

SAVE THE DATE

MAY 16, 2020 • 6 PM

FASHION SHOW PARTY CO-CHAIRS

MICHELLE INGARI

JULIE JOYAL

P R E - P A R T Y

MAAM Boston • 6:00 PM

F A S H I O N S H O W

Design & Media Center Atrium • 8:00 PM

A F T E R P A R T Y

MAAM Boston • 9:30 PM

A fabulous evening of fashion, food and cocktails
at the annual MassArt Fashion Show.

Proceeds from the Fashion Show Party will support
fashion scholarships at MassArt.

2020

FASHION SHOW PARTY

2020 MASSART FASHION SHOW PARTY

Support the next generation of fashion designers and join us for an unforgettable evening on May 16, 2020 to preview these stunning collections before they hit the runway. The MassArt Fashion Show Party is a coveted event that brings together over 200 fashionistas from across the city to celebrate and support the unparalleled creativity of MassArt's fashion design students. Enjoy dinner and cocktails in the MassArt Art Museum with other fashion VIPs before taking a front-row seat to view the Fashion Show in our Design & Media Center. The ingenuity and excitement that resides within the walls of MassArt will not disappoint.

The proceeds from the MassArt Fashion Show Party will directly support fashion at MassArt. MassArt is committed to providing a quality education to all students, regardless of their ability to pay. Massachusetts College of Art and Design is a public, independent college of art and design. The College's baccalaureate and graduate programs prepare students to participate in the creative economy as fine artists, designers, and art educators. As a national leader in visual art and design education, the College influences contemporary culture through the accomplishments of its alumni and the creative activities of its faculty and staff.



Photography by Kelly Davidson

For more information, please contact:

Kathy Calnan, kcalnan@massart.edu, 617 879 7012

2020 MASSART FASHION SHOW PARTY

SPONSORSHIP OPPORTUNITIES

MAY 16, 2020

PRESENTING SPONSOR

\$25,000

Support both the Fashion Show Party and the Fashion Show as a presenting sponsor. Your generosity will be recognized in all communications and events associated with and leading up to the Fashion Show Party and MassArt's Fashion Show.

Presenting sponsor will also enjoy:

- 20 tickets to the Pre-Party dinner, premium VIP seating at the Fashion Show and After Party;
- Name recognition during the speaking program of the Pre-Fashion Show Party and Fashion Show;
- Prominent recognition in the Fashion Show program and all related event materials (website, invitation, program, etc.) including a full page ad for our corporate sponsors

INNOVATOR SPONSORS

\$10,000

- 14 tickets to the Pre-Party dinner, premium seating at the Fashion Show and After Party;
- Prominent recognition in the Fashion Show program and all related event materials (website, invitation, program, etc.) including a full page ad for our corporate sponsors

LEADER SPONSORS

\$5,000

- 8 Tickets to the Pre-Party dinner, premium seating at the Fashion Show and After Party;
- Recognition in the Fashion Show program and all related event materials (website, invitation, program, etc.) including a half page ad for our corporate sponsors

PARTNER SPONSORS

\$3,500

- 6 tickets to the Pre-Party dinner, premium seating at the Fashion Show and After Party;
- Recognition in the Fashion Show program and all related event materials (website, invitation, program, etc.) including a half page ad for our corporate sponsors

ENTHUSIAST SPONSORS

\$2,500

- 4 tickets to the Pre-Party dinner, premium seating at the Fashion Show and After Party;
- Recognition in the Fashion Show program and all related event materials (website, invitation, program, etc.) including a quarter page ad for our corporate sponsors

FRIEND SPONSORS

\$1,200

- 2 tickets to the Pre-Party dinner, premium seating at the Fashion Show and After Party;
- Recognition in the Fashion Show program and all related event materials (website, invitation, program, etc.) including a quarter page ad for our corporate sponsors

For more information, please contact:

Kathy Calnan, kcalnan@massart.edu, 617 879 7012

2020 MASSART FASHION SHOW PARTY

SPONSORSHIP OPPORTUNITIES

May 16, 2020

Name (as it should appear in print): _____

☐ I/we would like to be listed as *Anonymous*

Name of Primary Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP LEVEL:

- ☐ **PRESENTING SPONSOR** (\$25,000)
Includes twenty Pre-Party + Fashion Show + After Party tickets.
- ☐ **INNOVATOR SPONSOR** (\$10,000)
Includes fourteen Pre-Party + Fashion Show + After Party tickets.
- ☐ **LEADER SPONSOR** (\$5,000)
Includes eight Pre-Party + Fashion Show + After Party tickets.
- ☐ **PARTNER SPONSOR** (\$3,500)
Includes six Pre-Party + Fashion Show + After Party tickets.
- ☐ **ENTHUSIAST SPONSOR** (\$2,500)
Includes four Pre-Party + Fashion Show + After Party tickets.
- ☐ **FRIEND SPONSOR** (\$1,200)
Includes two Pre-Party + Fashion Show + After Party tickets.
- ☐ **Outright Contribution to Scholarship Fund**
*Unfortunately, I/we cannot attend the May 16 event.
Please accept this tax-deductible donation of \$ _____.*
- ☐ **Individual Ticket** (\$500)
*Includes Pre-Party + Fashion Show + After Party
Commitments must be received by April 6, 2020 to meet print deadlines.*

