MassArt Auction

April 10, 2027



Support the next generation of artists, designers and educators at Massachusetts College of Art and Design.

The MassArt Auction, New England's largest auction of contemporary artworks, presents an exceptional opportunity for sponsors to be recognized by prominent art, business, and civic leaders as well as trendsetters from around the Boston area and beyond.

Building on the success of last year's Auction festivities, we are excited to gather again for this year's MassArt Auction, which we plan to hold as a hybrid event on **April 10, 2027**.

All proceeds go to fund student scholarships and academic programs.

Your sponsorship of the 2027 MassArt Auction is an investment in the quality education MassArt offers to a diverse community of talented students recognized globally for their contribution to culture and industry. Each sponsorship option incorporates a unique blend of stewardship and visibility.

Sponsorship may come in the form of cash or equivalent in-kind support.

AUCTION HIGHLIGHTS

- **$1M+** raised every year since 2015
- **300+** artworks exhibited annually
- **30%** of revenue generated from sponsorships
- **1M+** views on Bidsquare since 2021

FOLLOW US ON SOCIAL MEDIA

17K followers (@massartboston)

30.7K followers (@massartboston)

26K followers (@Massachusetts College of Art and Design)



MassArt President Mary K. Grant pictured with MassArt Auction Co-chairs Elizabeth Lowery H'19 (left) and Marc Wurbel PhD. (right). Photos by Melissa Ostrow.

MassArt Auction MassArt Foundation
621 Huntington Ave. Boston, MA 02115
(617) 879-7014 | auction@massart.edu

massartauction.org
#MassArtAuction

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

Support the next generation of artists

ART LUMINARY $25,000

As a thank you for your contribution, you will receive:

- Premiere listing on the MassArt Auction website, all printed materials, and event signage associated with the Auction
- Private tour of the Auction exhibition in advance of the event
- Limited edition spponsor recognition print
- 18 tickets to the Auction
- 18 VIP seats for the Live Auction
- Reserved parking at the Auction

ART CHAMPION $10,000

As a thank you for your contribution, you will receive:

- Premiere listing on the MassArt Auction website, all printed materials, and event signage associated with the Auction
- Private tour of the Auction exhibition in advance of the event
- Limited edition spponsor recognition print
- 10 tickets to the Auction
- 10 VIP seats for the Live Auction
- Reserved parking at the Auction

ART AFICIONADO $5,000

As a thank you for your contribution, you will receive:

- Prominent listing on the MassArt Auction website, all printed materials, and event signage associated with the Auction
- 8 tickets to the Auction
- 8 VIP seats for the Live Auction



Auction sponsors Bob Rivers, Tali Kwatcher, Auction Committee member and Foundation Chair Emerita, and Mark Kwatcher, Kwatcher Legal Placement LLC. Photo by Melissa Ostrow.



Auction sponsors Jean Hynes and Mark Condon raise their paddle during the 2026 Live Auction. Photo by Melissa Ostrow.

ART CONNOISSEUR $3,500

As a thank you for your contribution, you will receive:

- Special listing on the MassArt Auction website, all printed materials, and event signage associated with the Auction
- 6 tickets to the Auction
- Reserved parking at the Auction

ART LOVER $2,000

As a thank you for your contribution, you will receive:

- Listing on the MassArt website and all printed materials associated with the Auction
- 4 tickets to the Auction
- Reserved parking at the Auction

ART ENTHUSIAST $1,000

As a thank you for your contribution, you will receive:

- Listing on the MassArt website and all printed materials associated with the Auction
- 2 tickets to the Auction
- Reserved parking at the Auction

INDIVIDUAL SPONSORSHIP REPLY FORM

Support the next generation of artists

Name(s) as it should appear in print recognition: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP LEVEL

- ○ **$25,000** ART LUMINARY SPONSOR
- ○ **$10,000** ART CHAMPION SPONSOR
- ○ **$5,000** ART AFICIONADO SPONSOR
- ○ **$3,500** ART CONNOISSEUR SPONSOR
- ○ **$2,000** ART LOVER SPONSOR
- ○ **$1,000** ART ENTHUSIAST SPONSOR

CONTRIBUTION

- ○ I/We cannot attend and would like make a tax-deductible contribution of $_____.

