

JET REFLECTIONS: ART HISTORY AND ADVOCACY TRANSCRIPTION

00:00:00.400 --> 00:00:05.280

Zayra: Dear listeners, I am so honored to share this first conversation in the JET reflection series with

00:00:05.280 --> 00:00:07.590 acting President Kym Pinder.

00:00:07.590 --> 00:00:13.700 Zayra: The JET reflection series is this new opportunity for the JET Office to share the conversations that we've been having since the office opened almost two years ago.

00:00:13.700 --> 00:00:24.480 Zayra: I think the beauty about serving the community is that we're always in touch with everybody

00:00:24.480 --> 00:00:30.800 and that's why I'm so excited that we get to have our first conversation with Kym who is not only

00:00:30.800 --> 00:00:36.800 the Interim President of MassArt but she's an art historian and curator and offers incredible

00:00:36.800 --> 00:00:43.120 perspectives from so many different areas. Zayra: Our hope as an office is that the JET reflection series can

00:00:43.120 --> 00:00:48.880 thoughtfully engage the moment that we live in so that we may serve our community not reactively

00:00:48.880 --> 00:00:50.132 but compassionately.

00:00:50.132 --> 00:00:58.360 Zayra: Now without further ado I invite you to listen to Kym and I discuss the role of advocacy in the study and exploration of art history. 00:00:58.360 --> 00:01:06.080 Kym: So when I was looking at these questions, so when you said what is the role of art history historically been at art institutions and

00:01:07.120 --> 00:01:12.160 I'm thinking more about you know being for 16 years at the school Art Institute of Chicago

00:01:12.160 --> 00:01:19.200 in the art history theory and criticism department it was presented to us, which I think is slightly

00:01:19.200 --> 00:01:25.200 different with MassArt, but the art school that I feel that I was raised in I was there for so long

00:01:25.200 --> 00:01:30.800 and I was hired there that the art history department, art history theory and criticism

00:01:30.800 --> 00:01:37.520 was there to provide this overall context for art makers you know that it was really there we

00:01:37.520 --> 00:01:47.360 thought of ourselves 100 percent as a service department to every single department, studio department

00:01:47.360 --> 00:01:54.400 in the school and we felt definitely and this is one of the people they wouldn't think that um but

00:01:55.200 --> 00:02:02.000 at school there at institute we didn't think of ourselves as less of scholars um being

00:02:02.000 --> 00:02:02.500 in a service department, we thought of it as like really important and integral to an art school.

00:02:02.500 --> 00:02:16.400 Kym: As opposed to for instance for some of us being in a traditional liberal arts school or at a university

00:02:17.120 --> 00:02:22.960 um where you were actually the art history department would have been much less important. 00:02:22.960 --> 00:02:23.460 Kym: You know we thought of ourselves as we were the largest department for a while.

00:02:23.460 --> 00:02:33.680

Kym: I just heard I was just in touch with a couple of my friends that are still there at SAIC, it's gotten even larger

00:02:35.200 --> 00:02:42.560 and it was because and we were so important we were like in the center of the art school

00:02:42.560 --> 00:02:49.280 world in many ways, like we were the center with this history with our spokes out supportive spokes

00:02:49.840 --> 00:02:56.400 to all of the different studio areas and when sculpture for instance kept saying there weren't

00:02:56.400 --> 00:03:01.680 enough history of sculpture classes we were like, "you got it! we are going to make sure that you have more."

00:03:01.680 --> 00:03:08.960 Kym: It wasn't, it wasn't at all a conflict you know it was like right we need to have a printmaking history printmaking and all this stuff.