PAYMENT INFORMATION:

- ☐ Please accept my pledge; I understand payment will be expected no later than April 6, 2020.
- ☐ Enclosed is my check (*made out to: MassArt Foundation*)
- ☐ Please charge my Credit Card (*Visa, MasterCard or AMEX*)

Credit Card #: _____ Expiration: _____

Name as it appears on card: _____ CVV: _____

Billing Address (if different than above): _____

Please mail or fax this form to:

Massachusetts College of Art and Design | Office of Fundraising Events
Attention Olga Batyuk, Fundraising Events Coordinator
621 Huntington Avenue, Boston, MA 02115 | Fax: (617) 879 7010

2020 MASSART FASHION SHOW PARTY

PRESS COVERAGE

The Boston Globe

NAMES

Fashion takes center stage at MassArt student showcase

By Lillian Brown Globe Correspondent, May 24, 2019, 3:20 p.m.



Designers and other fashion lovers gathered last weekend at LUCID, the Massachusetts College of Art and Design student fashion showcase. Guests — including MassArt alumna and “Project Runway” winner **Erin Robertson** — were treated to more than 200 works of fashion by MassArt sophomores, juniors, and graduating seniors.



From left: James Mason, Nourah Alotaishan, and Najah Charles at LUCID. KELLY DAVIDSON STUDIO

Lillian Brown can be reached at lillian.brown@globe.com. Follow her on Twitter [@lilliambrown](https://twitter.com/lilliambrown).

BOSTON COMMON

M A G A Z I N E

July 2019

[SNAPSHOTS]

HERE'S YOUR TICKET TO BOSTON'S HOTTEST PARTIES AND CHICEST SOIREEs.

Summer party season has finally arrived! Sponsored by Coldwell Banker Residential Brokerage, Morehouse MacDonald & Associates, Boston Design Center, Barton & Guestier and Casa Design Center, *Modern Luxury Interiors Boston* commemorated its one-year anniversary with its **Spring Issue Release Celebration** at the Boston Design Center. ... Guests showed off their stylish headwear during the **Emerald Necklace Conservancy's Party in the Park**. ... **Runway to Miracles** at the Wellesley Country Club raised \$393,000 for St. Jude Children's Research Hospital. ... The Boston Arts Academy Foundation raised \$1.35 million during its **BAA Honors** celebration. ... Congressman Joseph P. Kennedy III honored his late grandfather at the **Robert F. Kennedy Children's Action Corps 50th Anniversary Gala**. ... Guests boogied down while helping the **Celebrity Series of Boston** raise \$530,000 at its 80th anniversary **SHINE! Gala**. ... Massachusetts College of Art and Design glammed up its runway for its 2019 fashion show, **LUCID**, which also honored the winner of the Anne Fontaine White Shirt Challenge. ... The **New England Baptist Hospital's 2019 gala** celebrated art in motion at the Museum of Fine Arts. ... Rob Gronkowski received the **Wish Hero Award** at the 2019 **Make-A-Wish Gala**. ... Gov. Charlie Baker, Robert Kraft and more helped raise \$2.6 million at the **Team IMPACT Game Day Gala**. ... Tony Award winner Christine Ebersole was a showstopper at the **Music Heals the Soul** fundraiser. —MOTT JURY



2017 MASSART FASHION SHOW PARTY

PRESS COVERAGE

Boston

MAGAZINE

PARTY PICS

Photos: MassArt Fashion Design Showcase

Check out scenes from the May 18, 2019, event at LUCID.

by **JULIA KACMAREK** • 6/19/2019, 1:37 p.m.



Amanda Blynn (Anne Fontaine) and Jack Yeston



Elizabeth Lowrey (right) and daughter Lisa Clapp (left)

Boston-based designers, fashionistas, and supporters celebrated another year of MassArt fashion design at LUCID, this year's showcase of over 200 fashions by MassArt sophomores, juniors, and graduating seniors.

President David P. Nelson and Vice President for Advancement Marjorie O'Malley hosted a fundraiser pre-party with MassArt fashion supporters including Jay and Kristy Ladieu, Shannon Vanderhooft, Jane and Scott Maxwell, Kristina Lyons, Cheryl Franklin, and Tali Kwatcher. Also in attendance were designers Alan Bilzerian; MassArt alumna Erin Robertson, and Ana-Katarina Vinkler-Petrovic; along with MassArt Fashion Design Chair Sondra Grace; Joan White, founder and director of the Paris Fashion Institute; and Amanda Blynn, who presented the winner of the Anne Fontaine, "White Shirt Challenge."

Photography by Kelly Davidson Studio



MassArt Fashion design by Kimberly Blundell



Marjorie O'Malley (MassArt VP for Advancement), artist Jane Maxwell, Kristina Lyons (Portobello Road), and Scott Maxwell



MassArt Fashion design by Brianna Aguilar



MassArt Fashion design by Jacksira Rodriguez