

BFA ENROLLMENT BY MAJOR

Major Program	2019	2018	2017
Studio Foundation	428	439	491
Art Education	85	74	88
History of Art	33	30	31
All Design Majors	827	797	747
Architecture	49	47	48
Industrial Design	75	81	83
Fashion Design	110	113	79
Communication Design	168	150	146
Illustration	254	238	224
Animation	171	168	167
Fine Arts 2D	147	145	143
Painting	115	107	101
Printmaking	32	38	42
Fine Arts 3D	141	133	140
Ceramics	31	27	24
Fibers	21	25	33
Glass	14	15	12
Jewelry & Metalsmithing	21	23	22
Sculpture	54	43	49
All Media Majors	215	216	196
Film/Video	70	67	59
Photography	74	81	74
Studio for Interrelated Media	71	68	63
Total Majors*	1876	1834	1836
Total Headcount	1780	1743	1740

*Counts of majors are duplicated; double majors are counted in both programs.

TUITION AND FEES

Residency Status	2019/18	2018/17	2017/16
In State	\$13,700	\$13,200	\$12,700
Out of State	\$38,400	\$36,400	\$34,400
New England	\$30,400	\$28,000	\$25,600

FINANCIAL AID

BFA Financial Aid	2019	2018	2017
% with any Financial Aid	92%	91%	88%
% with Grant Aid	87%	86%	81%
% with Pell Grants	30%	31%	32%

BFA Graduates' Debt	2019	2018	2017
% of students who borrowed	71.5%	73%	71%
Median student loan	\$26,720	\$26,720	\$30,677
Median parent loan	\$36,846	\$34,277	\$32,432
Number of parents with loans	43	64	46

FINANCE

Operating Budget	FY 2019	FY 2018	FY 2017
Total Expenses*	\$77.6	\$74.7	\$73.6
Spending per FTE student	\$41,450	\$39,910	\$40,833
State Appropriation	\$29.8	\$27.3	\$26.9
Total Expenditures for Institutional Grants and Scholarships	\$7.4	\$7.9	\$7.7

Advancement			
Foundation Fundraising Results	\$3.9	\$6.0	\$4.2
Alumni Participation Rate	5.3%	6.4%	7%
Endowment	\$13.9	\$17.1	\$15.6
(permanently and temporarily restricted funds)			

*All dollar amounts are in millions, except for Spending per FTE Student.

†Spending per FTE equals Total Expenses divided by Annual FTE. Total Expenses include depreciation.

‡Foundation Fundraising Results include gross revenue received from contributions and events, as reported in the annual Foundation audit.

FALL ENROLLMENT

Enrolled Students	2019	2018	2017
Bachelors	1780	1743	1740
Masters	128	124	126
Certificates	78	94	82
Non-degree	109	125	122
Total Credit Enrollment	2095	2086	2070
Non-credit Enrollment in Credit Courses	186	161	176

BFA Student Residency

Massachusetts	73%	71%	68%
New England	12%	14%	16%
Out of State	15%	15%	16%

BFA Student Demographics

International	5%	3%	4%
Diversity †	31%	30%	30%
Male	27%	27%	29%
Female	73%	73%	71%

Full-time Equivalency Enrollment

Bachelors	1690	1646	1659
Masters	119	113	122
Non-degree and Certificates	54	61	60
Total FTE*	1863	1820	1841

*FTE: Undergraduate = total credits/15; Graduate = total credits/12. This is the formula used by the Massachusetts Department of Higher Education.

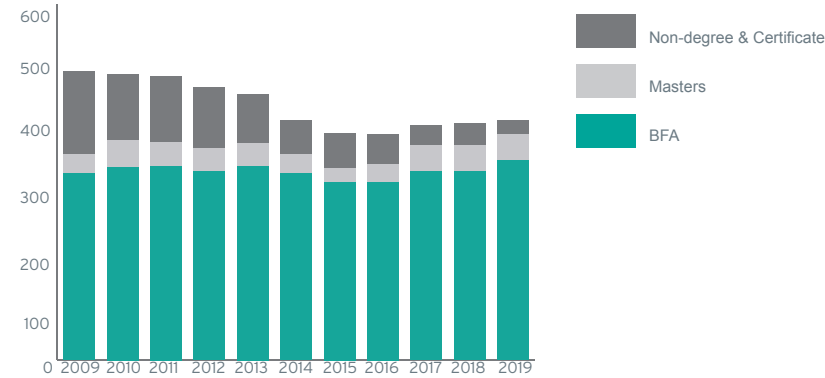
†Diversity refers to percent of ALANA students, defined as Asian, Black/African American, Hispanic/Latino, Native American and multiracial.

