

# MASSART FASHION SHOW PARTY

MAY 13, 2023



**150** MASSART  
**YEARS**

**FASHION SHOW PARTY CO-CHAIRS**

Jane Hoffman (Maxwell) & Emma Pickard

**VIP PRE-PARTY**

MAAM Boston // 6PM

**FASHION SHOW**

Design and Media Center Atrium // 8PM

# 2023 MASSART FASHION SHOW PARTY

Support the next generation of fashion designers and join us for an unforgettable evening on May 13, 2023 to preview these stunning collections before they hit the runway! The MassArt Fashion Show Party is a coveted event that brings together fashion-forward folks from across the city to celebrate and support the unparalleled creativity of MassArt's fashion design students. Enjoy dinner and cocktails in the MassArt Art Museum with Co-chairs Jane Hoffman (Maxwell) and Emma Pickard along with other fashion VIPS before taking a front-row seat to view the Fashion Show in our Design and Media Center. The ingenuity and excitement that resides within the walls of MassArt will not disappoint.

The proceeds from the MassArt Fashion Show Party will directly support fashion at MassArt. MassArt is committed to providing a quality education to all students regardless of their ability to pay. Massachusetts College of Art and Design is a public, independent college of art and design. The College's baccalaureate and graduate programs prepare students to participate in the creative economy as fine artists, designers, and art educators. As a national leader in visual art and design education, the College influences contemporary culture through the accomplishments of its alumni and the creative activities of its faculty and staff.



For more information, please contact:

Kathy Calnan, Executive Director of Advancement  
kcalnan@massart.edu // 617-879-7012

# 2023 MASSART FASHION SHOW PARTY

## SPONSORSHIP OPPORTUNITIES

MAY 13, 2023

### **PRESENTING SPONSOR**

**\$25,000**

Support both the Fashion Show Party and the Fashion Show as a presenting sponsor. Your generosity will be recognized in all communications and events associated with and leading up to the Fashion Show Party and MassArt's Fashion Show.

Presenting sponsor will also enjoy:

- 20 tickets to the Pre-Party and premium VIP seating at the Fashion Show
- Name recognition during the speaking program of the Fashion Show and Pre-Party
- Prominent recognition in the Fashion Show program and all related event materials (website, invitation, program, etc.)

### **INNOVATOR SPONSORS**

**\$10,000**

- 14 tickets to the Pre-Party and premium seating at the Fashion Show
- Prominent recognition in the Fashion Show program and all related event materials (website, invitation, program, etc.)

### **LEADER SPONSORS**

**\$5,000**

- 8 Tickets to the Pre-Party and premium seating at the Fashion Show
- Recognition in the Fashion Show program and all related event materials (website, invitation, program, etc.)

### **PARTNER SPONSORS**

**\$3,500**

- 6 tickets to the Pre-Party and premium seating at the Fashion Show
- Recognition in the Fashion Show program and all related event materials (website, invitation, program, etc.)

### **ENTHUSIAST SPONSORS**

**\$2,500**

- 4 tickets to the Pre-Party and premium seating at the Fashion Show
- Recognition in the Fashion Show program and all related event materials (website, invitation, program, etc.)

### **FRIEND SPONSORS**

**\$1,200**

- 2 tickets to the Pre-Party and premium seating at the Fashion Show
- Recognition in the Fashion Show program and all related event materials (website, invitation, program, etc.)

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# 2023 MASSART FASHION SHOW PARTY

## SPONSORSHIP OPPORTUNITIES

MAY 13, 2023

Name (as it should appear in print): \_\_\_\_\_

I/we would like to be listed as Anonymous

Name of Primary Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### SPONSORSHIP LEVEL:

**PRESENTING SPONSOR (\$25,000)**

*Includes twenty Pre-Party + Fashion Show tickets*

**INNOVATOR SPONSOR (\$10,000)**

*Includes fourteen Pre-Party + Fashion Show tickets*

**LEADER SPONSOR (\$5,000)**

*Includes eight Pre-Party + Fashion Show tickets*

**PARTNER SPONSOR (\$3,500)**

*Includes six Pre-Party + Fashion Show tickets*

**ENTHUSIAST SPONSOR (\$2,500)**

*Includes four Pre-Party + Fashion Show tickets*

**FRIEND SPONSOR (\$1,200)**

*Includes two Pre-Party + Fashion Show tickets*

**Outright Contribution to Scholarship Fund**

*Unfortunately, I/we cannot attend the May 13 event.*

*Please accept this tax-deductible donation of \$ \_\_\_\_\_.*

**Individual Ticket (\$500)**

*Includes Pre-Party + Fashion Show*

*Commitments must be received by April 7, 2023 to meet print deadlines.*

### PAYMENT INFORMATION:

Please accept my pledge; I understand payment will be expected no later than April 7, 2023

Enclosed is my check (made out to: MassArt Foundation)

Please charge my Credit Card (Visa, MasterCard or AMEX)

Credit Card #: \_\_\_\_\_ Expiration: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address (if different than above): \_\_\_\_\_

Please mail or fax this form to:

Massachusetts College of Art and Design // Office of Fundraising Events

621 Huntington Avenue, Boston, MA 02115 // Fax: 617.879.7010