

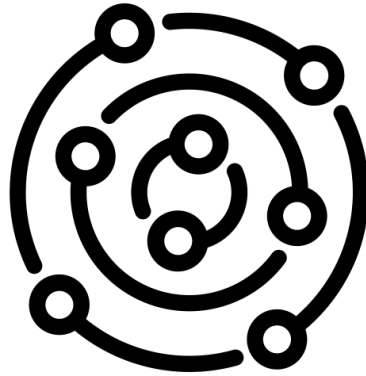
Building Conscious Collections & Becoming Cultural Caretakers



Abigail Ogilvy, Owner & Director, Abigail Ogilvy Gallery
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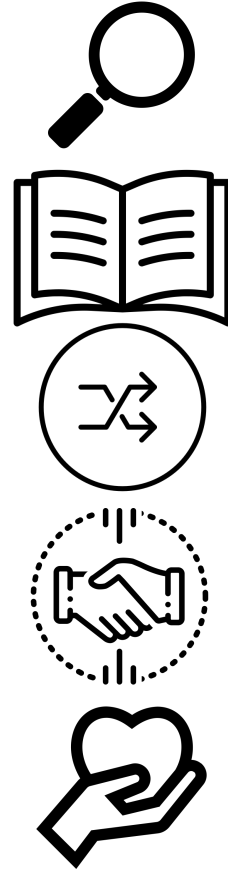
Who We Are & How We Work



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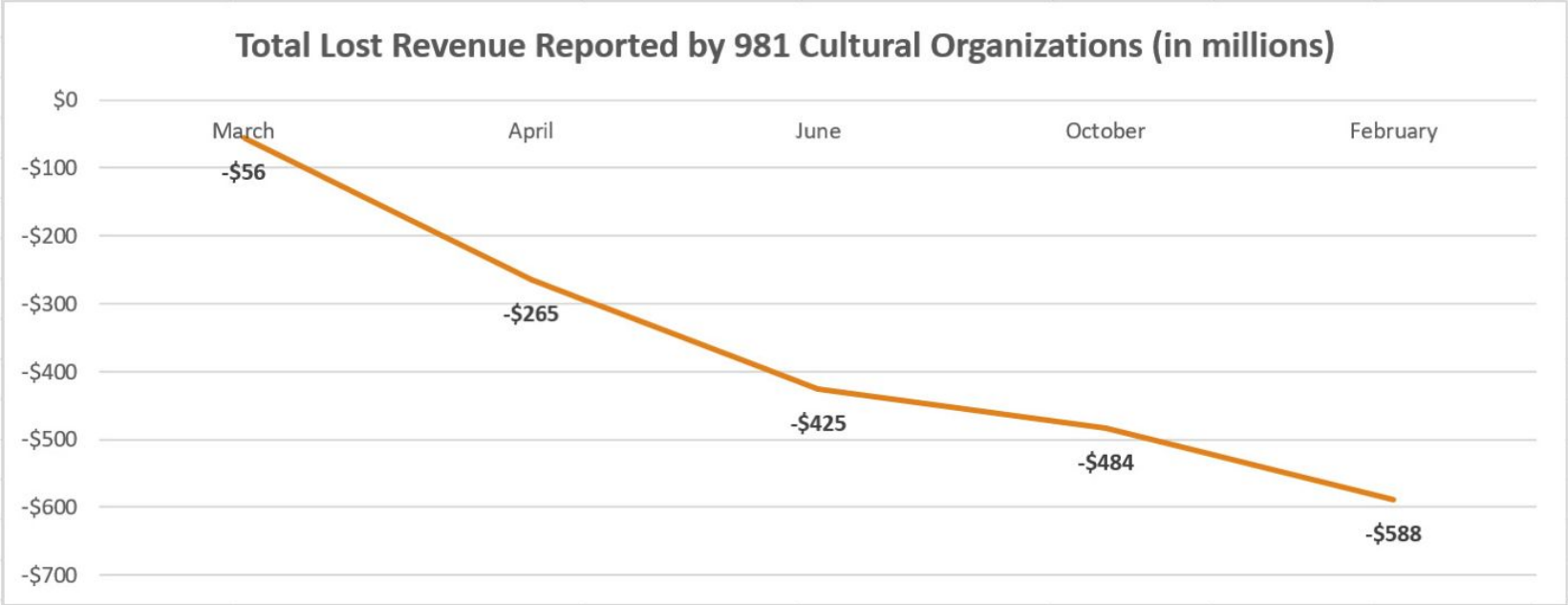
Intro to Art Collecting

