MASSART

2027 MassArt Auction Student Call for Art Information Session

MASSACHUSETTS
COLLEGE OF
ART AND DESIGN

Welcome
& Introductions

The Fundraising Events Team



Kathryn A. Calnan
Associate VP for Institutional Advancement
2016 - present



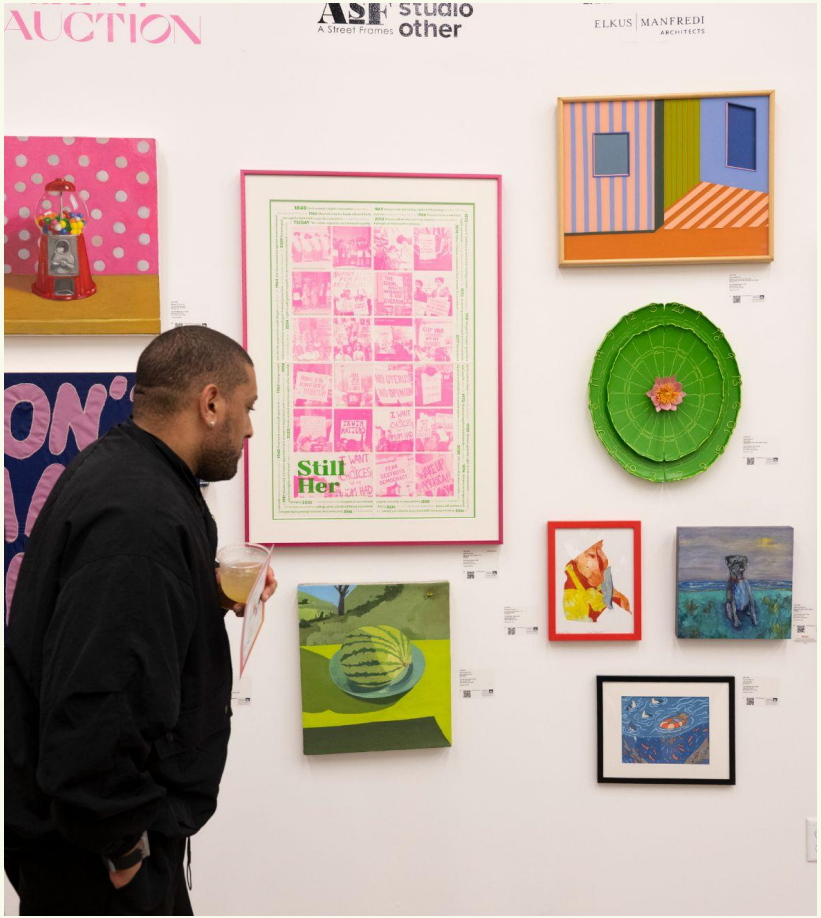
Cilicia Rios
Associate Director of Advancement Events & Partnerships
2018 - present



Kylie Enos
Fundraising Events Manager
2023 - present

The 2027 MassArt Auction

- **The College's largest annual fundraiser** in it's 38th year
- Submit up to 3 artworks of any medium. With the exception of editioned media, please keep in mind that giclee prints or reproductions of original artworks will not be accepted (ex: a giclee print of a painting).
- **Raised $1 million annually for the past 12 years**: money supports student scholarships and academic programs and goes back to the greater artistic community that participates
- **Opportunity to have your work seen and sold: Close to 1 Million Views on Bidsquare from 2021- 2026**
- **Hybrid event** featuring an in-person Live Auction on **Saturday, April 10, 2027**, exhibition installation of all Silent & Live Auction exhibition artwork in the DMC, and online bidding for all lots via Bidsquare



Student Participation

- Student Call for Art is open now to all students!
- Submit up to 3 artworks of any medium. *Giclee prints as reproductions of original artwork (for example, a giclee print of a painting) will not be accepted. However, we recognize that for some mediums, giclee prints are a well-recognized form of printing. In these cases, a more specified medium such as an archival pigment or digital print/ photograph is preferred.*
- **All selected student artists will be advised by Auction Committee Mentors in an effort to ensure that student artists are set up for success throughout the Auction process**
- Free & Easy to apply!
- Complete the **Online Student Call for Art Submission Form** by deadline on 11/15/26 at 11:59PM
- Virtual Student Jury Session: December 2
- Decisions will be emailed by December 18, 2026
- You will receive a decision email regardless of the outcome