BFA FACULTY

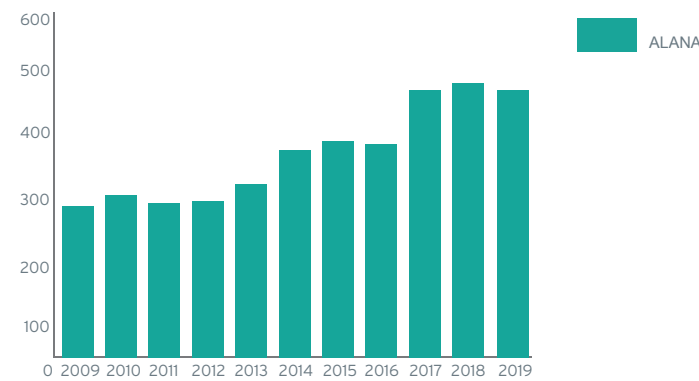
Faculty	2019	2018	2017
Full-time	120	120	117
Part-time/Adjunct	162	168	173
FTE	174	185	187

ENROLLMENT TRENDS 2009 - 2019

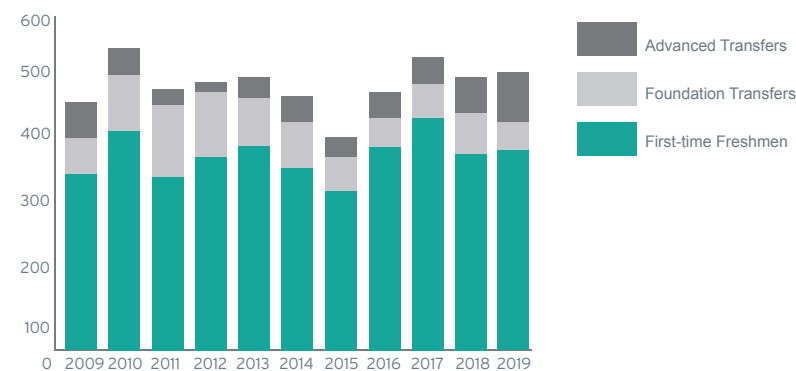
Enrollment by Degree Program



BFA ALANA Student Enrollment



New BFA Students by Admission Status



ADMISSIONS

Undergraduate Applications	2019	2018	2017
Applicants	3087	2925	2707
% Accepted	58%	67%	70%
% Enrolled	21%	26%	29%
First Time Freshmen	383	365	424
Transfers and Re-Admits	109	139	117

First Time Freshman Profile

Wtd HS GPA 3.0 or higher	84%	87%	83%
Wtd HS GPA 4.0 or higher	15%	17%	13%
Mean HS GPA	3.48	3.52	3.45

Note: As of fall 2017, MassArt became test optional and will no longer report Mean SAT.

Graduate and Post Baccalaureate Applications*

Applicants	303	258	307
% Accepted	54%	57%	56%
% Enrolled	44%	46%	30%
New Students	72	68	52

*Includes summer applications.

RETENTION

	2019	2018	2017
Freshman-Sophomore Retention	84%	86%	87%
6 year graduation rate*	71%	63%	73%
Entering Cohort year	2013	2012	2011

*6 year graduation rates are for first-time, full-time freshmen. Art and Design and Open majors stopped being conferred in December 2014.

DEGREES

Level	18/19	17/18	16/17
Masters	58	47	51
Bachelors	329	372	353
Postbac Certificates	8	1	5
Certificates	20	18	17