

MASSART

MassArt Board of Trustees
Advancement Committee
December 6, 2024, 10:00-11:00am
Zoom

Agenda

1. Call to Order
2. Vote to Approve Meeting Minutes - May 31, 2024 and September 27, 2024
3. Digital Marketing Demo & Feedback Session
 - a. MassArt Connect
 - b. Website
4. MAAM
 - a. Positioning
 - b. Endowment Campaign
5. New Business
6. Adjournment