00:03:08.960 --> 00:03:13.520 Kym: And one of the things that I was really proud to be a part

00:03:13.520 --> 00:03:20.560 of and I actually don't know if it still exists is that I was asked like so many people to re-think

00:03:20.560 --> 00:03:28.320 the survey at an art school, especially it was the modern

00:03:28.320 --> 00:03:34.080 survey the second half of it and you know as you know most of it was being taught by adjuncts like

00:03:34.080 --> 00:03:39.680 no full-time people had any skin in the game but when I was chair of the art history department

00:03:39.680 --> 00:03:44.960 they would come to me and say "I can't believe I had a student in my senior seminar who

00:03:44.960 --> 00:03:49.760 had never heard of Duchamp, you know?" Kym: And I was like you know "put your money where your mouth is get up

00:03:49.760 --> 00:03:51.480 there and teach them."

00:03:51.480 --> 00:04:01.200

Kym: And so as chair of art history I was tasked with reconfiguring the second half of the survey, which I did with a big group of people who were teaching it

00:04:02.880 --> 00:04:10.160 and we decided that it would be by medium so there would be the modern, the history of modern

00:04:10.160 --> 00:04:14.640 sculpture, the history of modern painting, the history of modern performance.

00:04:14.640 --> 00:04:21.200 Kym: It was broken up into these smaller surveys that were very media-specific

00:04:21.200 --> 00:04:27.420 again this idea of serving the students who were making that art.

00:04:27.420 --> 00:04:33.360 Kym: Then it didn't become just like this required thing that they had to take but the photography majors were like

00:04:33.360 --> 00:04:38.960 "oh great I'm going to get my survey credit by actually learning about the history of my medium."

00:04:40.080 --> 00:04:43.600 and they could also take other mediums you know like a photography major could definitely take the

00:04:43.600 --> 00:04:49.760 history of sculpture and still get that credit. Kym: And the way that we did that is that I just

00:04:49.760 --> 00:04:55.520

asked the people teaching it come to this meeting with seven things that you think should be in a

00:04:55.520 --> 00:05:03.040 modern survey yeah certain topics and as you can imagine they came and they pretty much had

00:05:03.040 --> 00:05:10.480 the same topics you know like general themes like the, you know, the role of technology you know in

00:05:10.480 --> 00:05:17.360 modern art so every single medium has that right it was such a great conversation that we had for

00:05:17.360 --> 00:05:25.360 I'd say about a semester, and we reconfigured all those we created 101, 102, 103 it went all the way

00:05:25.360 --> 00:05:34.320 by the time I left, we were at 111 so there were 11 different um modern surveys that students

00:05:34.320 --> 00:05:44.000 could take and then as chair I required um all of the full-time tenure-track and tenured people

00:05:44.000 --> 00:05:52.080 to teach a range of classes so they are required over their course load of a year that they had

00:05:52.080 --> 00:05:59.200 to teach at least one 200 level class, at least one 100 level class um and i was just trying to

00:05:59.200 --> 00:06:05.920 say you can't just as we know just teach senior seminars graduate seminars so it's funny that

00:06:05.920 --> 00:06:11.440 we're talking about this because I just connected with James Elkins who I'm sure you may know him as a

00:06:11.440 --> 00:06:18.640 a critic and scholar who was he still is at SAIC and he just was telling me on Monday

00:06:18.640 --> 00:06:28.080 that he was in charge of the survey that's um like the David Nolta's survey. Kym: He was in 00:06:28.080 --> 00:06:34.560 charge of completely reconfiguring that to be fully integrated with the studio foundation year

00:06:35.920 --> 00:06:39.760 which is something that he and I talked about forever. Kym: He'd always wanted to do it as long as

00:06:39.760 --> 00:06:46.160 he was there he's finally doing it this year and I think it has a little bit to do with the pandemic

00:06:46.160 --> 00:06:54.720 because his goal is to you know you have a lecture and then he goes into a studio foundation class

00:06:55.920 --> 00:07:03.920 and there's like a part two studio-based aspect of the lecture. Awesome, right? Zayra: I had that in

00:07:03.920 --> 00:07:10.720 high school, believe it or not like it was my first my freshman year, it was art appreciation class but

00:07:10.720 --> 00:07:16.480 like very general art history but we'd learn about a movement we'd make work in response to it and

