

Position Title: Social Media Ambassador

Hiring Manager: Susie Stockwell, Director of Public Relations

Department: Marketing and Communications

Number of Openings: 2

Hours per week: 5-10 hours per week (10-20 hours per pay period)

Hourly Rate: \$14.25/hour

Leadership experience complements the academic curriculum at MassArt and empowers students to become more confident, engaged artists, designers and citizens. Students have the opportunity to apply for various paid positions to be held during their sophomore through senior years.

Student Leadership at MassArt is rooted in MassArt's Mission and Values and is essential to transforming MassArt's culture and community. All student leaders will be expected to uphold MassArt's missions and values as we work together to make MassArt a more equitable place to work, learn, live and make

Position Description:

The Social Media Ambassador is an appointment for one academic year. This individual is responsible for capturing the myriad voices within MassArt's community to external audiences and portraying the student perspective to the student-run social media accounts.

Duties include:

- regular posts to the @explore_massart
- coordinating the social media calendar with relevant content
- monitoring and measuring engagement
- specific department projects as necessary.

Candidate must respond to requests from various administrative departments, repost emergency updates to the Instagram account, and generally have a good sense of current happenings at MassArt.

Qualified applicants must have experience:

- using social media successfully
- communicating ideas concisely yet effectively
- an eye for detail
- the ability to work both independently and collaboratively.

Applicants will be asked to make work samples or portfolios available for review.