

MassArt Auction

March 29, 2025



Support the next generation of artists, designers and educators at Massachusetts College of Art and Design.

The MassArt Auction, New England's largest auction of contemporary artworks, presents an exceptional opportunity for sponsors to be recognized by prominent art, business, and civic leaders as well as trendsetters from around the Boston area and beyond.

Building on the success of last year's Auction festivities, we are excited to gather again for this year's 2025 MassArt Auction, which we plan to hold as a hybrid event on **March 29, 2025**.

All proceeds go to fund student scholarships and academic programs.

Your sponsorship of the 2025 MassArt Auction is an investment in the quality education MassArt offers to a diverse community of talented students recognized globally for their contribution to culture and industry. Each sponsorship option incorporates a unique blend of stewardship and visibility.

Sponsorship may come in the form of cash or equivalent in-kind support.

AUCTION HIGHLIGHTS

- **\$1M+** raised every year since 2015
- **300+** artworks exhibited annually
- **30%** of revenue generated from sponsorships
- **1M** views on Bidsquare since 2021

FOLLOW US ON SOCIAL MEDIA

-  **17K** followers (@massartboston)
-  **24.9K** followers (@massartboston)
-  **13.4K** followers (@massart)
-  **23.5K** followers (@Massachusetts College of Art and Design)



MassArt Trustee, Foundation Director, and Auction Sponsor Jan Saragoni, Former Trustee and Auction artist Elisa Hamilton '07, and MassArt President Mary K. Grant.
Photo by Melissa Ostrow.

MASSART

MassArt Auction

621 Huntington Ave. Boston, MA 02115
(617) 879-7014 | auction@massart.edu

massartauction.org
[#MassArtAuction](https://twitter.com/MassArtAuction)

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

Support the next generation of artists

ART LUMINARY \$25,000

As a thank you for your contribution, you will receive:

- Premiere listing on the MassArt Auction website, all printed materials, and event signage associated with the Auction
- Private tour of the Auction exhibition in advance of the event
- 18 tickets to the Auction
- 18 VIP seats for the Live Auction
- 20 tickets to the Opening Reception
- Reserved parking at the Auction

ART CHAMPION \$10,000

As a thank you for your contribution, you will receive:

- Premiere listing on the MassArt Auction website, all printed materials, and event signage associated with the Auction
- Private tour of the Auction exhibition in advance of the event
- 10 tickets to the Auction
- 10 VIP seats for the Live Auction
- 10 tickets to the Opening Reception
- Reserved parking at the Auction

ART AFICIONADO \$5,000

As a thank you for your contribution, you will receive:

- Prominent listing on the MassArt Auction website, all printed materials, and event signage associated with the Auction
- 8 tickets to the Auction
- 8 VIP seats for the Live Auction
- 8 tickets to the Opening Reception
- Reserved parking at the Auction

ART CONNOISSEUR \$3,500

As a thank you for your contribution, you will receive:

- Special listing on the MassArt Auction website, all printed materials, and event signage associated with the Auction
- 6 tickets to the Auction
- 6 tickets to the Opening Reception
- Reserved parking at the Auction

ART LOVER \$2,000

As a thank you for your contribution, you will receive:

- Listing on the MassArt website and all printed materials associated with the Auction
- 4 tickets to the Auction
- 4 tickets to the Opening Reception
- Reserved parking at the Auction

ART ENTHUSIAST \$1,000

As a thank you for your contribution, you will receive:

- Listing on the MassArt website and all printed materials associated with the Auction
- 2 tickets to the Auction
- 2 tickets to the Opening Reception
- Reserved parking at the Auction



Left: (Above) MassArt Auction Sponsors Executive Director of MassArt Art Museum Lisa Tung, MassArt Board of Trustees Chair and Auctioneer Karen M. Keane, MassArt Foundation Director Courtney Jacobovits, and Provost Brenda Molife.

Right: (Top Left) MassArt Foundation Vice Chair and Auction Sponsor Andra Dekkers with Nuntawadee and Carston Brunn and Auction Sponsor Marijn Dekkers from Novalis Life Sciences. (Top Right) Auction sponsors Michael and Karen Rotenberg.

(Bottom Left) Auction Sponsors and Committee Members Foundation Chair Emerita Tali Kwatcher and Foundation Vice Chair Trish Rivers. (Bottom Right) Auction Sponsors Cheryl and Larry Franklin with their guests.

Photos by Melissa Ostrow.

