

Positions Held by Alumni

Animation

Animator
Junior Animation Artist
Freelance Animator
Video / Animation Intern
Post-Production Intern
Medical Illustration and Animation

Architecture

Architectural Designer
Architectural Intern
Design Associate
Drafter & Office Assistant
Design Coordinator

Art Education

Visual Art Teacher
Art Teacher
Teaching Assistant

Ceramics

Shop Assistant

Fashion Design

Assistant Designer
Stylist/Consultant
Junior Designer
Seamstress
Visual Stylist
Assistant Technical Designer
Assistant Sweater Designer
Sewing Instructor
Fashion Design Assistant
CAD Designer

Film/Video

Film Editor
Studio Associate
Videographer/DP

Fibers

Shibori Associate
Fibers Intern

Graphic Design

Layout Artist
Associate Producer
Graphic Designer
Jr. Designer
Designer and Creative Coder
Design Apprentice
Graphic Designer & Typographer
Interactive Designer
Web Designer
Junior Art Director
Jr. Brand Designer
Freelance Graphic Designer
Responsive Web Developer

Industrial Design

Industrial Designer
Consumer Insights Specialist
Designer/3D Renderer
UI Designer
Fabrication Lab Technician
Contract Industrial Designer
Junior UX Designer
ID Research Assistant
Product Development Intern
Junior Industrial Designer/
Design Engineer

Illustration

Art Director
Junior Artist
Art Instructor and Assistant
Illustration Intern
Freelance Illustrator
Studio Art Teacher
Silkscreen

Metals

Lead Gallery Educator for
Family
Studio Intern
Programs (museum)

Painting

Museum Intern
Self Employed/Freelance Artist
Publications Assistant

Photography

Photoshop Associate
Production Assistant
Design Color Technician
Studio Assistant
Studio Manager for Fine Artist
Freelance Photographer

Printmaking

Printshop studio and artist
assistant
Owner/Printer/Designer

Sculpture

Production Assistant
Contractor / Furniture Maker
Welding and Fabrication
Freelancer
Shop Assistant

SIM

Special Events Planning Intern
Lighting / Video Technician
Visual Design Technician

Design Education and Careers

Entry level opportunities for graphic, fashion, architectural and industrial designers are linked primarily to commercial industries. Boston is recognized nationally as a strong professional design center and companies often tap the talent of MassArt. The Isabella Stewart Gardner Museum; Fidelity Investments; Continuum; Mass General Hospital; Mullen and Known Creative are just a few of the organizations that have worked with MassArt students in the classroom. The most successful applicants for design positions have completed internships and have practiced their presentation skills, either in an internship or for a classroom project.

Fine Art Education and Careers

A fine art career that provides sustainable income through the creation and sale of art is a goal that develops over the working life of an artist. In survey responses over the past several years, an average 67% of graduates who studied fine arts are pursuing a professional art career by entering competitive exhibitions, selling their work, seeking grants and residencies, and continuing to make art during the first year following graduation.

Similar to liberal arts graduates, MassArt alumni possess a wide range of values, interests, skills and abilities which contribute to their career and employment success. MassArt graduates may choose to pursue art related employment or search for other job options. MassArt graduates might build their freelance client base, or advance their fine art career in the year after they graduate, and some may move in these directions over time. As with all life decisions, employment and career paths are unique to the individual graduate.

Career Development

Current students and alumni of our BFA, MFA, and Certificate programs are welcome to utilize the full resources available in the Career Development Office. Our online database offers current students and alumni a personal account to search for full-time, part-time, seasonal, and freelance jobs, art and design internships, student scholarships, workstudy positions, grants, and artists residencies. Career Development also manages portfolios.massart.edu, a gallery of work of our current students, alumni, faculty and staff. Resume and cover letter assistance and career counseling are also available.