00:07:16.480 --> 00:07:22.160 we were taught as artists that we're not outside this like this history and that we're constantly

00:07:22.160 --> 00:07:28.560 responding to what is happening historically, and you know visually so I think that really

00:07:29.280 --> 00:07:35.440 like that really connected everybody and made everybody appreciate this history so much more

00:07:35.440 --> 00:07:40.400 and that they weren't disconnected from it which I feel like, this is just I'm speaking for personal

00:07:40.400 --> 00:07:45.760 experience here, but it always felt a little bit like that at Massart that some people just didn't

00:07:45.760 --> 00:07:49.680

you know they really wouldn't invest so much in their history classes because they're like "what

00:07:49.680 --> 00:07:55.520 does this have to do with me?" You know? Zayra: Yeah so that's incredible to hear that. I haven't seen

00:07:55.520 --> 00:08:04.320 that model in so long, yeah. Kym: And he is so excited about it he's been at SAIC, oh my god since '85,

00:08:04.320 --> 00:08:11.840 early 80s and this is something because he has an MFA and a Ph.D. and he, I remember when I first

00:08:12.720 --> 00:08:19.120 came there he said well when I was interviewed in the 80s I was asked to do this and I still

00:08:19.120 --> 00:08:24.400 haven't done it so he was so excited to talk to me about it on Monday that he was finally doing

00:08:24.400 --> 00:08:31.120 this thing that he felt he was hired to do decades ago um and had been wanting to do and a lot of his

00:08:31.120 --> 00:08:38.800 scholarship is about creating a sort of, a type of art history that's conversational

00:08:38.800 --> 00:08:44.240 and interesting for artists. Kym: Yeah so you know if you just look at all the books that he's published

00:08:44.240 --> 00:08:50.720 they are really you know what painting is, is one and it's all about questioning and asking how have

00:08:50.720 --> 00:08:56.160 artists discussed painting and thought of painting through the history of art you know? Kym: He had felt

00:08:56.160 --> 00:09:01.440 that's what he was supposed to be doing at SAIC his entire life and he has been doing that

00:09:01.440 --> 00:09:07.680

um to finally do it on the first-year level he's so excited. Kym: When art students would ask me you know

00:09:07.680 --> 00:09:13.040 what's the point of this and when I'm telling a great lecture about an interpretation of a work of

00:09:13.040 --> 00:09:18.400 art or something and they inevitably because I was teaching artists they would say "what if the artist

00:09:18.400 --> 00:09:24.960 wasn't thinking about anything when they did this?" Kym: yeah and in all this history, yeah you know it's

00:09:24.960 --> 00:09:30.720 not real like you're just making it up and my answer would always be to them i always like to

00:09:30.720 --> 00:09:34.160 give the artist the benefit of the doubt that they have thoughts in their heads when they're making art.

00:09:34.160 --> 00:09:37.200 Zayra: Who would have thought, right?

00:09:37.200 --> 00:09:50.640 Kym: It's important for those thoughts whatever they are to be discussed or to be you know for us to be privy to them um hopefully so this is a model for all of you

00:09:50.640 --> 00:09:56.240 to think deeply about why you make art and what thoughts are in your head when you're making it.

00:09:59.840 --> 00:10:06.560 Zayra: I think like the beauty of it is that we have so much room to like engage with the work, I mean

00:10:06.560 --> 00:10:11.440 although the artists if they had intentions or not of being what the interpretation is either

00:10:11.440 --> 00:10:17.520 way the art exists in that in that level, you know? If they put it out there in the world they knew

00:10:17.520 --> 00:10:22.720 that there was going to be room for people to connect with it in their own through their own

00:10:22.720 --> 00:10:27.360 personal experiences and put their own thoughts and ideas behind it, so a part of it is kind

00:10:27.360 --> 00:10:32.960 of accepting that that's part of your... that's part of your track, or your practice

00:10:33.680 --> 00:10:39.920 Kym: You know, I would also, I think it's really again this is going on to the next question

