

# MASSART

MassArt Board of Trustees  
Advancement Committee  
December 6, 2024, 10:00-11:00am  
Zoom

## Agenda

1. Call to Order
2. Vote to Approve Meeting Minutes - May 31, 2024 and September 27, 2024
3. Digital Marketing Demo & Feedback Session
  - a. MassArt Connect
  - b. Website
4. MAAM
  - a. Positioning
  - b. Endowment Campaign
5. New Business
6. Adjournment