Career Development is located in Student Development
Kennedy Building, 2nd floor
careerdevelopment@massart.edu
617 879 7779

For more about Career Development visit:
massart.edu/careerdevelopment

Career Development Staff:

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GRADUATES: Jobs and Careers

MASSART
MASSACHUSETTS COLLEGE
OF ART AND DESIGN

Summary of Annual Survey of BFA Graduates 2014-2015

Majors	Number of Grads w/ Status Known	Response & Knowledge Status	Employed, Full-time or Part-time	Avg. Salary of Students Employed (Full time)
Art Education	13 / 42	31%	100%	*
Art History	15 / 33	45%	60%	*
Painting Printmaking	32 / 102	31%	88%	\$25,000
Ceramics Fibers Sculpture Glass Metals	38 / 99	38%	87%	\$28,900
Architectural Design Fashion Design Industrial Design	84 / 139	60%	89%	\$38,200
Animation Graphic Design Illustration	120 / 212	57%	81%	\$34,200
Film/Video SIM Photography	50 / 112	45%	94%	\$29,000
All Majors	352 / 739	48%	86%	\$29,500

Freelance Work

Over half of MassArt's designers and fine artists choose to develop their career as a freelancer. This may be for income, in addition to a full-time or part-time job, or to exercise creativity. Working freelance requires an understanding of basic business interactions including building a freelance client-base, maintaining client relationships, creating estimates and invoices, and managing accounts and taxes. Career Development lists current freelance jobs, offers resources, and encourages students and alumni to take advantage of the professional associations that are active in Boston and throughout New England.

The Value of Internships

According to the National Association of Colleges and Employers (NACE) Job Outlook 2015 survey, relevant work experience is preferred by almost 75 percent of employers, and 60 percent of employers say they prefer work experience gained through an internship or co-op experience.

The most highly regarded skills in interns and co-ops were the ability to work in a team, the ability to obtain and process information, organizational and planning skills, verbal communication skills, and decision-making/problem-solving.

(Source: NACE 2015 Internship & Co-op Survey)

For MassArt graduates seeking their first job, experience gained from an internship is very valuable. 85% of respondents who completed an internship indicated that the experience was helpful or very helpful. MassArt students are encouraged to complete at least two credit-bearing internships before they graduate. MassArt's Career Development Office manages a credit bearing internship program open to students in all academic departments. In addition to current internship listings, resume, cover letter and interviewing assistance are also available as well as assistance for students to post images of their work on portfolios.massart.edu.

MassArt interns have worked for many companies and organizations including PUMA, Bose, Boston Museum of Fine Arts, Worcester Art Museum, Boston Ballet, Hasbro, Candlewick Press and WGBH. Internships offer evidence of students' practical skills and experience to prospective employers. They provide students valuable career related experience, networking opportunities, and valuable references for future employment. You can see photos of recent MassArt internships on our Facebook page: MassArt Internship Stories

Description of the Survey

The Office of Institutional Research contacts new graduates six months after graduation to complete this survey about employment, job search experience, fine arts activities, and satisfaction with college programs. MassArt awards an average of 300-380 BFA degrees each year. In May 2015, 364 undergraduates received a BFA degree. The major with the most graduating students was Graphic Design (47). Ceramics had the fewest graduates (3). Graduate survey responses from the classes of 2014 and 2015 are included in this report.

Response and Knowledge Rates

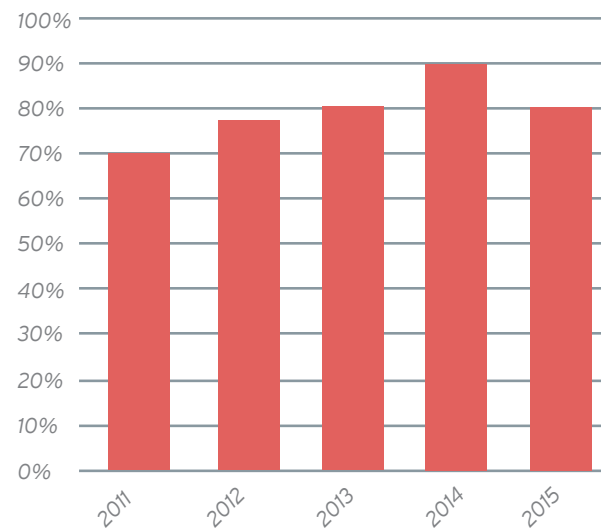
The goal of the survey is to achieve a statistically valid representation of graduates' experience by contacting all graduates. Survey outreach includes repeated contact by e-mail. The response rate for the graduating class of 2014 was approximately 21% of all graduates surveyed. The response rate for the class of 2015 was 30%. These direct responses have been combined with 'knowledge rate', information gathered from other sources (faculty and staff), for non-respondents whose activities are known and are included in the table.