00:10:39.920 --> 00:10:46.240 about art and art history and activism and you know that those programming that programming

00:10:46.240 --> 00:10:51.440 that I feel that you're going to be a part of and Lyssa is doing like to really help artists I don't

00:10:51.440 --> 00:10:58.000 say help them be activists but just to support them in activism and that relates to the history

00:10:58.000 --> 00:11:04.880 of art history like knowing other artists and how they were able to make transformational art that

00:11:04.880 --> 00:11:11.360 actually made a difference. Kym: knowing about artists that dropped being artists when they

00:11:11.360 --> 00:11:18.160 had to be activists you know like that are all these options for you as an artist who cares about

00:11:18.160 --> 00:11:24.080 social practice and history and wanting to make a difference and there's so many wonderful, I mean

00:11:24.080 --> 00:11:30.800 for me because I have focused on African-American art history in a lot of my endeavors with um art 00:11:30.800 --> 00:11:38.400 activism and my scholarship, you know it's just great to offer that range, you know? Kym: And I'm often

00:11:38.400 --> 00:11:45.520 mentioning for instance Norman Lewis who was part of that group of artists that Romare Bearden

00:11:45.520 --> 00:11:52.960 was in and they were trying to do um the spiral group which was an attempt to deal with racial

00:11:52.960 --> 00:11:57.920 topics and there's great transcripts about how they were talking about, look we are all these black

00:11:57.920 --> 00:12:03.920 artists how do we come together and try and engage in 1966 or seven whenever they started,

00:12:04.480 --> 00:12:10.080 this movement that's happening that we all care about and they only had one show and it

00:12:10.080 --> 00:12:15.680 was a black and white show so that was a way for them to um include representational black artists

00:12:15.680 --> 00:12:20.560 abstract black artists by just having a show that the palette no matter what it was

00:12:20.560 --> 00:12:26.080 the palette of the work was black and white and then they had you know described that, that was

00:12:26.080 --> 00:12:31.920 how they were dealing with this. Kym: But even that having to come to that conclusion reflects

00:12:31.920 --> 00:12:38.400 how do you engage a diverse range of art making when everyone is feeling the same thing, right?

00:12:39.680 --> 00:12:43.760 Kym: So it's such a great example and then you have this wonderful quotation from Norman Lewis 00:12:43.760 --> 00:12:50.560 who started off being a social realist and then went very abstract but not abstract enough because

00:12:50.560 --> 00:12:55.280 his work had content so when he was trying to be a part of the abstract expressionists they were

00:12:55.280 --> 00:13:01.760 just like you know you have titles like "Harlem Courtyard" number, you know it should be like number 45

00:13:02.400 --> 00:13:07.440 and again fantastic quotations by him that are in Ann Gibson's book on

00:13:07.440 --> 00:13:12.560 abstract expressionism and diversity and difference where he was like, you know, "I can't

00:13:12.560 --> 00:13:18.320 extract myself from what's going on, so I have to have titles." Kym: And then he has a great quote where

00:13:18.320 --> 00:13:23.840 he said because there were wonderful images of him like marching with "I am a man" you know, poster

00:13:24.400 --> 00:13:31.840 billboard and he said, "I can't just paint pictures of black fists I actually have to go out and

00:13:31.840 --> 00:13:37.760 protest." Kym: And so again their dialogue that has since been published it was one of the things I really

00:13:37.760 --> 00:13:44.480 wanted to publish about 20 years ago was them coming together at the Metropolitan museum of art

00:13:44.480 --> 00:13:52.080 I think 69 around that "Harlem on My Mind' show had this wonderful round table that

00:13:52.080 --> 00:13:54.029 someone has published recently.

00:13:54.029 --> 00:13:56.906 Zayra: It's called "Whitewalling." Kym: Is that it?

00:13:56.906 --> 00:14:03.679 Zayra: Yeah! It includes the Whitney and all those others, yeah, yeah.