PAYMENT INFORMATION

- ○ Please accept my pledge and invoice me; I understand payment will be expected no later than **February 26, 2027.**
- ○ Enclosed is my check (made out to the MassArt Foundation).
- ○ I prefer to pay by credit card and will complete payment online.
  (Please visit **massartauction.org/individualsponsor** to pay online via credit card).
  FOR YOUR SECURITY AND PROTECTION, PLEASE DO NOT EMAIL CREDIT CARD INORMATION.

Please mail or email this form to:

Kathryn Calnan, Associate Vice President for Advancement
Massachusetts College of Art and Design Foundation
621 Huntington Avenue, Boston, MA 02115 | kcalnan@massart.edu

The Massachusetts College of Art and Design Foundation is a section 501(c)(3) tax-exempt organization.

CORPORATE SPONSORSHIP OPPORTUNITIES

Support the next generation of artists

PRESENTING $25,000

As a thank you for your contribution, you will receive:

- Premiere placement of corporate identity on the Mass Art Auction and Bidsquare websites, event emails, social media accounts, all printed materials, and event signage associated with the Auction
- Prime placement of a digital advertisement on the Auction website
- Limited edition spponsor recognition print
- 18 tickets to the Auction
- 18 VIP seats for the Live Auction
- Reserved parking at the Auction

PATRON $10,000

As a thank you for your contribution, you will receive:

- Corporate identity on the MassArt Auction and Bidsquare websites, event emails, social media accounts, all printed materials, and event signage associated with the Auction
- Digital advertisement on the Auction website
- Limited edition spponsor recognition print
- 8 tickets to the Auction
- 8 VIP seats for the Live Auction
- Reserved parking at the Auction

DEVOTEE $5,000

As a thank you for your contribution, you will receive:

- Corporate identity on the MassArt Auction and Bidsquare websites, event emails, social media accounts, all printed materials, and event signage associated with the Auction
- Digital advertisement on the Auction website
- 6 tickets to the Auction
- 6 VIP seats for the Live Auction
- Reserved parking at the Auction



Auction Co-Chair and sponsors Elizabeth Lowrey H'19 and David Manfredi of Elkus Manfredi Achitects Ltd with MassArt Auction student artwork attendants. Photo by Melissa Ostrow.



Auction sponsors Wesley Karger, TwinFocus, and Ashley Karger, MassArt Foundation Director. Photo by Melissa Ostrow.

ADVOCATE $2,500

As a thank you for your contribution, you will receive:

- Company listing on the MassArt Auction and Bidsquare websites, event emails, social media accounts, all printed materials, and event signage associated with the Auction
- Digital advertisement on the Auction website
- 4 tickets to the Auction
- Reserved parking at the Auction

SUPPORTER $1,000

As a thank you for your contribution, you will receive:

- Company listing on the MassArt Auction and Bidsquare websites, event emails, social media accounts, and all printed materials associated with the Auction
- Digital advertisement on the Auction website
- 2 tickets to the Auction
- Reserved parking at the Auction

IN-KIND CONTRIBUTORS

Receive recognition as Auction Sponsors when providing support greater than or equal to the levels listed above.

CORPORATE SPONSORSHIP REPLY FORM

Support the next generation of artists

Name of Company as it should appear in print recognition: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP LEVEL

- ○ **$25,000** PRESENTING SPONSOR
- ○ **$10,000** PATRON SPONSOR
- ○ **$5,000** DEVOTEE SPONSOR
- ○ **$2,500** ADVOCATE SPONSOR
- ○ **$1,000** SUPPORTER SPONSOR

CONTRIBUTION

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