- Looking
- Learning
- Connecting
- Acquiring
- Stewarding



COVID-19 Impact on Massachusetts Creative Economy

2020-2021 Study by [Mass Cultural Council](#)

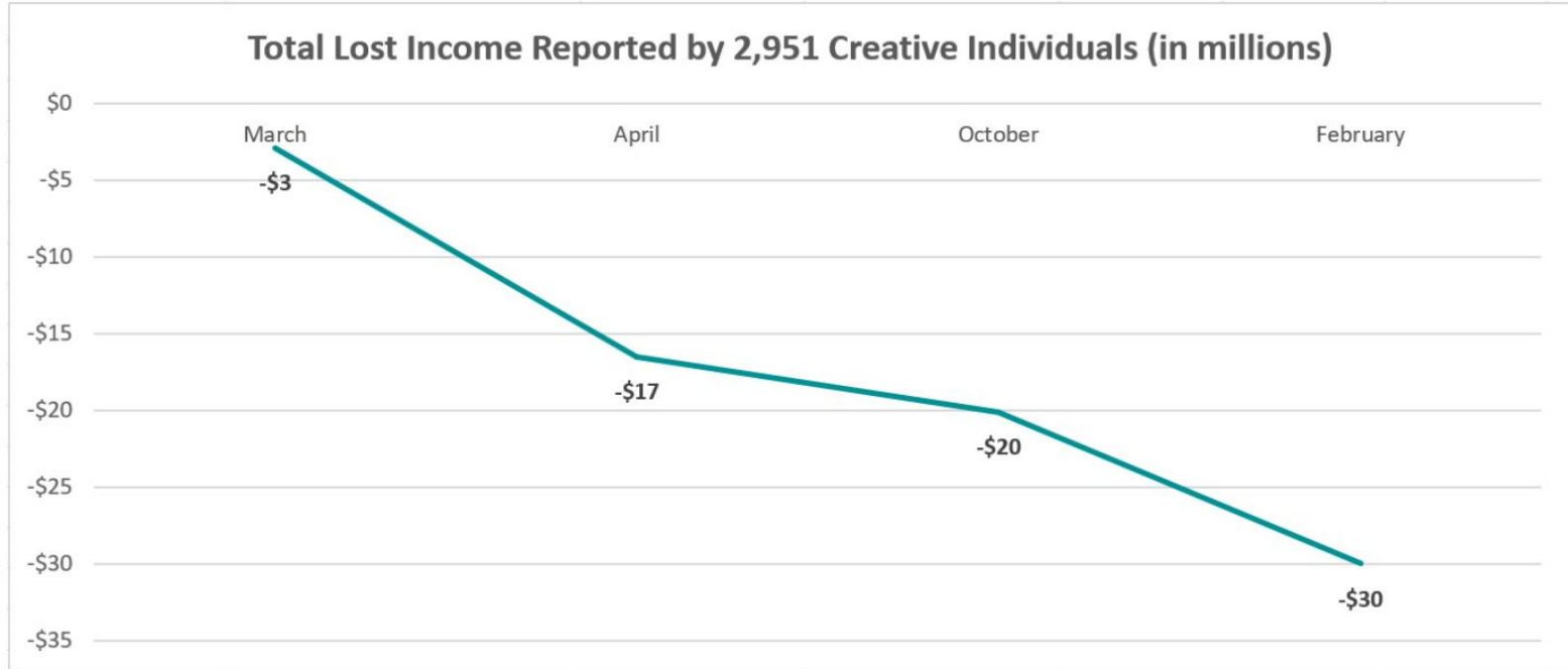


Total Lost Revenue Reported by 981 Cultural Organizations (in millions)

- 981 Massachusetts nonprofit and municipal organizations report \$588,334,079 in lost revenue since March 2020

COVID-19 Impact on Massachusetts Creative Economy

2020-2021 Study by [Mass Cultural Council](#)