00:14:03.679 --> 00:14:17.440

Kym: that's the kind of stuff that I hope when we're trying to pull people together with I don't want to say like educating them on how to be activists but just giving them a context. Kym: They're not alone, they're not the first people to do this, they're

00:14:17.440 --> 00:14:24.480 good ways and less successful ways and that you have a range of history that's accessible that

00:14:24.480 --> 00:14:31.120 you can pull from and do your own thing, you know? Kym: But just to know that there are success stories,

00:14:31.920 --> 00:14:37.920 you know? Kym: And their failed stories too failure stories. Kym: Yes so that's the activism

00:14:37.920 --> 00:14:42.480 part of it oh "How do you see art history and activism as a practice?" That was your question

00:14:42.480 --> 00:14:50.160 so but no I think that perfectly I think answers it because I think right now in our time we're all

00:14:50.160 --> 00:14:56.720 learning to be activists in so many different ways it's an urge it's a movement within

00:14:56.720 --> 00:15:01.920 yourself that you have to go out there and make those choices and so just presenting these things

00:15:01.920 --> 00:15:09.040 in its history is so impactful because there are different ways to inspire and teach too so that

00:15:09.040 --> 00:15:13.600 I think that perfectly answers the question so now I've like pulled out some art especially for

00:15:13.600 --> 00:15:21.280 my poor son who's gonna start college here inside his house in a couple of weeks, next week so

00:15:22.080 --> 00:15:28.960 that is actually part of a mural project that I did so talk about art activ- art history

00:15:28.960 --> 00:15:36.160 as activism. Kym: So as you know I taught mural classes and history of mural class and then it transformed

00:15:36.160 --> 00:15:42.400 when a school that my kids went to a Montessori school, public school one of the few that started

00:15:42.400 --> 00:15:49.440 in Chicago as an experiment public Montessori, they asked me to, you know, they were in a completely

00:15:49.440 --> 00:15:55.360 kind of abandoned old school all white walls and they said, "Hey can you do some murals?" Kym: So that

00:15:55.360 --> 00:16:02.240 started a transformation in my class that was a history of mural class that became history through

00:16:02.240 --> 00:16:08.560 practice and I ended up doing maybe four or five versions of that class in which it resulted in

00:16:08.560 --> 00:16:15.120 a mural the last one I did was actually in Albuquerque that I think you do know about

00:16:15.120 --> 00:16:22.880 or you can google it and see this amazing mural that the classmate on the outside of a healthcare

00:16:22.880 --> 00:16:28.000 for the homeless facility in collaboration with the public art program in Albuquerque.

00:16:28.000 --> 00:16:33.760 Kym: And so that was kind of the last one I did and actually then the last time I actually taught

00:16:33.760 --> 00:16:41.600 the class it became directed very specifically in examining a racist mural on the UNM campus

00:16:42.320 --> 00:16:49.120 and entire class was kind of like a series of guest speakers that were kind of curated by me

00:16:49.120 --> 00:16:55.200 and a couple of other people who were co-teaching the class and the results for that using the

00:16:55.200 --> 00:17:00.000 model of the mural proposals that I always had in the other classes was that they all the different

00:17:00.000 --> 00:17:04.880 groups of students created proposals that I was just looking at last night because I was looking

00:17:04.880 --> 00:17:11.760 through murals on my desktop trying to find some things and it was I think nine groups and

00:17:11.760 --> 00:17:20.800 they each created proposals on what to do with the racist mural. Kym: Yeah and so that was I feel another

00:17:20.800 --> 00:17:26.400 example, that's another one of my favorite examples of how art history can be activists right and the

00:17:26.400 --> 00:17:33.600 students absolutely just felt it was one of the best experiences they ever had they were taking an

00:17:33.600 --> 00:17:39.040 art history class but actually we made sure that it cross-listed with eight different disciplines

00:17:39.840 --> 00:17:46.480 so Native American studies. Kym: The number American studies had a number studio art had a number

00:17:47.040 --> 00:17:53.840 sociology had the number again there were eight different cross-listings so then we got all of

