



MASSART

**YOUR
CREATIVE
CAREER**

Massachusetts College of Art and Design Career Guide

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Exploring and expanding your talent in whatever medium you choose requires technique, practice, reflection and revision. Those same skills will serve you well as you explore career opportunities throughout your time at MassArt. Internships and work related experience, student leadership, community service and travel abroad add to your experience, all fueled by your greatest asset as an artist, your curiosity. This guide is a suggested career map to help you explore possibilities and make the most of your MassArt experience.

get started!

MASSART.EDU/CAREERDEVELOPMENT

COVER *Prajje Jean-Baptiste (Fashion '08) was an intern with women's apparel and accessories designer, Sara Campbell. After graduation, he created his start up fashion brand, Prajje 1983. Visit prajje1983.com. Photo by Evgenia Eliseeva.*



Elisa Melegari, Metals '14

*Metal Shop Intern,
Stonybrook Fine Arts*
elisamelegari.com

“My responsibilities at Stonybrook were assisting in teaching jewelry workshops, helping to maintain the shop, mold-making, wax working, and bronze casting. I learned about working as a commissioned artist. I could not learn this in a classroom. Working at Stonybrook has allowed me to meet, and work with, some very talented metalsmiths in Boston.” Elisa Melegari is a New York City- based artist and jeweler.

PHOTO BY BENJAMIN TODD



FRESHMAN YEAR

MEET PEOPLE, MAKE FRIENDS, AND FIND RESOURCES

Get Set Up

COMPLETE YOUR PROFILE ON YOUR CAREER DEVELOPMENT ACCOUNT. Look for work-study or off campus jobs. Get set up by going to massart.edu/careerdevelopment.

READ YOUR MASSART EMAIL for important messages from your academic department and Career Development.

CONNECT WITH CAREER DEVELOPMENT VIA FACEBOOK AND TWITTER.

Skill Development

GET INVOLVED ON CAMPUS. Join student activities, exhibitions, and volunteer. Look into Student Leadership. Get a part-time job.

BECOME A CITIZEN ARTIST. MassArt's Center for Art and Community Partnership offers community based student employment, leadership training and student generated initiatives. **Visit CACP on the 2nd floor of Kennedy.**

Gather Information

APPLY FOR STUDENT LEADERSHIP POSITIONS in the spring. Position listings will be posted as jobs in your Career Development Account.

ATTEND NEW MAJORS ADVISING DAY in the spring semester. Meet faculty and students from the 21 different majors at MassArt.

ATTEND THE ANNUAL STUDY ABROAD FAIR.

CROSS REGISTER through the Colleges of the Fenway (COF) and Pro-Arts Consortium. Ask the Academic Resource Center (Tower 8th floor) for more information.

+

ON CAMPUS RESOURCES

CAREER DEVELOPMENT

Do you need a job while you're in school? Looking to gain more experience through an internship? Career Development offers advising, resume assistance, job/internship listings, and help along the way.

CACP

If you're interested in becoming involved with the outside community and utilizing your skills as an artist, then the Center for Art and Community Partnerships (CACP) is the office for you!

STUDENT LEADERSHIP

Each year during the Student Leader Selection Process, students who are interested in holding a leadership position on campus can apply to a number of different roles, such as Resident Assistant, Orientation Primer, CACP Student Associate, Student Gallery Manager, Tour Guide and more!

STUDY ABROAD FAIR

Learn about the MassArt International Exchange full immersion programs.



**Hillary Roberts,
Fashion Design '13**

Apparel Design Intern, PUMA North

Hillary interned at PUMA North America, one of the world's leading sport lifestyle companies that designs and develops footwear, apparel and accessories. She worked alongside the women's and men's apparel design team and assisted and created digital illustrations, printed presentations, compiled mini sheets and created updates in the PRM database system. Hillary is now employed as a Colour Specialist for Converse.