Committee Mentorship

- **The Auction Committee** is made up of artists, gallerists, curators, conservators, consultants, and collectors, including alumni and faculty and staff. They are responsible for selecting artwork to be featured in the MassArt Auction.
- One of their favorite sessions every year is the Student Jury Session
- All student work will be reviewed by the Committee via a virtual jury session, which does not require student attendance.
- Decisions on artwork selection will be emailed to everyone who submitted by December 18, 2026.
- As a requirement of this year's process, all selected student artists will be advised by Auction Committee Mentors in an effort to ensure that student artists are set up for success throughout the Auction process.

Meet the Mentors



Christian Restrepo ‘15 (Studio Manager, Fashion Design)

Christian Hernán De Restrepo Zúñiga Velázquez Betancourt, is a Boston-based, first generation Colombian American maker who explores the intersection of opposing worlds and the Self, by joining unusual and mundane materials to create a cohesive whole from disparate parts.

Through a votive, ritualistic process, De Restrepo weaves hand-worked textiles, primarily expanding the possibilities of his signature stapled fabric, la tela engradapa. By transforming the textiles into objects that border sculpture and fabric, he echoes the beliefs and technical artistry of his ancestors’ metalwork and their respect for materials and process.



Heather White (Professor and Chair, Jewelry & Metalsmithing)

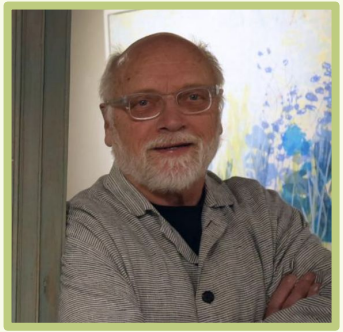
Heather White is a contemporary jewelry artist, professor, Fulbright Scholar, lecturer, and curator based in Boston where she serves as Department Chair and Professor of Art at the Massachusetts College of Art and Design. Her current works are ornamental metaphors for human emotion and vulnerability, determined to thrive with resiliency.

White holds a B.F.A. from RISD and an M.F.A. from SUNY, New Paltz, is a recipient of the Brother Thomas Foundation Award and has exhibited internationally. Her pieces are represented in the permanent collections of the Museum of Art and Design, NYC, the Museum of Fine Arts, Boston, the Renwick Gallery, Smithsonian American Art Museum, Washington DC, and the Mint Museum in Charlotte, NC. White resides in Boston with her partner, two children, and their dog.

Meet the Mentors



Ian Kennelly ‘94 (BFA, Painting)
Originally from Southern California, Ian Kennelly received his BFA from MassArt in 1994 and his MFA in 2003 from Claremont Graduate University, located in the Greater Los Angeles area. Trained as an oil painter, he has expanded his use of materials to include gouache, graphite, collage and even Lego. He is primarily a painter of the overlooked, the mundane and the subtly beautiful and finds those qualities in such varied spaces as the urban landscape, salt marshes, simple structures, and migrant farm workers. Lately he has been exploring the liminal area where land/water/sky meet. His goals are to make authentic marks, mix glorious colors and push himself artistically. When not plein aire painting in Southern Maine or along the Charles River he inhabits a studio at Mother Brook Art & Community Center in Dedham, MA (www.motherbrook.org).



John Thompson, M’05, 2D Fine Arts (Adjunct Faculty, Printmaking)
John Thompson founded and works at Lincoln Studios in Waltham. He teaches at MassArt and Framingham State. John prints with Master Printers Peter Pettengill at Wingate Studios and Sue Oehme at Oehme Graphics. Gallery representation includes Childs Gallery in Boston; Adelson Galleries in Palm Beach and New York; and others. His work is in private and public collections nationally and internationally. John earned art degrees from Syracuse University, University of Wisconsin-Madison, and MassArt.

Meet the Mentors



Tali Kwatcher, Foundation Chair Emerita

Tali Kwatcher has been involved with MassArt for the past 30 years under the capacity of Foundation Board Member, Chair and serving on the Auction Committee and Fashion Show Committee.