INDIVIDUAL SPONSORSHIP REPLY FORM

Support the next generation of artists

Name(s) as it should appear in print recognition: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP LEVEL

- \$25,000 ART LUMINARY SPONSOR
- \$10,000 ART CHAMPION SPONSOR
- \$5,000 ART AFICIONADO SPONSOR
- \$3,500 ART CONNOISSEUR SPONSOR
- \$2,000 ART LOVER SPONSOR
- \$1,000 ART ENTHUSIAST SPONSOR

CONTRIBUTION

- I/We cannot attend and would like make a tax-deductible contribution of \$ _____.

PAYMENT INFORMATION

- Please accept my pledge and invoice me; I understand payment will be expected no later than **January 3, 2025**.
- Enclosed is my check (made out to the MassArt Foundation)
- Please charge my credit card (Visa, Mastercard, or AMEX) - complete the section below:

Credit card #: _____ Expiration: _____

Name as it appears on card: _____ CVV: _____

Billing Address (if different than above) _____

Please mail or email this form to:

Kathryn Calnan, Associate Vice President for Advancement
Massachusetts College of Art and Design Foundation
621 Huntington Avenue, Boston, MA 02115 | kcalnan@massart.edu

The Massachusetts College of Art and Design Foundation is a section 501(c)(3) tax-exempt organization.

CORPORATE SPONSORSHIP OPPORTUNITIES

Support the next generation of artists

OPENING RECEPTION \$15,000

(Multiple opportunities available)

As a thank you for your contribution, you will receive:

- Premiere placement of corporate identity on the Mass Art Auction and Bidsquare websites, event emails, social media accounts, all printed materials, and event signage associated with the Auction
- Prime placement of full-page, four-color advertisement in the Auction program
- 16 tickets to the Auction
- 16 VIP seats for the Live Auction
- Unlimited tickets to the Opening Reception for clients, employees, and/or guests
- Reserved parking at the Auction

PATRON \$10,000

As a thank you for your contribution, you will receive:

- Corporate identity on the MassArt Auction and Bidsquare websites, event emails, social media accounts, all printed materials, and event signage associated with the Auction
- Full-page, four-color advertisement in the Auction program
- 8 tickets to the Auction
- 8 VIP seats for the Live Auction
- 10 tickets to the Opening Reception
- Reserved parking at the Auction

DEVOTEE \$5,000

As a thank you for your contribution, you will receive:

- Corporate identity on the MassArt Auction and Bidsquare websites, event emails, social media accounts, all printed materials, and event signage associated with the Auction
- Full-page, four-color advertisement in the Auction program
- 6 tickets to the Auction
- 6 VIP seats for the Live Auction
- 8 tickets to the Opening Reception
- Reserved parking at the Auction



Co-Founders and Managing Partners of Twin Focus and Auction Sponsors Wes and Paul Karger, with Foundation Director Ashley Karger, Melissa Karger, and Auction Sponsors Ron and Julie Druker from Druker Company.
Photo by Melissa Ostrow.



MassArt Foundation Director and 2025 MassArt Auction Chair Elizabeth Lowrey H'19 with her guests at the 2024 MassArt Auction.
Photo by Melissa Ostrow.

ADVOCATE \$2,500

As a thank you for your contribution, you will receive:

- Company listing on the MassArt Auction and Bidsquare websites, event emails, social media accounts, all printed materials, and event signage associated with the Auction
- Half-page, four-color advertisement in the Auction program
- 4 tickets to the Auction
- 6 tickets to the Opening Reception
- Reserved parking at the Auction

SUPPORTER \$1,000

As a thank you for your contribution, you will receive:

- Company listing on the MassArt Auction and Bidsquare websites, event emails, social media accounts, and all printed materials associated with the Auction
- Quarter-page, four-color advertisement in the Auction program
- 2 tickets to the Auction
- 4 tickets to the Opening Reception
- Reserved parking at the Auction

IN-KIND CONTRIBUTORS

Receive recognition as Auction Sponsors when providing support greater than or equal to the levels listed above.

CORPORATE SPONSORSHIP REPLY FORM

Support the next generation of artists

Name of Company as it should appear in print recognition: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP LEVEL

- \$15,000** OPENING RECEPTION SPONSOR
- \$10,000** PATRON SPONSOR
- \$5,000** DEVOTEE SPONSOR
- \$2,500** ADVOCATE SPONSOR
- \$1,000** SUPPORTER SPONSOR

CONTRIBUTION

- I/We cannot attend and would like make a tax-deductible contribution of \$ _____.

PAYMENT INFORMATION

- Please accept my pledge and invoice me; I understand payment will be expected no later than **January 3, 2025**.
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Kathryn Calnan, Associate Vice President for Advancement
Massachusetts College of Art and Design Foundation
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