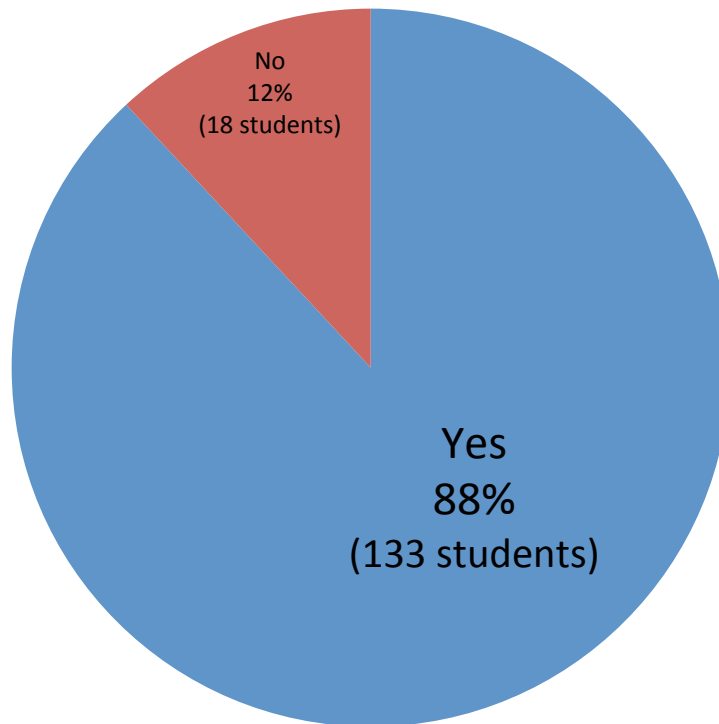
- 37% (61) very significantly
- 55% (91) significantly
- 3% (4) insignificant

- 1% (2) very insignificant
- 1% (2) neutral

- 1% (2) very insignificant
- 4% (7) neutral

## Acquired Business Skills

**In calendar year 2017, 151 interns responded:**  
*"Through your internship, do you feel you have acquired business skills?"*



**2016:** 160 students responded:

- 80% (132) Yes
- 20% (33) No

**2014:** 191 students responded:

- 85% (162) Yes
- 15% (29) No

**2015:** 191 students responded:

- 91% (173) Yes
- 9% (18) No

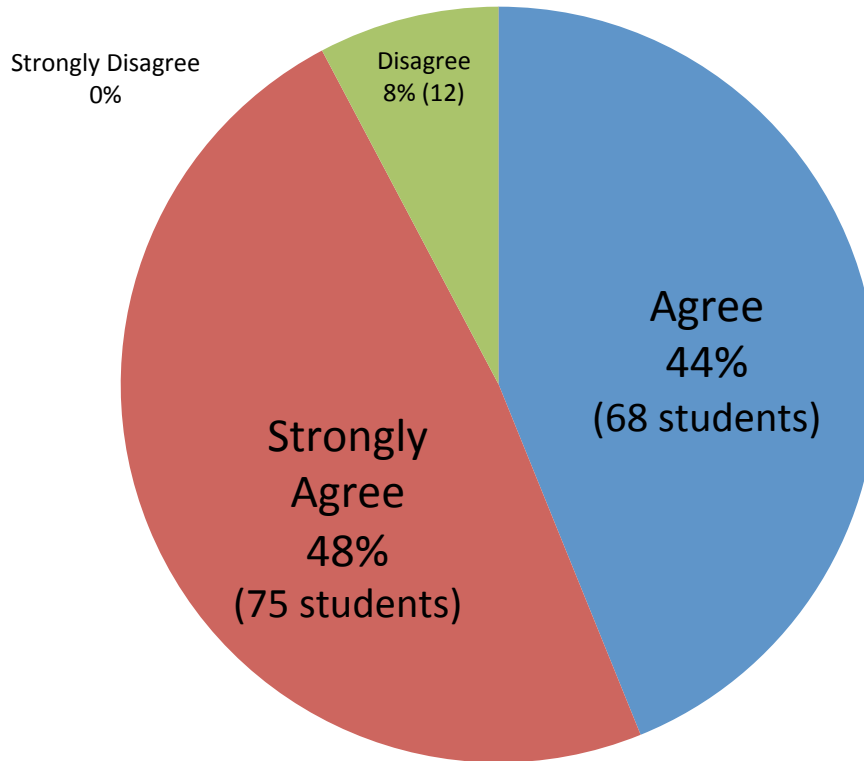
**2013:** 164 students responded:

- 86% (141) Yes
- 14% (23) No

# Exploring Career Paths

**In calendar year 2017, 155 interns responded:**

*Please indicate your level of agreement with the following statement: "As a result of this internship experience, I know what career path(s) I am interested in exploring"*



- 2016:** 163 students responded:
- 39% (64) Strongly agree
  - 54% (88) Agree
  - 6% (10) Disagree
  - 1% (1) Strongly disagree

- 2015:** 188 students responded:
- 45% (85) Strongly agree
  - 50% (93) Agree
  - 5% (10) Disagree
  - 0 Strongly disagree