Gabriella Levy, Corporate Art Loan Program Manager for deCordova Sculpture Park and Museum

Gabriella is an arts and museum leader with over 15 years of experience in various art consulting roles. Most recently, Gabriella served as Director of Museum Enterprise and the Corporate Art Loan Program at deCordova Sculpture Park and Museum and previously founded immerLit, a custom porcelain lighting studio. A graduate of Skidmore College with a degree in Business and Studio Art, Gabriella is passionate about supporting artists and fostering connections across the arts community.

Meet the Mentors



Robert Maloney, Professor and Program Area Chair, Illustration

Robert Maloney received his BFA and MFA from MassArt and is a current faculty member at the college. He recently participated in the Big Ink woodcut print session and exhibition at the Dedee Shattuck Gallery, and his permanent public art project repaired the missing signage on the Haffenreffer brewery in Jamaica Plain. Robert received a 2022 Mass Cultural Council fellowship in Printmaking.

Submission Requirements

- Artist full name
- Artist name as it should appear for printing
- Your mailing address, telephone number, and best email to reach you
- Your graduation year
- Do you have gallery representation that you would like to include with your submission? If so, please provide gallery contact info (Gallery name, contact name, address, email, phone)
- Artist Bio - in paragraph form, please note the 400 character limit.
- Title of the piece
- The year the piece was created
- Edition number if applicable (ex: Edition 1 of 10)
- Detailed medium description
- Courtesy line (ex: Courtesy of the artist)
- Dimensions H x W x D in inches
- Is the piece signed (front or back)?
- Estimated piece value (inclusive of the estimated cost of framing if applicable)
- Consignment preference (50% or 100% donation to MassArt)
- High-resolution image of the piece

Pricing & Documenting Your Work

The MassArt Auction Team cannot advise you on how to price your work, but here are a few things to keep in mind when setting a value for your submission:

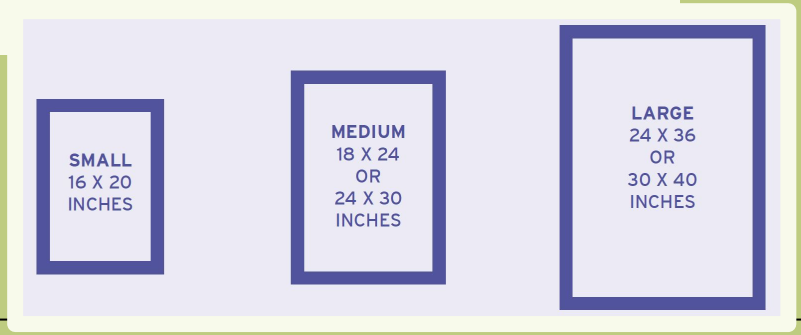
- Your fair assessment of how much the piece should be worth
- Number of hours that went into creating the piece
- Cost of materials used to produce the piece
- Estimated cost of framing
- Auction Committee will never ask an artist to lower their price, but have been known to recommend that an artist increase their price if they feel it is too low
- Tip: The **Documentation Room** is equipped for professional-quality photography of student artwork. This dedicated space includes LED lighting, adjustable stands, and a range of large paper backdrops in multiple colors—allowing students to capture their work in its best light. *Please visit the link above more information!*

Framing Strategy & Tips

DOING "THE MATH" :

Price of The Piece + **Framing Cost** = **Fair Estimated Value**

Fair Estimated Value X **0.6** = **Opening Bid**



- All artwork must be in ready to hang condition, typically that implies framing
- Consider typical sizing and cost of framing when choosing your work
- Framing costs should be looped into the Fair Estimated Value for your artwork
- Remember: bidding for the MassArt Auction begins at 60% of the stated Fair Estimated Value of the piece.
- Have a budget in mind and always ask for an estimate/range of framing options
- Don't wait until the last minute!

Important Links

Link to Submission Form:
https://massart.az1.qualtrics.com/jfe/form/SV_41SmPZKLLzfqmGy

Link to Auction FAQ:
https://massart.edu/giving/massart-auction/auction-artist-information/#faq

MASSART



Auction Student Call for Art

Questions?

Thank you!

Please feel free to email us with questions.

auction@massart.edu