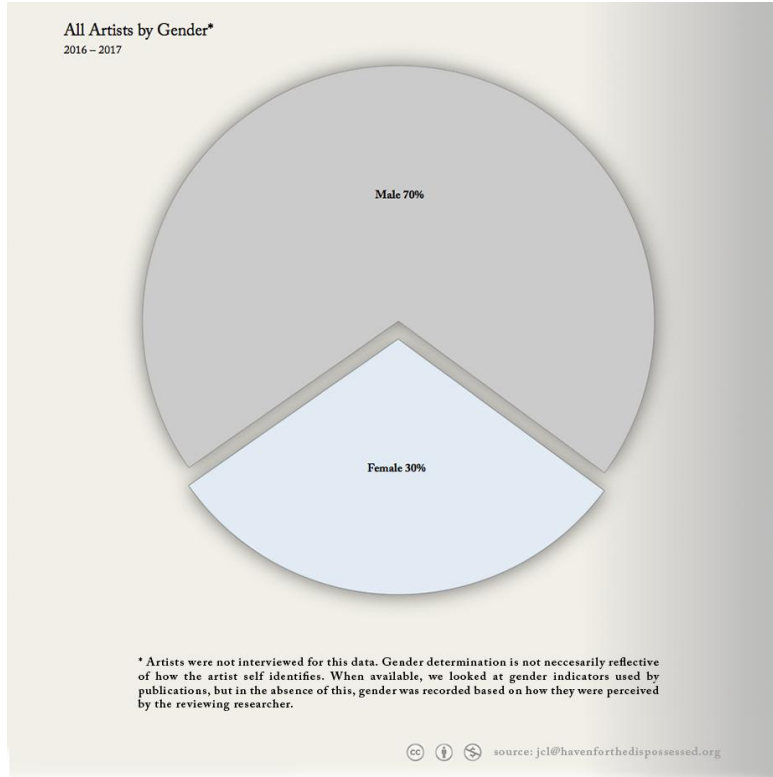


Total Lost Income Reported by 2,951 Creative Individuals (in millions)

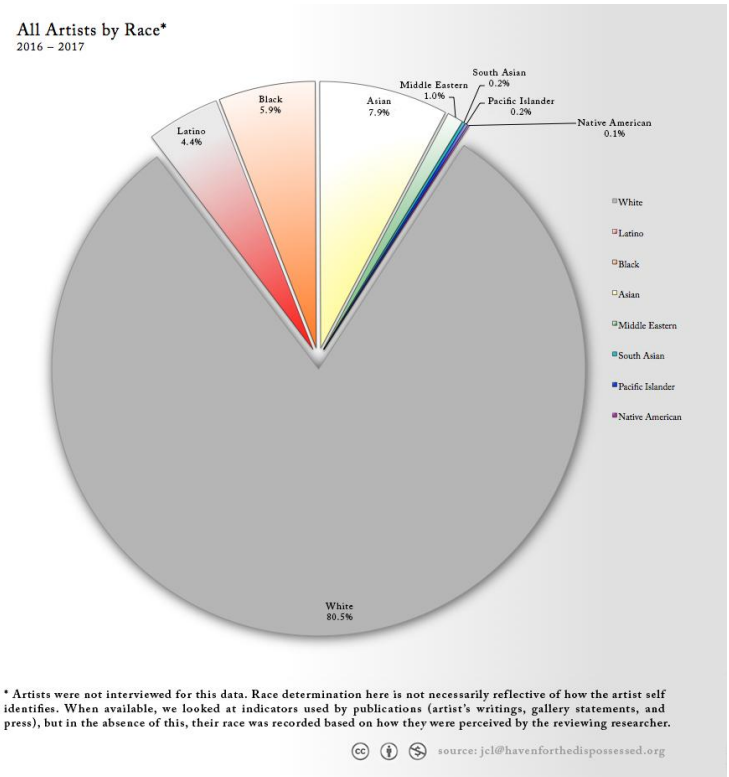
- 2,951 artists, teaching artists, and scientists/humanists who live and work in Massachusetts report more than \$30.4M in lost personal income (\$30,403,616) and 67,986 cancelled gigs/jobs since March 2020

Race & Gender in the Primary Market

2016 CUNY Study via [artnet News](#)



- 70% of artists rep. by New York galleries men
- 30% of artists rep. by New York galleries women