00:17:53.840 --> 00:17:58.560 these interdisciplinary people to come together which I felt was my little experiment on what I

00:17:58.560 --> 00:18:04.400 think the future of university education should be um and then we curated the group so they all had

00:18:04.400 --> 00:18:11.280 a mix of different disciplines and different levels of seniors to freshmen there was also

00:18:11.280 --> 00:18:16.080 this kind of mentoring aspect of it which was really amazing because there was definitely a

00:18:16.080 --> 00:18:20.800 leader, you know like a couple of leaders that helped the groups come together and the students

00:18:20.800 --> 00:18:27.840 felt that you know they were taking a class that actually had this real result that they were they

00:18:27.840 --> 00:18:33.360 knew from the beginning that they were going to become experts on what this mural meant, yeah,

00:18:33.360 --> 00:18:40.240 and its history, what histories it was referencing, and that their proposals were going to be presented to

00:18:40.240 --> 00:18:46.800 the President of the university to choose from and to consider on how to address this mural so

00:18:46.800 --> 00:18:54.720 that's another example of how art history actually can have a very active activist component

00:18:55.280 --> 00:18:59.920 I think that it's transformed quite a bit and as you write in my decolonizing piece

00:19:00.560 --> 00:19:07.040 a lot of that transformation I feel has to do with the importance of public art really

00:19:07.040 --> 00:19:14.880 coming into its own as a real work type of work of art to be studied the history as a practice

00:19:14.880 --> 00:19:20.480 the same as graffiti which I feel is coming into its own um has been in the last 10 years

00:19:21.280 --> 00:19:27.440 and um actually that was one of those classes that I started as the chair of the department

00:19:28.480 --> 00:19:34.880 so I like the chair and this again this is I feel like kind of inching through

00:19:35.440 --> 00:19:43.200 as an administrator and using those points of power to help art history be what I think it

00:19:43.200 --> 00:19:48.880 should be so one of the things that I did when I was chair of the department is that I actually

00:19:48.880 --> 00:19:55.760 created a history of graffiti class because I knew a former student who I had followed

00:19:55.760 --> 00:20:04.080 he had first taken my history of mural class which is murals to graffiti and he's an amazing person

00:20:04.080 --> 00:20:12.480 who has created he came back to SAIC and got an Art Ed Masters in graffiti making, and he's been

00:20:12.480 --> 00:20:18.160 doing it in the schools he created a gallery for graffiti artists, he created-- goes into the schools

00:20:18.160 --> 00:20:27.040 in Chicago and started over 15 years ago a shoe design uh sort of entrepreneurial class in high

00:20:27.040 --> 00:20:35.200 schools in Pilsen in other areas that he lives in and he's just my favorite person about

00:20:35.200 --> 00:20:42.400 graffiti so I was so happy when I was chair and enough books had really come out so you can have

00:20:42.400 --> 00:20:48.960

some good textbooks at this point. Kym: This show had just come out that was in L.A. are the streets

00:20:48.960 --> 00:20:54.160 and I knew one person who would be perfect to teach it and so I don't know if he's still

00:20:54.160 --> 00:21:00.400 teaching but he taught it for a long time at SAIC after I put it on the books so I feel incredible

00:21:00.960 --> 00:21:06.240 yeah and you know and he's just an activist artist too so of course so much of graffiti is

00:21:06.240 --> 00:21:11.760 about that. Zayra: Of course yeah, I personally have gotten so much out of this conversation

00:21:12.320 --> 00:21:21.280 so I'm really happy, but thank you so much for talking to me about you know art history and its

00:21:21.280 --> 00:21:26.960 role in activism. Zayra: So I think this is going to be helpful for even students and faculty to think

00:21:26.960 --> 00:21:32.640 about art history at MassArt as well and you know how it can be integrated so much more especially

00:21:32.640 --> 00:21:38.400 in this new political climate and pandemic climate and stuff like that, so yeah.

00:21:38.400 --> 00:21:40.400 Kym: Yeah, I hope so!