

MassArt Auction

April 11, 2026



Support the next generation of artists, designers and educators at Massachusetts College of Art and Design.

The MassArt Auction, New England's largest auction of contemporary artworks, presents an exceptional opportunity for sponsors to be recognized by prominent art, business, and civic leaders as well as trendsetters from around the Boston area and beyond.

Building on the success of last year's Auction festivities, we are excited to gather again for this year's 2026 MassArt Auction, which we plan to hold as a hybrid event on **April 11, 2026**.

All proceeds go to fund student scholarships and academic programs.

Your sponsorship of the 2026 MassArt Auction is an investment in the quality education MassArt offers to a diverse community of talented students recognized globally for their contribution to culture and industry. Each sponsorship option incorporates a unique blend of stewardship and visibility.

Sponsorship may come in the form of cash or equivalent in-kind support.

AUCTION HIGHLIGHTS

- **\$1M+** raised every year since 2015
- **300+** artworks exhibited annually
- **30%** of revenue generated from sponsorships
- **1M+** views on Bidsquare since 2021

FOLLOW US ON SOCIAL MEDIA

- f** 17K followers (@massartboston)
- @** 27K followers (@massartboston)
- in** 25K followers (@Massachusetts College of Art and Design)



MassArt Auction Co-Chair and Foundation Director Elizabeth Lowrey H'19 and MassArt President Mary K. Grant. Photos by Melissa Ostrow.

MassArt Auction
MassArt Foundation
621 Huntington Ave. Boston, MA 02115
(617) 879-7014 | auction@massart.edu

massartauction.org
#MassArtAuction

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

Support the next generation of artists

ART LUMINARY \$25,000

As a thank you for your contribution, you will receive:

- Premiere listing on the MassArt Auction website, all printed materials, and event signage associated with the Auction
- Private tour of the Auction exhibition in advance of the event
- 18 tickets to the Auction
- 18 VIP seats for the Live Auction
- Reserved parking at the Auction

ART CHAMPION \$10,000

As a thank you for your contribution, you will receive:

- Premiere listing on the MassArt Auction website, all printed materials, and event signage associated with the Auction
- Private tour of the Auction exhibition in advance of the event
- 10 tickets to the Auction
- 10 VIP seats for the Live Auction
- Reserved parking at the Auction



Auction sponsors Jérôme Urvoy and Marc Wurbel, Auction Committee Co-Chair, with Auction attendees Bridget and Carl Long.
Photo by Melissa Ostrow.

ART AFICIONADO \$5,000

As a thank you for your contribution, you will receive:

- Prominent listing on the MassArt Auction website, all printed materials, and event signage associated with the Auction
- 8 tickets to the Auction
- 8 VIP seats for the Live Auction
- Reserved parking at the Auction

ART CONNOISSEUR \$3,500

As a thank you for your contribution, you will receive:

- Special listing on the MassArt Auction website, all printed materials, and event signage associated with the Auction
- 6 tickets to the Auction
- Reserved parking at the Auction

ART LOVER \$2,000

As a thank you for your contribution, you will receive:

- Listing on the MassArt website and all printed materials associated with the Auction
- 4 tickets to the Auction
- Reserved parking at the Auction

ART ENTHUSIAST \$1,000

As a thank you for your contribution, you will receive:

- Listing on the MassArt website and all printed materials associated with the Auction
- 2 tickets to the Auction
- Reserved parking at the Auction



Top: Auction Committee members and sponsors Lisa Wyett and Lisa Tung, Executive Director of the MassArt Art Museum (MAAM).
Bottom: Auction sponsors Andrew and Jennifer Custard.
Photos by Melissa Ostrow.