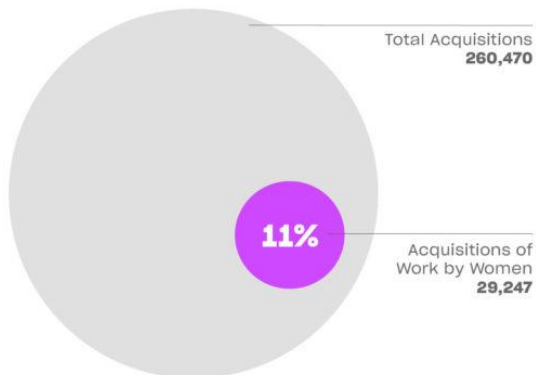


- 80.5% of artists rep. by New York galleries white → cf. 64% U.S. population
- 5.9% of artists rep. by New York galleries black → cf. 16% U.S. population
- 4.4% of artists rep by New York galleries Latinx → cf. 16% U.S. population

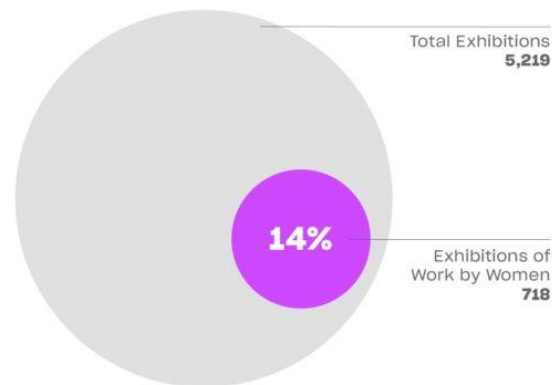
Race & Gender in Museum Collections

2018 Study by [*In Other Words* \(Art Agency Partners\) x *artnet News*](#)

Museum Acquisitions of Work by Women vs. Total Acquisitions
2008–2018



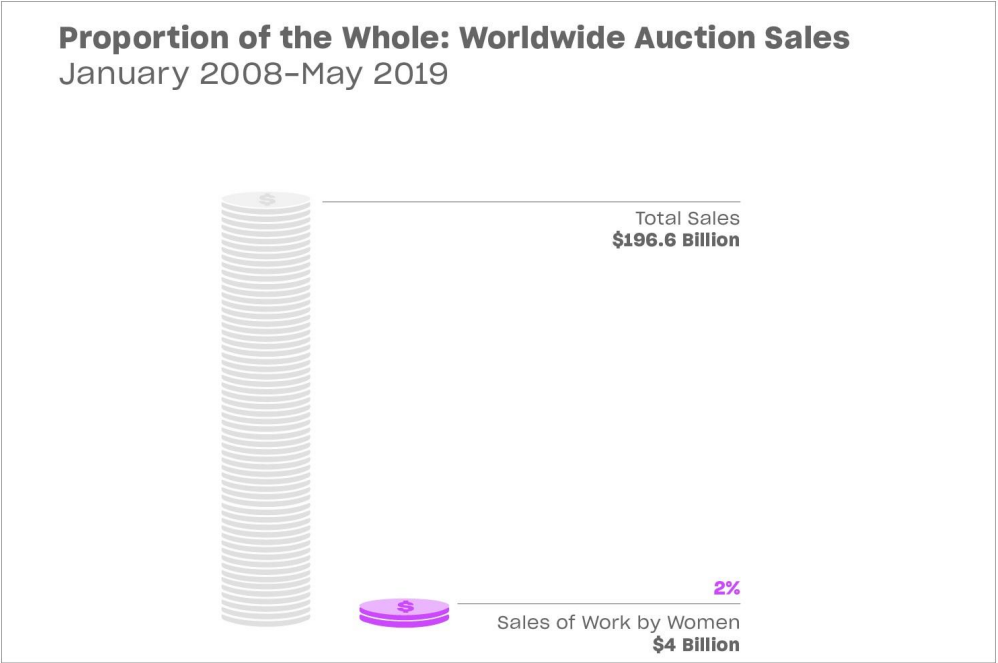
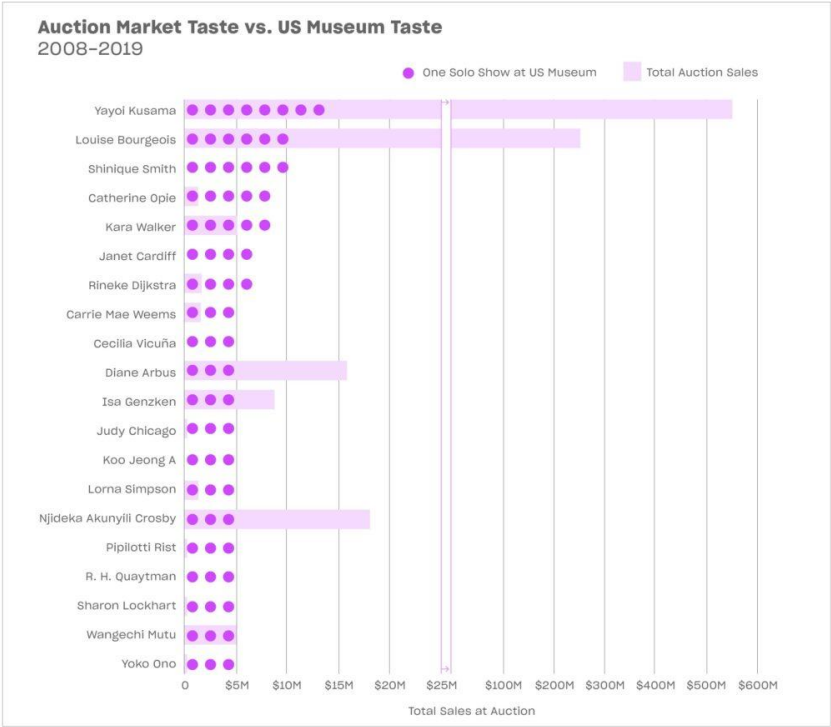
Museum Exhibitions of Work by Women vs. Total Exhibitions
2008–2018



