

THE MASSART AUCTION

29TH ANNUAL BENEFIT ART
AUCTION

SATURDAY APRIL 7, 2018



Image: Linda Meiko Allen, "Figmenta XX" 2014, mixed media

SUPPORT THE NEXT GENERATION OF CREATIVITY

The MassArt Auction, which has sold out for the last three years, presents an exceptional opportunity for sponsors to be recognized by a group of prominent art, business, and civic leaders as well as trend-setters from around the Boston area, all among an audience of over 700 art enthusiasts.

Your sponsorship of the MassArt Auction supports student scholarships and is an investment in the quality education the College offers to a diverse community of talented students recognized globally for their contribution to both industry and culture. Each option incorporates a unique blend of stewardship and visibility while providing support for MassArt and its students. Sponsorship may come in the form of cash or equivalent in-kind support.

SPONSORSHIP OPPORTUNITIES

MASSARTAUCTION.ORG

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

ART CHAMPION SPONSOR **\$10,000**

- Art Champion level sponsors receive the following benefits:
 - 10 Tickets to the Auction (guaranteed priority seating during the Live Auction)
 - 10 Tickets to the Opening Reception on Wednesday, March 28
 - Prominent listing on the invitation, on stage signage, website, and in the Auction catalog
 - Reserved parking at the Auction
 - Opportunity to host a private preview party
 - A private tour of the Auction Exhibition by Director of Curatorial Programs Lisa Tung

ART AFICIONADO SPONSOR **\$5,000**

- Art Aficionado level sponsors receive the following benefits:
 - 8 Tickets to the Auction (guaranteed priority seating during the Live Auction)
 - 8 Tickets to the Opening Reception on Wednesday, March 28
 - Listing on the invitation, on stage signage, website, and in the Auction catalog
 - Reserved parking at the Auction

ART CONNOISSEUR SPONSOR **\$3,500**

- Art Connoisseur level sponsors receive the following benefits:
 - 6 Tickets to the Auction (guaranteed priority seating during the Live Auction)
 - 6 Tickets to the Opening Reception on Wednesday, March 28
 - Listing on the invitation, on stage signage, website, and in the Auction catalog
 - Reserved parking at the Auction

ART LOVER SPONSOR **\$2,000**

- Art Lover level sponsors receive the following benefits:
 - 4 Tickets to the Auction
 - 4 Tickets to the Opening Reception on Wednesday, March 28
 - Listing on the invitation, website, and in the Auction catalog
 - Reserved parking at the Auction

ART ENTHUSIAST SPONSOR **\$1,000**

- Art Enthusiast level sponsors receive the following benefits:
 - 2 Tickets to the Auction
 - 2 Tickets to the Opening Reception on Wednesday, March 28
 - Listing on the invitation, website, and in the Auction catalog
 - Reserved parking at the Auction

Individual Sponsorship Commitments must be received by January 8, 2018 to meet print deadlines.

Please complete the information on the following page or visit MassArtAuction.org to become an individual sponsor.

INDIVIDUAL TICKET INFORMATION

Tickets are \$300 per person or \$350 at the door the night of the event. Individual tickets include admission to the Auction on April 7, 2018 and the Opening Reception on March 28, 2018.

To purchase tickets, please complete the information on the following page. Tickets may also be purchased online at MassArtAuction.org or through the formal event invitation to be mailed in February 2018.

THE MASSART AUCTION

29TH ANNUAL BENEFIT ART AUCTION
APRIL 7, 2018

INDIVIDUAL SPONSORSHIP & TICKET ORDER REPLY FORM

CONTACT INFORMATION:

Name(s): _____
(as it should appear in print recognition)

I/We would like our support to be anonymous

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP LEVEL:

- ART CHAMPION SPONSOR - \$10,000
- ART AFICIONADO SPONSOR - \$5,000
- ART CONNOISSEUR SPONSOR - \$3,500
- ART LOVER SPONSOR - \$2,000
- ART ENTHUSIAST SPONSOR - \$1,000

Sponsorship Commitments must be received by January 8, 2018 to meet catalog print deadlines.

INDIVIDUAL TICKET ORDER:

- Please reserve _____ individual ticket(s) to the Auction at \$300 per person

\$250 per ticket is tax deductible as allowed by law. All registrants and guests will receive a catalog prior to the Auction if mailing addresses are provided. No physical tickets will be mailed; all names will be held at the door.

CONTRIBUTION:

- I/We regret that we cannot attend and would like to make a tax-deductible contribution of \$_____

PAYMENT INFORMATION:

- Please accept my pledge. I understand payment will be expected no later than February 28, 2018
- Enclosed is my check payable to the MassArt Foundation
- Please charge my Credit Card (Visa, MasterCard, or AMEX)

CreditCard#: _____ Expiration: _____

Please mail or fax this form to:

Kathryn A. Calnan, Executive Director of Advancement
Massachusetts College of Art and Design Foundation
621 Huntington Avenue, Boston, MA 02115 | Fax: (617) 879 7010

You may also visit MassArtAuction.org to become a sponsor. Online purchases will be charged a 3.45% fee to cover the cost of credit card processing fees.