Open and Art and Design Majors are counted only in the total and not in departmental statistics.

The averages reported should only be considered estimates.

**Not all respondents provide salary information.*

Rate of Employment



Important Skills

When asked the following, "What have you learned in the past year that you wish you had learned before you graduated?" The top responses offered by new graduates are:

Complete an Internship

Every MassArt student has a Career Development account. Each year the department lists between 350-400 internships (both paid and unpaid opportunities) that are eligible for credit. Students are encouraged to complete at least two internships for academic credit before graduation. Internships may be completed in the Fall, Spring or Summer semesters. Internships not only offer work related experience but an opportunity to network with professionals and cultivate references for future employment.

Gain Computer Skills

Current and prospective students should be aware that all employers expect a certain level of computer proficiency, especially in the design and media professions (e.g. CAD, Photoshop, Illustrator, InDesign, Maya, Flash etc). For those seeking administrative or non-art opportunities, competence with word processing, spreadsheets, presentation software, and internet research, as well as familiarity working with both Macs and PCs are critical.

Learn Business Skills:

Engaging effectively as a freelancer is an essential skill for all artists and designers. Career Development has a library that includes Business and Legal Forms for: Fine Artists, Photographers, Crafts, Graphic Designers, Industrial Designers and Illustrators by Tad Crawford (Allworth Press). All Career Development workshops and presentations are listed online in the MassArt Events Calendar for the fall and spring. Several departments integrate work related topics into their senior courses and business classes are also available through MassArt's participation in the Colleges of the Fenway consortium.

Alumni Profiles

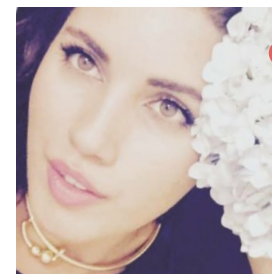
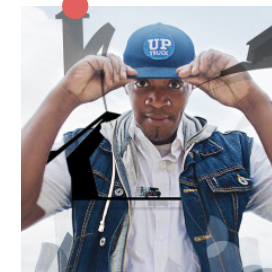


Caterina Urrata, BFA Glass '12
David Weintraub, BFA Glass '10
Owners of Fiamma Glass Studio

"Our experiences at MassArt helped us to develop a mature voice, flexibility, and a wide skill set that has proven invaluable in our work with clients."

Cedric Douglas, BFA, Graphic Design '11
Boston-based Artist and Designer

"As an outgrowth of the art-making interventions I produced as a student at MassArt, I now combine the use of idea, graffiti ideology, and raw creativity to build community. My goal is to provide opportunities for people to unite in image making, storytelling, raising social awareness, and fostering change."



Crista Cabanas, BFA Fashion Design '10
Post-Production for Warner Brothers

"While a Fashion major, I landed an internship with Bobby from Boston and got to see fashion pre-production for the shows Boardwalk Empire and Mad Men. This was a cross-over moment for me. My first job after MassArt was styling for segments of Inside Edition and E! I currently do post-production for the show Gotham on FOX."



Lindsay Small-Butera, BFA Animation '09
Alex Small-Butera BFA Animation '08
Animators

Alex and Lindsay Small-Butera graduated from MassArt in 2008 and 2009 with BFA's in Animation. Their relationship grew out of a first collaboration to produce an animation screening as part of the All School Show, an annual college-wide showcase of student work.

Their animated short film, Baman Piderman, originally an animation homework assignment, was screened at the Ottawa International Animation Festival in Canada and became an internet hit with over three million views. They ran a successful Kickstarter campaign for the series and raised over \$112,000. Alex and Lindsay have created over 20 web episodes to date.

Lindsay is currently the art director and lead designer for Hero4Hire Creative, a three-time Emmy-nominated production company. Alex has worked on multiple seasons of Word Girl for Soup 2 Nuts, an award-winning animation studio. They have been invited to personally pitch for Nickelodeon. They have created educational animations for the Smithsonian Institute, videos for College Humor, and an animated music video for the band Garfunkel and Oates.

Their advice to young artists and designers is "to put your work out there, everywhere you can, on all the portfolio sites you can find and to create a big web presence for yourself. "Although it is scary out there and it can be tough to succeed in animation, it is kinder out there than you think it is," adds Lindsay. "Just working as hard as you are able will take you way more places than you think it will."