

MASSART FASHION SHOW PARTY

MAY 17, 2025

FASHION SHOW PARTY CO-CHAIRS

Ann Gallo

Denise Korn, MassArt Trustee

FASHION SHOW PARTY HOST COMMITTEE

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Wanita Kennedy, Foundation Director

Tali Kwatcher, Foundation Chair Emerita

Samuel Mazzarelli

Patricia Rivers, Foundation Vice Chair

Jonathan Soroff

Lori Sullivan

Jack Yeaton

FASHION SHOW

Design and Media Center Atrium // 5:30 PM

VIP AFTER-PARTY

Bakalar Gallery, MAAM Boston // 6:30 PM



2025 MASSART FASHION SHOW PARTY

Support the next generation of fashion designers and join us for an unforgettable evening on May 17, 2025 to see these stunning collections hit the runway! The MassArt Fashion Show Party is a coveted event that brings together fashion-forward folks from across the city to celebrate and support the unparalleled creativity of MassArt's fashion design students. Enjoy this year's Fashion Show from a front-row seat in our Design and Media Center and then join other fashion VIPs for cocktails and small plates at the after-party in the MassArt Art Museum. The ingenuity and excitement that resides within the walls of MassArt will not disappoint.

This year's Fashion Show is honoring the late Doris Yaffe. Her passion for nurturing young, creative artists within Boston's fashion scene makes the 2025 MassArt Fashion Show the perfect place to honor the tremendous legacy she left behind. The proceeds from the MassArt Fashion Show Party will directly support fashion at MassArt.

Massachusetts College of Art and Design is a public, independent college of art and design committed to providing a quality education to all students. The College's baccalaureate and graduate programs prepare students to participate in the creative economy as fine artists, designers, and art educators. As a national leader in visual art and design education, the College influences contemporary culture through the accomplishments of its alumni and the creative activities of its faculty and staff.



2024 Fashion Show and Party Photography by Amy Fink '18

For more information, please contact:

Kathy Calnan, Associate Vice President of Institutional Advancement
kcalnan@massart.edu // 617-879-7012

2025 MASSART FASHION SHOW PARTY

SPONSORSHIP OPPORTUNITIES

MAY 17, 2025

PRESENTING SPONSOR

\$25,000

Support both the Fashion Show Party and the Fashion Show as a presenting sponsor. Your generosity will be recognized in all communications and events associated with and leading up to the Fashion Show Party and MassArt's Fashion Show.

Presenting sponsor will also enjoy:

- Premium VIP Seating at the Fashion Show and 20 tickets to the After Party
- Name recognition during the speaking program of the Fashion Show and After Party
- Prominent recognition in the Fashion Show program and all related event materials (website, invitation, program, etc.)
- Exclusive, behind-the-scenes invitations to the Fashion Design student reviews and open studios

INNOVATOR SPONSOR

\$10,000

- Premium seating at the Fashion Show and 14 tickets to the After Party
- Prominent recognition in the Fashion Show program and all related event materials (website, invitation, program, etc.)
- Exclusive, behind-the-scenes invitations to the Fashion Design student reviews and open studios

LEADER SPONSOR

\$5,000

- Premium seating at the Fashion Show and 8 tickets to the After Party
- Recognition in the Fashion Show program and all related event materials (website, invitation, program, etc.)
- Exclusive, behind-the-scenes invitations to the Fashion Design student reviews and open studios

PARTNER SPONSOR

\$3,500

- Premium seating at the Fashion Show and 6 tickets to the After Party
- Recognition in the Fashion Show program and all related event materials (website, invitation, program, etc.)
- Exclusive, behind-the-scenes invitations to the Fashion Design student reviews and open studios

ENTHUSIAST SPONSOR

\$2,500

- Premium seating at the Fashion Show and 4 tickets to the After Party
- Recognition in the Fashion Show program and all related event materials (website, invitation, program, etc.)
- Exclusive, behind-the-scenes invitations to the Fashion Design student reviews and open studios

FRIEND SPONSOR

\$1,200

- Premium seating at the Fashion Show and 2 tickets to the After Party
- Recognition in the Fashion Show program and all related event materials (website, invitation, program, etc.)
- Exclusive, behind-the-scenes invitations to the Fashion Design student reviews and open studios

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2025 MASSART FASHION SHOW PARTY

SPONSORSHIP OPPORTUNITIES

MAY 17, 2025

Name (as it should appear in print): _____

I/we would like to be listed as Anonymous

Name of Primary Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP LEVEL:

PRESENTING SPONSOR (\$25,000)

Includes 20 Fashion Show tickets and entrance to the After Party

INNOVATOR SPONSOR (\$10,000)

Includes 14 Fashion Show tickets and entrance to the After Party

LEADER SPONSOR (\$5,000)

Includes 8 Fashion Show tickets and entrance to the After Party

PARTNER SPONSOR (\$3,500)

Includes 6 Fashion Show tickets and entrance to the After Party

ENTHUSIAST SPONSOR (\$2,500)

Includes 4 Fashion Show tickets and entrance to the After Party

FRIEND SPONSOR (\$1,200)

Includes 2 Fashion Show tickets and entrance to the After Party

Outright Contribution to the Fashion Department Scholarship Fund

Unfortunately, I/we cannot attend the May 17th event.

Please accept this tax-deductible donation of \$ _____.

Individual Ticket (\$500)

Includes admission to the Fashion Show and After Party

Commitments must be received by May 3, 2025 to meet print deadlines.

PAYMENT INFORMATION:

Please accept my pledge; I understand payment will be expected no later than May 3, 2025

Enclosed is my check (made out to: MassArt Foundation)

Please charge my Credit Card (Visa, MasterCard or AMEX)

Credit Card #: _____ Expiration: _____

Name as it appears on card: _____ CVV: _____

Billing Address (if different than above): _____

Please mail or fax this form to:

Massachusetts College of Art and Design Foundation // Office of Fundraising Events

621 Huntington Avenue, Boston, MA 02115 // Fax: 617.879.7010