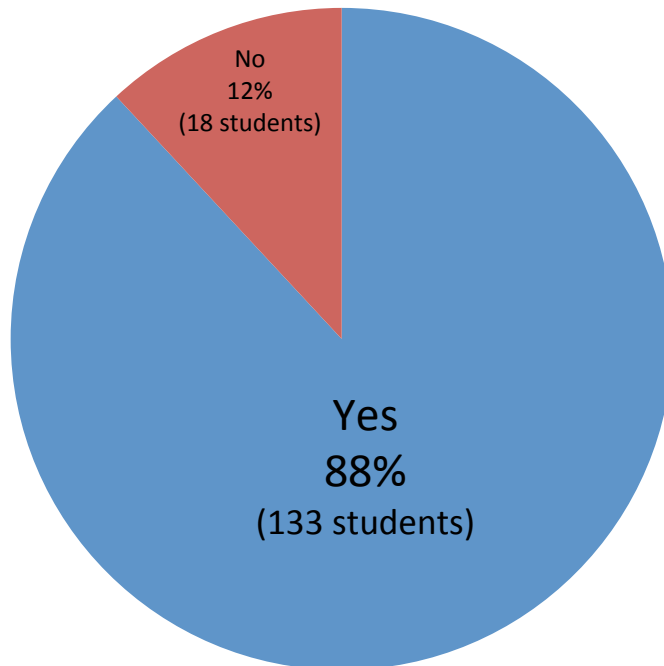
- 2014:** 189 students responded:
- 36% (68) Strongly agree
  - 58% (109) agree
  - 6% (12) disagree
  - 0 strongly disagree

- 2013:** 166 students responded:
- 32% (54) Strongly agree
  - 59% (98) agree
  - 8% (12) disagree
  - 1% (1) strongly disagree

# Networking

**In calendar year 2017, 151 students responded:**

*Apart from your direct supervisor, have you identified at least two (2) additional professional contacts that you believe can help you after this internship has ended?*



**2016:** 165 students responded:

- 85% (136) Yes
- 15% (24) No

**2015:** 191 students responded:

- 91% (173) Yes
- 9% (18) No

**2014:** 191 students responded:

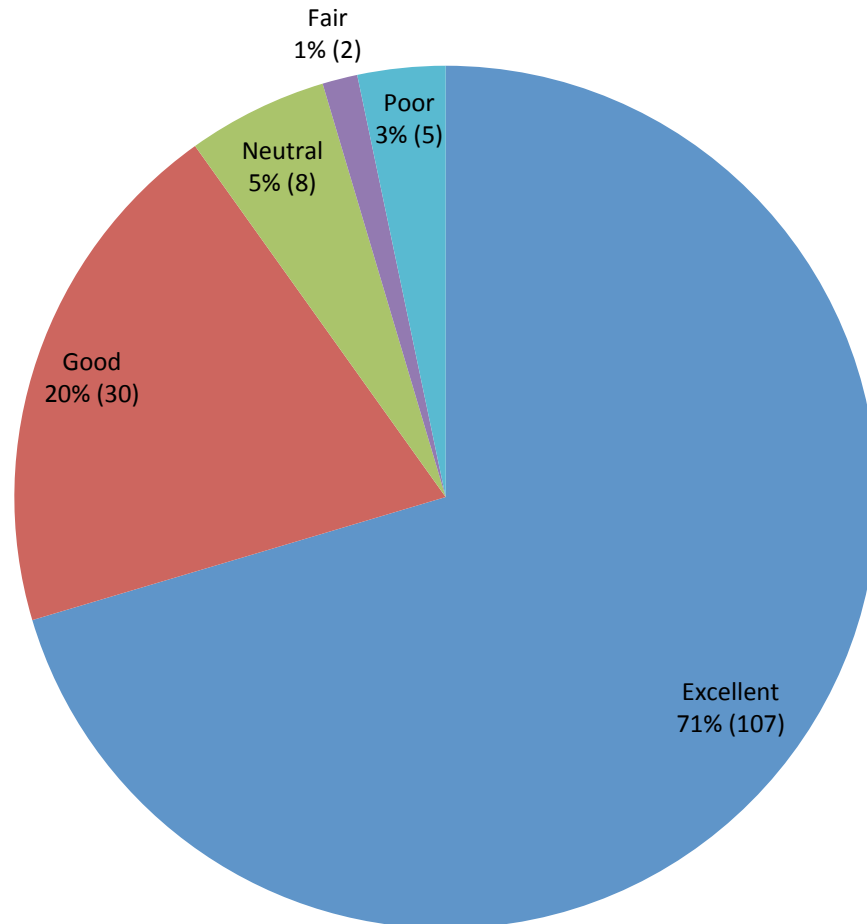
- 91% (173) Yes
- 9% (18) No

**2013:** 164 students responded:

- 84% (138) Yes
- 16% (26) No

# The Value of Internships:

**In calendar year 2017, 152 interns responded:**  
*How would you rate this internship experience?*



**2016:** 163 students responded:

- 70% (115) Excellent
- 25% (41) Good
- 4% (6) Neutral
- 1% (1) Fair
- 0 Poor

**2014:** 188 students responded:

- 64% (120) Excellent
- 29% (55) Good
- 5% (9) Neutral
- 2% (4) Fair
- 0 Poor

**2015:** 190 students responded:

- 75% (143) Excellent
- 23% (44) Good
- 2% (3) Neutral
- 0 Fair
- 0 Poor

**2013:** 165 students responded:

- 63% (104) Excellent
- 28% (47) Good
- 4% (6) Neutral
- 1% (2) Fair
- 4% (6) Poor