- Just 11% of all acquisitions (29,247 of 260,470) and 14% of exhibitions at 26 prominent U.S. museums over the past decade were of work by women artists
- African American women made up just 3.3% (190 of 5,832) of the total number of women artists whose work was collected by these institutions

Race & Gender in Museum Collections x Secondary Market

2018 Study by [In Other Words \(Art Agency Partners\)](#) x [artnet News](#)

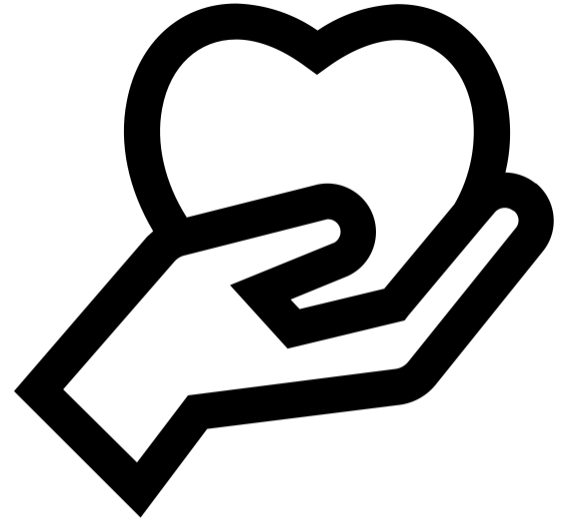


- Gap between auction market volume versus solo exhibitions of women artists in museums
- Women represented just 2% of total sales of artworks at auction over the past decade (\$4 billion of \$196.8 billion total sales)

Moving from Collecting to Caretaking

Q: How can use the act of collecting to make the world a better place?

A: Acquire what you love, make decisions with intention, and understand the present and future implications of your collecting gestures as acts of care towards artists, artworks, and culture at large.



2021

THE
MASSART
AUCTION



MassArt Auction Highlights

LOT: 261

KRISTINA MCCOMB

Boston Athenaeum 1666, 2018, Edition 2 of 10
Archival inkjet print
36 X 24

\$700

Courtesy of the artist and Abigail Ogilvy Gallery

Kristina McComb is an interdisciplinary artist from Western Massachusetts. She received her Associates of Science in visual art with a photography concentration from Greenfield Community College with distinction in art. Kristina transferred to the School of the Museum of Fine Arts at Tufts University. Kristina has exhibited at the Brattleboro Museum and Arts Center and the Philadelphia Academy of Fine Art.