INDIVIDUAL SPONSORSHIP REPLY FORM

Support the next generation of artists

Name(s) as it should appear in print recognition: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP LEVEL

- \$25,000 ART LUMINARY SPONSOR
- \$10,000 ART CHAMPION SPONSOR
- \$5,000 ART AFICIONADO SPONSOR
- \$3,500 ART CONNOISSEUR SPONSOR
- \$2,000 ART LOVER SPONSOR
- \$1,000 ART ENTHUSIAST SPONSOR

CONTRIBUTION

- I/We cannot attend and would like make a tax-deductible contribution of \$ _____.

PAYMENT INFORMATION

- Please accept my pledge and invoice me; I understand payment will be expected no later than **February 27, 2026**.
- Enclosed is my check (made out to the MassArt Foundation)
- Please charge my credit card (Visa, Mastercard, or AMEX) - complete the section below:

Credit card #: _____ Expiration: _____

Name as it appears on card: _____ CVV: _____

Billing Address (if different than above) _____

Please mail or email this form to:

Kathryn Calnan, Associate Vice President for Advancement
Massachusetts College of Art and Design Foundation
621 Huntington Avenue, Boston, MA 02115 | kcalnan@massart.edu

The Massachusetts College of Art and Design Foundation is a section 501(c)(3) tax-exempt organization.

CORPORATE SPONSORSHIP OPPORTUNITIES

Support the next generation of artists

PRESENTING \$25,000

As a thank you for your contribution, you will receive:

- Premiere placement of corporate identity on the Mass Art Auction and Bidsquare websites, event emails, social media accounts, all printed materials, and event signage associated with the Auction
- Prime placement of a digital advertisement on the Auction website
- 18 tickets to the Auction
- 18 VIP seats for the Live Auction
- Reserved parking at the Auction

PATRON \$10,000

As a thank you for your contribution, you will receive:

- Corporate identity on the MassArt Auction and Bidsquare websites, event emails, social media accounts, all printed materials, and event signage associated with the Auction
- Digital advertisement on the Auction website
- 8 tickets to the Auction
- 8 VIP seats for the Live Auction
- Reserved parking at the Auction

DEVOTEE \$5,000

As a thank you for your contribution, you will receive:

- Corporate identity on the MassArt Auction and Bidsquare websites, event emails, social media accounts, all printed materials, and event signage associated with the Auction
- Digital advertisement on the Auction website
- 6 tickets to the Auction
- 6 VIP seats for the Live Auction
- Reserved parking at the Auction



Owner of Clark Fine Art Services, Matthew Clark and Maritza Soto with Auction Sponsor Cheryl Franklin. Photo by Melissa Ostrow.

ADVOCATE \$2,500

As a thank you for your contribution, you will receive:

- Company listing on the MassArt Auction and Bidsquare websites, event emails, social media accounts, all printed materials, and event signage associated with the Auction
- Digital advertisement on the Auction website
- 4 tickets to the Auction
- Reserved parking at the Auction

SUPPORTER \$1,000

As a thank you for your contribution, you will receive:

- Company listing on the MassArt Auction and Bidsquare websites, event emails, social media accounts, and all printed materials associated with the Auction
- Digital advertisement on the Auction website
- 2 tickets to the Auction
- Reserved parking at the Auction

IN-KIND CONTRIBUTORS

Receive recognition as Auction Sponsors when providing support greater than or equal to the levels listed above.



Auction sponsors Mark and Tali Kwatcher, MassArt Foundation Chair Emerita and Auction Committee Member, with MassArt President Mary K. Grant and Emily Foster Day, Executive Director of the MassArt Foundation. Photo by Melissa Ostrow.

CORPORATE SPONSORSHIP REPLY FORM

Support the next generation of artists

Name of Company as it should appear in print recognition: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP LEVEL

- \$25,000** PRESENTING SPONSOR
- \$10,000** PATRON SPONSOR
- \$5,000** DEVOTEE SPONSOR
- \$2,500** ADVOCATE SPONSOR
- \$1,000** SUPPORTER SPONSOR

CONTRIBUTION

- I/We cannot attend and would like make a tax-deductible contribution of \$ _____.

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