

MASSART

MassArt Auction

621 Huntington Ave. Boston, MA 02115
(617) 879 7014 | auction@massart.edu

massartauction.org
[#MassArtAuction](https://twitter.com/MassArtAuction)



**2024 MassArt Auction
Student Call for Art
Information Session**

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The Fundraising Events Team



Kathryn A. Calnan

Interim Associate VP for
Institutional Advancement
2016 - present



Cilicia Rios

Assistant Director of
Fundraising Events
2018 - present



Kylie Enos

Fundraising Events
Manager
2023 - present

The 2024 MassArt Auction



- **The College's largest annual fundraiser** in it's 35th year
- Contemporary art auction featuring works by artists ranging from students to internationally renowned, Blue-chip
- **Raised \$1 million+ for the past 9 years:** money supports student scholarships and academic programs and goes back to the greater artistic community that participates
- **Opportunity to have your work seen and sold: Close to 1 Million Views on Bidsquare from 2021- 2023!**
- **Hybrid event** featuring an in-person Live Auction on **Saturday, April 13, 2024**, exhibition installation of all Silent & Live Auction exhibition artwork in the DMC, and online bidding for all lots via Bidsquare

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Student Participation

- Student Call for Art open now!
- The Massart Auction will be open to all students
- Submit up to 3 artworks of any medium
- Free & Easy to apply!
- Complete the [Online Student Call for Art Submission Form](#) by deadline on 11/12/23 at 11:59PM
- Virtual Student Jury Session: November 29
- Decisions will be emailed by December 22, 2023
- You will receive a decision email regardless of the outcome



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Submission Requirements

- Artist full name
- Artist name as it should appear for printing
- Your mailing address, telephone number, and best email to reach you
- Your graduation year
- Do you have gallery representation that you would like to include with your submission? If so, please provide gallery contact info (Gallery name, contact name, address, email, phone)
- Artist Bio - in paragraph form, please note the 400 character limit.
- Title of the piece
- The year the piece was created
- Edition number if applicable (ex: Edition 1 of 10)
- Detailed medium description
- Courtesy line (ex: Courtesy of the artist)
- Dimensions H x W x D in inches
- Is the piece signed (front or back)?
- Estimated piece value (inclusive of the estimated cost of framing if applicable)
- Consignment preference (50% or 100% donation to MassArt)
- High-resolution image of the piece

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Pricing Your Work

Unfortunately, the MassArt Auction Team cannot advise you on how to price your work, but here are a few things to keep in mind when setting a value for your submission:

- Your fair assessment of how much the piece should be worth
- Number of hours that went into creating the piece
- Cost of materials used to produce the piece
- Estimated cost of framing
- Auction Committee will never ask an artist to lower their price, but have been known to recommend that an artist increase their price if they feel it is too low

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Framing Strategy & Tips

DOING “THE MATH”:

Price of The Piece + Framing Cost = Fair Estimated Value

Fair Estimated Value X 0.6 = Opening Bid

SMALL
16 X 20
INCHES

MEDIUM
18 X 24
OR
24 X 30
INCHES

LARGE
24 X 36
OR
30 X 40
INCHES

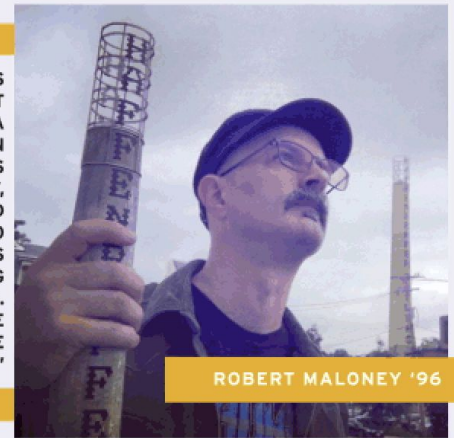
- All artwork must be in ready to hang condition, typically that implies framing
- Consider typical sizing and cost of framing when choosing your work
- Framing costs should be looped into the Fair Estimated Value for your artwork
- Remember: bidding for the MassArt Auction begins at 60% of the stated Fair Estimated Value of the piece.
- Have a budget in mind and always ask for an estimate/range of framing options
- Don't wait until the last minute!

The Committee

- The [Auction Committee](#) is made up of artists, gallerists, curators, conservators, consultants, and collectors, including alumni and faculty and staff
- Responsible for selecting artwork to be featured in the MassArt Auction
- One of their favorite sessions every year is the Student Jury Session
- All student work will be reviewed by the Committee via a virtual jury session, which does not require student attendance.
- Decisions on artwork selection will be emailed to everyone who submitted by December 22, 2023.

"THE MASSART AUCTION IS ALWAYS THE HIGHLIGHT ART EVENT OF THE YEAR. IT'S A NIGHT WHERE THE BOSTON ART COMMUNITY COMES TOGETHER WITH THE FACULTY, STAFF, STUDENTS, AND ALUMNI OF MASSART TO CELEBRATE AND RAISE FUNDS FOR ACADEMIC PROGRAMMING AND STUDENT SCHOLARSHIPS. I'M HONORED TO SERVE ON THE AUCTION COMMITTEE THIS YEAR."

ROBERT MALONEY '96



CHRISTIAN RESTREPO '15

"MY FIRST AUCTION, TO HAVE SOLD 2 OF MY PIECES, WAS SUCH A VALIDATION TO MY PRACTICE, A STEPPING STONE IN THE JOURNEY OF MY WORK. THE AUCTION IS SO IMPORTANT BECAUSE IT DOES JUST THAT, BRINGS CLARITY TO YOUR WORK, AND INTRODUCES YOU TO ANOTHER NETWORK OF OUR MASSART COMMUNITY THAT'LL FILL YOU WITH A SENSE OF EXCITEMENT TO FUEL YOUR CREATIVE DRIVE."



"AS A MASSART ALUMNA, AUCTION ARTIST AND NOW THIS YEAR A COMMITTEE MEMBER, SUPPORTING A PUBLIC ART COLLEGE THROUGH SOMETHING THAT GIVES EMERGING, LOCAL ARTISTS AND FELLOW ALUMNI THE OPPORTUNITY TO GET THEIR WORK OUT THERE IS SOMETHING I AM ALWAYS EXCITED TO BE A PART OF."

SAVANNA NELSON '19



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Important Links

**Link to
Submission
Form:**

https://massart.az1.qualtrics.com/jfe/form/SV_6o46DyCABEnpsB8

Link to FAQ:

<https://massart.edu/student-call-art-faqs>



OCTOBER 13 - NOVEMBER 12, 2023

**STUDENT
CALL FOR ART**

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Questions?

Thank you!

Please feel free to email us with questions.

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