**Eric Magnussen,
Industrial Design '15**

*Product Development Intern,
Cool Gear International*

“I helped create models of products that were often used in meetings with prospective buyers. I rendered images of possible products that the company was looking to sell to buyers and sketched and ideated possible ideas for products that could be manufactured by the company. I worked alongside other designers to create different ways of using a product that was being designed. I would advise other students to work as hard as they can and give 100% of their effort on every project they have, there is a real opportunity to make a lasting impression.”

SOPHOMORE YEAR

PREPARE FOR YOUR INTERNSHIP

Prepare Your Materials

UPDATE YOUR RESUME. Find the student resume template and cover letter sample in the online Resource Library of your Career Development account.

GET YOUR RESUME CRITIQUED. Once you have a resume draft, book an appointment at massart.edu/careerdevelopment.

CREATE A PROFILE ON LINKEDIN. Post your resume and start networking with MassArt alumni and other art and design professionals.

JOIN THE MASSART PORTFOLIO WEBSITE. Create a profile at portfolios.massart.edu to show images of your work.

ATTEND WORKSHOPS hosted by Career Development geared to help you get prepared. All workshops are listed on massart.edu/careerdevelopment.

Plan for Internships

Plan to complete at least two credit bearing internships before the last semester of your Senior year.

ATTEND THE ANNUAL INTERNSHIP AND JOB FAIR.

GET INSPIRED. Visit massart.edu/careerdevelopment and click an image of a student intern. Ask Career Development about final evaluations students write about their internship experience with particular companies.

Skill Development

GET INVOLVED ON CAMPUS. Join Student Activities, Exhibitions, and volunteer. Look into Student Leadership.

PRACTICE INTERVIEWING. Career Development can help!

Put Your Plan into Action

UPDATE YOUR PROFILE, view internship listings, and set up a job alert when new internships in your field are posted.

MAKE AN APPOINTMENT WITH CAREER DEVELOPMENT to discuss types of internships, the process, and research tools.

SPEAK TO FACULTY AND FRIENDS about internship leads.

APPLY FOR YOUR FIRST INTERNSHIP.



KEY WORDS

MASSART PORTFOLIOS

A community for MassArt students, alumni and faculty to share and discover creative work. Employers interested in MassArt talent will be directed to the site which will help you gain more exposure for your work.

LINKEDIN

A social networking site that allows you to create a profile of your employment history and education. You can create connections with someone you have worked or interned with or has gone to school with you. Be one of the 9,700 MassArt connections on LinkedIn.

CREDIT-BEARING INTERNSHIP

Earn 3 studio elective credits for your paid or unpaid internship. Gain work related experience, network with professionals in art/design industries and build references for employment after graduation. Credit bearing internships are managed by the Career Development office.

JOB ALERT

Email alerts you can set up for art/design related jobs and internships posted through Career Development.



FASHION DESIGN



Employers list hundreds of paid and unpaid art/design internships that are eligible for academic credit and over 1,000 paid jobs for artists and designers each year with Career Development.

SAMPLE INTERNSHIPS

Sculpture Design Studio Assistant

Architecture & Space Strategy Internship

Furniture/Interior Design Studio Intern

Photography Summer Intern

Video Studio Summer Intern

Toy Design Intern

Photography Studio Intern

Graphic Design Intern

Model Maker Intern

Glass Studio Arts Administration Intern

Fashion Production Assistant Intern

Animation/Motion Design Intern

American Art Intern/ Curatorial Department

Ceramics Studio Assistant, Intern Designer

JUNIOR YEAR

STAY ACTIVE AND NETWORK

Update Your Materials

UPDATE YOUR RESUME. Book a resume critique appointment with Career Development at massart.edu/careerdevelopment.

UPDATE YOUR LINKEDIN PROFILE with your latest experience. Include contacts from your internships.

UPDATE YOUR PROFILE and images on portfolios.massart.edu with your most recent work.

Plan for Your Second Internship

LOGIN TO YOUR CAREER DEVELOPMENT ACCOUNT to update your profile, view internship listings, and set up job alerts.