Visit: kristinamccomb.com



LOT: 132

LEENA CHO '18

Offset View, 2020

Oil on wood

6.5 X 8

\$2,200

Courtesy of the artist

Leena Cho is a Korean-American artist based in Boston. Her work is a study, yet also a play, and fluidly exists between dualities such as abstraction and realism. She received a BFA in painting from MassArt in 2018. Her work has been shown in the Boston exhibitions, *Forms of Expressions*, *Lines of Korea*, and *Cultural Context*.

Visit: leenacho.com



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MassArt Auction Highlights

LOT: 217

ARIEL BASSON FREIBERG

Summer 5, 2019

Watercolor on cranes paper

15 X 11

\$450

Courtesy of the artist and Abigail Ogilvy Gallery

Born in Texas of Iraqi/Israeli background, Freiberg has an MFA in painting from Boston University and a BA from Smith College. She has had multiple solo shows including exhibitions at Miller Yezerski Gallery, Dartmouth College, Tufts University Art Galleries, Danforth Art Museum, Montserrat College of Art, and the Art Center of Macedonia.

Visit: arielbassonfreiberg.com



LOT: 110

COURTNEY STOCK M'17

Swerve, 2020

Gesso, acrylic, ink, pencil, pigment, paper, vellum
30 X 22

\$1,500

Courtesy of the artist

Courtney Stock received her MFA from MassArt in 2017. Her work has been shown at the Yerba Buena Center for the Arts, 2017 Kochi-Muziris Biennale, and in *Creating in COVID*, an online exhibition curated by Rachel Kay. Stock was an artist-in-residence at the Inside / Out Art Museum in Beijing, China in 2018. She is the founder and director of bosscritt, a critique and club for emerging artists.

Visit: courtneystock.com



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MassArt Auction Highlights

LOT: 379

CORAL WOODBURY

Howardena Pindell, 2020

Sumi Ink on Book Page

11.375 X 8.625

\$885

Courtesy of the artist and Abigail Ogilvy Gallery

As a historian and as an artist, Coral Woodbury (b. 1971, NY) critically reinterprets Western artistic heritage from a feminist perspective, bringing overdue focus and reverence to the long line of women artists who worked without recognition or enduring respect. Her work reclaims space for them, bringing women together across time and place in art that recasts and re-crafts the story of art.

Visit: jcoral.com



LOT: 114

IWALANI KALUHIOKALANI '03

Conflicted Allegiance, 2019

Oil on canvas

20 X 24

\$3,200

Courtesy of the artist

Iwalani Kaluhiokalani received a BFA in painting from MassArt in 2003, with Departmental Honors and Distinction. Her work has exhibited at LabCentral of MIT, Bromfield Gallery, Galatea Fine Art, FPAC Gallery, Assemblage Gallery, Transcultural Exchange and Artworks via the Artfare App. She has been recipient of the Lawrence Kupferman award twice and has work in private collections in the US and Europe.

Visit: iwalanikaluhiokalani.com



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Artist Guest | Katelyn Ledford

LOT: 239



KATELYN LEDFORD

Cycles, 2019

Mixed media on panel

10 X 8

\$1,000

Courtesy of the artist and Abigail Ogilvy Gallery

Katelyn Ledford is an artist currently living in Boston, MA. She received her Master of Fine Arts in painting at the Rhode Island School of Design. Her art has been featured and exhibited along the South and Northeast regions in galleries and museums such as the Baton Rouge Gallery, Birmingham Museum of Art, Wiregrass Museum of Art, and Field Projects Gallery in New York City.

Visit: kledfordart.com

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Q&A Dialogue

A Few Resources...

Printed Matter

- John Berger, *Ways of Seeing* (1972)
- Ossian Ward, *Ways of Looking* (2014)
- Mary Rozell, *The Art Collector's Handbook: A Guide to Collection Management and Care* (2020 ed.)
- Antwaun Sargent, *Young, Gifted and Black: A New Generation of Artists: The Lumpkin-Boccuzzi Family Collection of Contemporary Art* (2020)
- *Boston Art Review* (publishes ≈ 2x/year)

Local Museums

- MassArt Art Museum (MAAM)
- Carpenter Center for Visual Arts at Harvard University
- Institute of Contemporary Art/Boston
- MASS MoCA
- MIT List Visual Arts Center
- RISD Museum
- Rose Art Museum at Brandeis University
- Tufts University Art Galleries

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