ATTEND CAREER DEVELOPMENT WORKSHOPS.

COMPLETE AT LEAST TWO CREDIT BEARING INTERNSHIPS before the last semester of your Senior year.

DISCUSS INTERNSHIP IDEAS with Career Development.

SPEAK TO YOUR FACULTY AND FRIENDS about internship leads.

ATTEND THE ANNUAL INTERNSHIP AND JOB FAIR in the spring.

Networking

CREATE A BUSINESS CARD FOR YOURSELF.

NETWORK WITH FACULTY AND ALUMNI.

JOIN PROFESSIONAL ASSOCIATIONS, student membership rates are often lower than for professionals, join now!

ATTEND ALUMNI PANEL DISCUSSIONS. Introduce and exchange business cards with the speakers.

STAY IN TOUCH with connections you develop in your internship(s), connect on LinkedIn, give updates on what you are doing, invite them to your shows.

CONDUCT INFORMATIONAL INTERVIEWS. Career Development can show you how!



Bessie Andersen, Open Major '11

*Letterpress Intern,
Interrobang Letterpress*

bimpressedshop.com

“Working one on one with such an experienced printer helped to further my own skills as a printer and expose me to how this niche business operates.” Bessie is now a letterpress printer, doing custom and commercial printing for her own company, B.IMPRESSED.

SENIOR YEAR

GET READY TO LAUNCH YOUR CAREER

Get Ready

UPDATE YOUR MATERIALS: Make sure your resume, LinkedIn profile and MassArt Portfolio page are current.

ATTEND WORKSHOPS hosted by Career Development geared to help you get prepared. All workshops are listed on massart.edu/careerdevelopment.

MAKE AN APPOINTMENT with Career Development to discuss your career plans for after graduation. Plan to use your Career Development account after you graduate. It's free.

CREATE A LIST of companies and organizations that are of interest to you. Visit their websites.

CREATE A JOB AGENT for Fulltime jobs of interest to you on your Career Development account.

Make Connections

SPEAK TO FACULTY AND FRIENDS about job leads.

GET REFERENCES. Ask your faculty as well as current and former supervisors if they will act as references for you.

STAY IN TOUCH WITH CONNECTIONS you develop in your internship(s), connect on LinkedIn, give updates on what you are doing.

ATTEND THE ANNUAL INTERNSHIP AND JOB FAIR in the spring semester. Watch for portfolio reviews with companies visiting campus.

Network

CONDUCT INFORMATIONAL INTERVIEWS.

ATTEND ALUMNI PANEL DISCUSSIONS with MassArt alumni and other art/design professionals.

INVITE YOUR NETWORK including your current and former internship supervisors to your end of year show.



ADDITIONAL NETWORKING TIPS

Watch for invitations from MassArt Alumni Relations to find out how to access MassArt as an alumni and connect with other MassArt graduates.

Ask current and former supervisors and your faculty if they can post a recommendation about you to your LinkedIn page and to endorse your LinkedIn skills.

Practice interviewing.

Watch for invitations from MassArt Alumni Relations to find out how to access MassArt resources as an alumni and connect with other MassArt graduates.



INDUSTRIAL DESIGN



GRAPHIC DESIGN



Ashley Conchieri, Fibers, 2011

Studio Assistant Intern, B. Felt

ashleyconchieri.com

Ashley interned for felt artist Barbara Poole. "I gained knowledge on how artists work to support themselves post-college." After graduation, Ashley developed her own brand of clothing and accessories for women. Her work has been featured on Chronicle WCVB TV Boston, Stuff Magazine and Niche Magazine. Her collection is fueled by traditional textile processes like hand weaving, felting, hand-dyeing, and hand painting with dyes directly onto fabric. Currently each piece is made by Ashley in her studio in Beverly, Massachusetts.

*“MassArt is the foundation of
my career, leaving me with
great and necessary skills...”*

PRAJJE JEAN-BAPTISTE, FASHION, 2008

